

University of the West of Scotland

Module Descriptor

Session: 202425

Title of Module: Wildlife Media					
Code: BROA10005	SCQF Level: 10 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: (European Credit Transfer Scheme)		
School:	School of Business and Creative Industries				
Module Co-ordinator:	Bettina Talbot				
Summary of Module					
This module focuses on preparing students to research, plan and execute a wildlife production project in a relevant form including documentary film, experimental film, radio, journalism and/or photography. The module will include practical workshops to enable students to plan and execute a wildlife film/media project in a safe and effective manner, including the planning of a media expedition or equivalent programme of activity. The module aims to equip students with practical advanced media production skills in the outdoors and an understanding of how to incorporate a wildlife and environmental ethos into a filmmaking/media production process and output. The module will allow students to: Combine natural history and environmental knowledge with filmmaking/media production skills. Learn to take responsibility for planning, budgeting, and logistics of a wildlife film/ media production in the outdoors. Gaining a deeper understanding of assessing risk and managing health and safety working in complex environments including urban and/or remote locations. Gain an increased awareness of environmental, ethical and cultural impacts of wildlife film/media production.					
Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
☒	☐	☐	☐	☐	☐
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
☐	☒	☐	☐	☐	☐	Add name

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	☐	Term 2	☒	Term 3	☐

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	Demonstrate an advanced understanding of contemporary, subject related genres and outputs relevant to wildlife film/media
L2	Develop, research and create a viable wildlife media project with ethical, cultural and environmental considerations
L3	Plan, monitor and evaluate the logistical, financial and management elements of a successful wildlife film/media output
L4	Reflect critically on the wildlife media production process and evaluate within its cultural/ethical framework
L5	Click or tap here to enter text.

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 10 The roles of different communication and the narrative processes, generic forms and modes of representation at work in wildlife film/media output Different media forms in the wildlife genre, and the way in which they organise their message and meaning. Locate, retrieve, evaluate and draw upon the range of data, sources and the conceptual frameworks appropriate to research in the chosen area.

Practice: Applied Knowledge and Understanding	SCQF Level 10 Produce work that uses the effective manipulation of one or more of sound, images, and the written word, including understanding relevant industry standards and how they are defined and achieved Appreciate and apply ethical consideration and judgement to analysis of production, distribution and consumption in regard to wildlife film/media output Understand the ethical, regulatory and legal considerations relevant to the production of wildlife film/media output	
Generic Cognitive skills	SCQF Level 10 Collate, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms Retrieve and generate information, and evaluate sources, in carrying out independent research	
Communication, ICT and Numeracy Skills	SCQF Level 10 Organise and manage the project using project management skills such as scheduling, team work and budgeting Collaborate with external partners and communicate effectively in interpersonal settings, in writing and in a variety of media	
Autonomy, Accountability and Working with others	SCQF Level 10 Deliver work to the assessment brief and referencing sources and ideas and making use, as appropriate, of a problem- solving approach Practise in ways that show awareness of the students's own and others' roles and responsibilities.	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	6 hours
Tutorial/Synchronous Support Activity	6 hours
Laboratory/Practical Demonstration/Workshop	24 hours
Independent Study	164 hours
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
	Hours Total
**Indicative Resources: (eg. Core text, journals, internet access)	
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Berger, J. (2009) Why Look at Animals? London: Penguin Bonner, F. (2013) 'Natural History Documentaries' in Hall, S., Evans, J., Nixon, S. (eds) Representation, Milton Keynes UK: The Open University, pp.90-99 Huggan, G., Tiffin, H. (2009) Postcolonial Ecocriticism, London: Routledge Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE. Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.	

(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Attending of sessions and participation in formative as well as summative assignments.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts & Media
Assessment Results (Pass/Fail)	Yes ☐ No ☐
School Assessment Board	Arts & Media
Moderator	Tony Grace
External Examiner	T Ware
Accreditation Details	e.g. ACCA Click or tap here to enter text.
Changes/Version Number	

Assessment: (also refer to Assessment Outcomes Grids below)
This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark). Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment). NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box. Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than “essay” / presentation, etc) and keep the detail for the module handbook. Click or tap here to enter text.
Assessment 1 Pre- Production Presentation - 30%
Assessment 2 Wildlife Film/Media Project output with reflective portfolio - 70%
Assessment 3 – Free Text
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Presentation	x	x				30	

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Portfolio		x	x	x		70	

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	XX hours

Change Control:

What	When	Who
Title changed from Wildlife Filmmaking & Media to Wildlife Media	12/02/2024	Bettina Talbot
EE updated		

Version Number: MD Template 1 (2023-24)