Module Descriptor

Title	Business Environment		
Session	2026/27	**Status**	
Code	LNDN07009	**SCQF Level**	**SCQF 7**
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Coordinator	Selman Tetik		

Summary of Module

This module introduces students to the organisational elements of a business. Students will gain a general introduction to organisations and their various functions, and will gain an insight into key areas of the internal and external business environment that have an impact on business operations and that can determine overall business success. To understand the organisational and functional elements of a business, students will explore areas such as the various types of organisational structure, people management, operations and the use of technology in the business context. Students will also examine the external factors that can impact the business, such as the economic and political environment in which a business operates.

The primary aim of this module is to provide students with the tools to understand and appreciate the inter-connected nature of business and the environment in which it operates, as well as providing a foundational knowledge of business organisations for those wishing to pursue further study in the discipline.

Module Delivery Method	**On-Campus**[1] ☒	**Hybrid**[2] ☐	**Online**[3] ☐	**Work -Based Learning**[4] ☐
Campuses for Module Delivery	☐ Ayr	☐ Lanarkshire	☐ Online / Distance Learning	

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

	☐ Dumfries		☒ London ☐ Paisley		☐ Other (specify)	
Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Demonstrate a fundamental understanding of the function and operation of organisations
L2	Develop an appreciation of the internal and external environmental factors that can affect organisations and determine business success
L3	Apply understanding of concepts, principles and theories related to business environment to real-world business scenarios
L4	n/a
L5	n/a

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 7** Understanding the key functions and operations of business organisations the global context Developing an understanding of the internal and external environmental factors that can determine business success
Practice: Applied Knowledge and Understanding	**SCQF 7** Applying knowledge and understanding of business organisations and they way they operate to real-world and simulated scenarios/casestudies
Generic Cognitive skills	**SCQF 7** Using appropriate theories, models and frameworks to critically assess the operations of a business, identify problems and provide solutions
Communication, ICT and Numeracy Skills	**SCQF 7** Selecting and using appropriate communication skills and ICT applications to convey complex information related to the discipline in a coherent and well-structured form, such as written reports and oral presentations
Autonomy, Accountability and Working with Others	**SCQF 7** Identifying and take responsibility for personal learning needs in a new discipline Exercising some initiative and independence to carry out a series of guided tasks in relation to understanding the environment in which business operate

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	20
Tutorial / Synchronous Support Activity	20
Asynchronous Class Activity	30
Independent Study	130
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Thompson, E., Worthington, I. and Britton, C. (2023) The Business Environment: A Global Perspective. 9th edn, Harlow: Pearson. A full module reading list will be provided to students via the VLE.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, courserelated learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** Attending all timetabled synchronous classes, engagement with asynchronous learning activities and resources, and timely submission of module assessments.

Students should also reference the 'BCI Guidance on Implementation of the Revised Student Attendance and Engagement Procedure', which details the School attendance and engagement requirements and how this will be monitored for attendance.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. Aligned with the overall commitment to equality and diversity stated in the Programme Specifications, the module supports equality of opportunity for students from all backgrounds and with different learning needs. Using our VLE, learning materials will be presented electronically in formats that allow flexible access and manipulation of content. The module complies with University regulations and guidance on inclusive learning and teaching practice. Specialist assistive equipment, support provision and adjustments to assessment practice will be made in accordance with UWS policy and regulations.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Management, Organisations People**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
~~School Assessment Board~~	~~London Undergraduate School Assessment Board~~
~~Moderator~~	
~~External Examiner~~	~~Dr Illias Kapareliotis~~
~~Accreditation Details~~	
Module Appears in CPD ~~catalogue~~	☐ **Yes** ☒ **No**
~~Changes / Version Number~~	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Essay / case study - - e.g. students investigate a given business case study and the environment in which it operates, identify issues and present recommendations
Assessment 2
Online test
Assessment 3
n/a

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Essay	☒	☒	☒	☐	☐	60%	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Online test	☒	☒	☐	☐	☐	40%	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
n/a	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	**When**	**Who**