Module Descriptor

Title	Creative Skills Development		
Session	2026/27	**Status**	Approved
Code	GRAM08002	**SCQF Level**	8
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Dr Alison Clifford		

Summary of Module

The Creative Skills Development module is tailored to provide students with a focused and immersive learning experience centred around the acquisition and refinement of creative skills. Students will engage in hands-on activities, practical exercises, and set projects aimed at developing a skill set applicable to their chosen area of creative practice. This is evidenced through sketchbooks/ visual journals documenting their development and culminating in a final portfolio of work.

The module emphasizes a structured approach to skill development, fostering a foundation for continuous growth in creative abilities.

Module Delivery Method	**On-Campus**[1] ☒	**Hybrid**[2] ☐	**Online**[3] ☐	**Work -Based Learning**[4] ☐
Campuses for Module Delivery	☐ Ayr ☒ Dumfries	☐ Lanarkshire ☐ London ☐ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Learning Outcomes	
L1	Demonstrate a knowledge of the scope, defining features, and main areas of the selected area of creative practice documented through sketchbooks/ visual journals.
L2	Demonstrate a range of professional skills, techniques, practices and/or materials associated with the selected area of creative practice evidenced through a portfolio of creative work responding to given briefs.
L3	Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, information and issues that are within the common understandings of the selected area of creative practice.
L4	Work, under guidance, with others to acquire an understanding of current professional practice, documented through sketchbooks/ visual journals.
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 8** A knowledge of the scope, defining features, and main areas of the selected area of creative practice. Specialist knowledge in some areas.
Practice: Applied Knowledge and Understanding	**SCQF 8** Using a range of professional skills, techniques, practices and/or materials associated with the selected area of creative practice, a few of which are advanced and/or complex.
Generic Cognitive skills	**SCQF 8** Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, information and issues that are within the common understandings of the selected area of creative practice.
Communication, ICT and Numeracy Skills	**SCQF 8** Use a range of standard ICT applications to process and obtain data.
Autonomy, Accountability and Working with Others	**SCQF 8** Manage resources within defined areas of work. Work, under guidance, with others to acquire an understanding of current professional practice.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	36
Tutorial / Synchronous Support Activity	12
Independent Study	152
Please select	
Please select	
Please select	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Brereton, R. (2014) Sketchbooks: The hidden art of designers, illustrators & creatives. London: Laurence King

Craft Directory - Craft Scotland (no date) Craft Scotland.
Available at: https://www.craftscotland.org/craft-directory/makers
(Accessed: 05 February 2024).

O'Donnell, T. (2009) Sketchbook: conceptual drawings from the world's most influential designers MA: Rockport Publishers

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Students are required to attend all scheduled classes and participate with all delivered elements of the module as part of their engagement with their programme of study.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Arts & Media**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☐ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Arts and Media
Moderator	TBC
External Examiner	TBC
Accreditation Details	
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Assessment 1 - Sketchbook/ Visual journal 40%: documenting the acquisition, development of creative skills and techniques relevant to the selected specialism.
Assessment 2
Assessment 2 - Portfolio of work 60%: in response to a range of set briefs.
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Sketchbook/ Visual Journal	☒	☐	☒	☒	☐	40	1

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**

Portfolio of work	☒	☒	☒	☐	☐	60	1

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	2 hours

Change Control

What	**When**	**Who**