Module Descriptor

Title	Operations Management		
Session	2025/26	**Status**	Existing
Code	BUSN08040	**SCQF Level**	8
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	E Pershina		

Summary of Module

This module considers the core activities of the Operations Management function. The module will be structured in three distinct parts; the first being a general introduction to the broad area of Operation Management within all sectors; the second will concern itself with the design of operations and the third will focus on the management of the operations function. Consequently, the module will include Operations Strategy and it's fit within the overall business context, as well as the planning, management, control and the improvement of the Operations Management function.

Module Delivery Method	**On-Campus[1]** ☒	**Hybrid[2]** ☒	**Online[3]** ☐	**Work -Based Learning[4]** ☒
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☒ Lanarkshire ☐ London ☒ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Learning Outcomes	
L1	Develop a critical understanding of the principal theories and concepts of operations management.
L2	Discuss the functional role and strategic importance of operations in an organisation.
L3	Develop in-depth knowledge and critical understanding of issues associated with the design, management and improvement of the operations of an organisation
L4	Demonstrate knowledge of planning and control systems
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 8** Demonstrating a broad knowledge of the main aspects of Operations Management. Achieve a detailed knowledge of an appropriate operations strategy and how it relates to an overall business context.
Practice: Applied Knowledge and Understanding	**SCQF 8** Apply skills and knowledge to support Operations Management decisions. Demonstrating understanding of operation design decisions.
Generic Cognitive skills	**SCQF 8** Appreciate how the operations function contribute to the development of an organisations business strategy. Demonstrating some originality and creativity in the application of Operation Management tools and Techniques
Communication, ICT and Numeracy Skills	**SCQF 8** Convey complex concepts and theory in a coherent and clear manner. Use ICT to investigate and process data and information. Collect, analyse and communication a range of numerical and graphical information.
Autonomy, Accountability and Working with Others	**SCQF 8** Ability to work in a team to address complex Operations Management issues. Undertake research a topic and work independently.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours. Note: Students on a Graduate Apprentice programme will undertake the following teaching, 9 weeks of 2-hour lecture/Core content delivery online sessions and 3 weeks of 3 hour on-campus workshops (dates for on-campus sessions to be confirmed each term)

The delivery strategy will focus on adopting a student-centric and directed learning approach. This methodology will provide the foundation on which the students learning will be built through the face-to-face workshops. The workshops will have no more than 40 students. Prior to attending these workshops sessions, students will engage in preparatory work, setting the stage for in-depth exploration and contextualisation within various scenarios. The workshops will be enquiry based with structure and unstructured activities. The students will be expected to take responsibility for their direction of learning.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Asynchronous Class Activity	18
Laboratory / Practical Demonstration / Workshop	36
Independent Study	146
Please select	
Please select	
Please select	
TOTAL	

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Greasley, A., 2013. Operations management. Wiley.

Reid, R.D. and Sanders, N.R., 2019. Operations management: an integrated approach. John Wiley & Sons.

Slack, N. and Brandon-Jones, A., 2016. Essential of Operations Management, Pearson Publishing, 5th edition.

Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via the VLE.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Student must attend and actively participate in every scheduled Face-to face and online sessions. Students must undertake directed reading and preparation before coming to each workshop sessions including any asynchronous activities.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. At the University of the West of Scotland (UWS), our commitment to equality, diversity is integral to fostering an inclusive and supportive environment for all students. Our policy underpins every aspect of student engagement, ensuring UWS to be a fair and equitable place of learning. We strive to address and champion all dimensions of equality and diversity thus creating an institution that values and respects the unique contributions of each individual. To meet the diverse needs of our student body, we are dedicated to adapting learning experiences and module assessments where required. This personalised approach ensures that all students can succeed, regardless of their background or circumstances. By embracing and promoting these principles, we aim to cultivate a learning community where everyone feels valued, supported, and empowered to achieve their full potential
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Marketing, Innovation, Tourism Events**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	MITE
Moderator	D Perry
External Examiner	P Papadimitriou
Accreditation Details	N/A
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	3

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Assessment: Portfolio of written work. The word count will align with the guidance in the Assessment Handbook
Assessment 2
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Portfolio	☒	☒	☒	☒	☐	100	8

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who