Module Descriptor

Title	(De)Globalisation and Business Management		
Session	2026/27	**Status**	**Approved**
Code	BUSN10087	**SCQF Level**	SCQF 10
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business & Creative Industries**		
Module Co-ordinator	Andrew Burnett		

Summary of Module

The module provides an interdisciplinary and thematic approach to the understanding and analysis of contemporary management in the context of pressures of Globalisation and DeGlobalisation, of pressures of convergence, divergence, and crossvergence. As such, the module situates the complexities of contemporary business management within the dual ebb and flow of a world economy that is simultaneously increasingly interconnected and internationalising; and restrictive, decoupling, and re-nationalising. The module thus addresses a conceptual shift from VUCA (volatile, uncertain, complex, and ambiguous) environments in 1989 to TUNA (turbulence, unpredictable uncertainty, novelty, and ambiguity) environments in the present to build paths in which management would traverse an ever complex and contradictory world.

To do so the module examines empirical and theoretical developments in contemporary context and relates these developments to a thematic approach to prevailing debates that impact on management: (De)Globalisation, Cultures and Institutionalism; New Organisational Froms, Practices and New Social Innovations; New Employee and Consumer Experiences and Expectations.

The module is reflexively underpinned by the 4C's pedagogy in terms of critical thinking, creativity, collaboration, and communication.

Module Delivery Method	**On-Campus[1]**	**Hybrid[2]**	**Online[3]**	**Work -Based Learning[4]**

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

	☒		☐		☐	☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries		☐ Lanarkshire ☐ London ☒ Paisley		☐ Online / Distance Learning ☐ Other (specify)	
Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Critically analyse and evaluate conceptualisations of Globalization and DeGlobalisation and their actual and potential impacts on business management.
L2	Demonstrate a firm grasp of and ability to critically apply theoretical developments in organisational and national culture, and (neo)institutionalism.
L3	Articulate arguments around a range of novel, ambiguous, and complex challenges facing contemporary business management.
L4	Provide critically composed contingencies of future environmental scenarios.
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	SCQF 10 The module provides access to knowledge that covers and integrates the main interdisciplinary fields of business management areas including main features and terminologies. The module provides critical knowledge and understanding of the principal theories and key concepts across disciplinary fields.
Practice: Applied Knowledge and Understanding	SCQF 10 The module deploys a range of materials that are informed by vanguard developments in cross disciplinary fields and uses a range of techniques of enquiry relevant and practical to the fields that encourages creativity and originality.
Generic Cognitive skills	SCQF 10 The module applies critical evaluation and synthesis to issues that are informed by developments in the discipline fields; and to the development of creative responses to problems and issues of relevance to management practice.
Communication, ICT and Numeracy Skills	SCQF 10 The module provides the scope for professional standards of communication through verbal and digital formats using appropriate methods with peers and members of staff.
Autonomy, Accountability	SCQF 10

and Working with Others	The module facilitates the exercise of substantial autonomy and initiative, and where relevant, collaboration and communication in the presentation of ideas and coursework for assessment, involving taking responsibility for individual and collective contributions in terms of accessing and critically interpreting a range of potential resources.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	24
Tutorial / Synchronous Support Activity	12
Independent Study	164
Choose an item.	
Choose an item.	
Choose an item.	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: McCann, L. (2018) A very short, fairly interesting and reasonably cheap book about globalization. London, UK: SAGE.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are attending and participating in all timetabled programme activities including on-campus and online teaching sessions, asynchronous online learning activities, placement, work-based elements, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:**

In line with the Academic Engagement and Attendance Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE, and complete assessments and submit these on time. Please refer to the Academic Engagement and Attendance Procedure at the following link: Academic engagement and attendance procedure

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. The Equality, Diversity and Human Rights policy underpins student engagement. We aim to make UWS a fair and equal place to study an institution which addresses specific issues covering all aspects of equality, diversity and human rights. Where required module assessment will be adapted to meet student requirements. UWS Equality and Diversity Policy
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Management, Organisations & People**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	**Management, People and Organisations**
Moderator	M Cha Cha
External Examiner	I Kapareliotis
Accreditation Details	**N/A**
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	**2.0**

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Group Project
Assessment 2
Essay
Assessment 3
N/A
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Group Project	☒	☒	☒	☐	☐	40	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Essay	☒	☒	☒	☒	☒	**60**	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
N/A	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	**When**	**Who**