Module Descriptor

Title	Academic Skills		
Session	2026-2027	**Status**	**Approved**
Code	LNDN07007	**SCQF Level**	**SCQF 7**
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Selman Tetik		

Summary of Module

This module provides students with the essential academic skills needed to succeed in a programme of higher education study. In particular, the module equips students with core competencies in academic writing, reading, research skills, critical thinking and presentation skills. The module also introduces students to essential academic conventions, academic language, appropriate academic tone and register, referencing skills and principles of academic integrity, including the appropriate use of generative AI tools in academic work. The module supports essential student activities, including independent and collaborative learning within the classroom, while also fostering transferable skills that are applicable to the world of work. Wherever appropriate, the learning and teaching resources and activities are contextualised to the main programme subject in order to make them as relevant and engaging as possible for students, and to ensure that the skills are transferable to the student's future career.

By the end of the module, students will have gained practical academic tools and strategies to enable them to study confidently and independently throughout the remainder of their academic programme of study and provide them with the skills and academic knowledge to be able to communicate the results of their study accurately and reliably, and within structured and coherent arguments. These skills are also transferable to professional and personal life, including research, critical evaluation of complex ideas, independent work, teamwork, and effective communication, both orally and in writing.

Module Delivery Method	On-Campus[1] ☒	Hybrid[2] ☐	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☒ London ☐ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Communicate ideas and arguments clearly and effectively in both written and oral forms, including essays, presentations and discussions, and adapting communication to suit audience
L2	Demonstrate understanding of academic conventions in higher education, including accurate referencing and adherence to principles of academic integrity
L3	Identify, evaluate, and interpret key arguments in academic texts and employ critical thinking to form reasoned arguments.
L4	Demonstrate basic research skills by finding, selecting, and evaluating sources from academic databases and libraries
L5	Reflect on engagement in a range of learning experiences and to identify areas for further academic and personal development

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 7** Appreciating an understanding of the skills required to undertake a higher education programme of study Understanding the academic conventions required to produce appropriate academic coursework and assessments, such as essays and spoken presentations

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

	Appreciating the principles of academic integrity that underpin higher education academic study and assessment
Practice: Applied Knowledge and Understanding	**SCQF 7** Applying academic skills, techniques and recognised conventions in the production of own work and assessments
Generic Cognitive skills	**SCQF 7** Evaluating and presenting arguments, information and ideas related to a particular field of study Evaluating sources of information to understand the difference between explanations based on evidence/research and other sources
Communication, ICT and Numeracy Skills	**SCQF 7** Conveying complex ideas in well-structured and coherent form, both in written and spoken contexts Using standard ICT applications to obtain and organise a variety of information as part of the research process, including an appreciation of the appropriate use of generative AI tools
Autonomy, Accountability and Working with Others	**SCQF 7** Working independently and autonomously towards achieving academic goals. Working and collaborating respectfully with others. Demonstrating self-reflection to assess own progress in skills development. Producing academic work and assessment with academic integrity and accountability.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	20
Tutorial/ Synchronous Support Activity	20
Asynchronous Class Activity	30
Independent Study	130

Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Cottrell, S. (2024) The Study Skills Handbook. 6th edn. London: Red Globe Press Pears, R. and Shields, G. (2025) Cite them right: the essential referencing guide. 13th edn. London: Red Glob Press. A full reading list for the module will be provided to students via the VLE.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are attending and participating in all timetabled programme activities including on-campus and online teaching sessions, asynchronous online learning activities, placement, work-based elements, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** Attending all timetabled synchronous classes, engagement with asynchronous learning activities and resources, and timely submission of module assessments. Students should also reference the 'BCI Guidance on Implementation of the Revised Student Attendance and Engagement Procedure', which details the School attendance and engagement requirements and how this will be monitored for attendance.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. Aligned with the overall commitment to equality and diversity stated in the Programme Specifications, the module supports equality of opportunity for students from all backgrounds and with different learning needs. Using our VLE, learning materials will be presented electronically in formats that allow flexible access and manipulation of content. The module complies with University regulations and guidance on inclusive learning and teaching practice. Specialist assistive equipment, support provision and adjustments to assessment practice will be made in accordance with UWS policy and regulations.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Marketing, Innovation, Tourism & Events**

Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	London Undergraduate School Assessment Board
Moderator	**TBC**
External Examiner	I Kapareliotis
Accreditation Details	**N/A**
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Presentation
Assessment 2
Portfolio of written work (academic writing - essay and reflective journal)
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Presentation	☒	☒	☐	☒	☐	40%	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Portfolio of written work (academic writing)	☒	☒	☒	☒	☒	60%	

Component 3

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
n/a	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who