

Module Descriptor

Title	Emerging Issues In Business						
Session	2025/26	2025/26 Status Existing					
Code	BUSN09078	SCQF Level	9				
Credit Points	20 ECTS (European 10 Credit Transfer Scheme)						
School	Business and Creative Industries						
Module Co-ordinator	M. Khan						

Summary of Module

This module aims to give you, the student, an opportunity to develop your analytical and problem-solving skills. Through a series of workshops, you will consider emerging issues in business and you will have the opportunity to apply your prior knowledge to consider how these and you will have the opportunity to apply your prior knowledge to consider how these issues impact business, and how such issues might be improved upon or resolved issues. The module will be participative, and you will be expected to engage fully in applying your knowledge and skills to these emerging business issues.

The module will prepare you for the business environment by supporting the development of your critical thinking skills, understanding of the wider context of business, and improving your capacity to be proactive regarding changes in the business environment.

Module	On-	Hybrid ²	On	line³	Work -Based Learning ⁴
Delivery	Campus ¹	\boxtimes	Г	\neg	
Method			L		
Campuses for	Ayr		kshire	Onlin	e / Distance Learning
Module Delivery	☐ Dumfries	Londo	n	⊠ Othe	er (specify)
,		Naisle Paisle	У		lege Lanarkshire nauled/Coatbridge/Motherwell
				Dumfries	s and Galloway College

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Terms for	Term 1	\boxtimes	Term 2	Term 3	
Module					
Delivery					
Long-thin	Term 1 –		Term 2	Term 3 – Term	
Delivery over	Term 2		– Term	1	
more than			3		
one Term					

Lear	ning Outcomes
L1	Demonstrate a comprehensive and critical understanding of the latest emerging issues impacting businesses and organisations.
L2	Critically examine issues impacting on businesses and organisations.
L3	Interpret, use and evaluate information to help improve business responses to emerging issues.
L4	Demonstrate the ability to work with others in examining issues impacting businesses and organisations.
L5	

Employability Skills and Personal Development Planning (PDP) Skills						
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:					
Knowledge and	SCQF9					
Understanding (K and U)	Understanding the ways in which business is impacted by emerging issues.					
	Understanding how business can be proactive in preparing for change.					
Practice: Applied	SCQF9					
Knowledge and Understanding	Using analytical and problem-solving skills to identify how business can be proactive in response to a changing environment.					
	Applying prior knowledge of business to emerging issues.					
Generic	SCQF9					
Cognitive skills	Undertaking critical analysis of emerging business issues.					
	Identifying problems created for business by a changing environment.					
	Drawing on a range of sources to prescribe improvements to how businesses respond to emerging issues.					
Communication,	SCQF9					
ICT and Numeracy Skills	Presenting information on emerging business issues formally and informally.					
	Interpret, use and evaluate information to help improve business responses to emerging issues.					
Autonomy,	SCQF9					
Accountability and Working with	Exercise autonomy and initiative in undertaking class activities.					
Others	Working alone and with others in interpreting issues and problemsolving.					

Prerequisites	Module Code Module Title			
	Other			
Co-requisites	Module Code	Module Title		

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	36
Asynchronous Class Activity	12
Independent Study	152
Independent Study	
Please select	
Please select	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Wetherly, P. and Otter, D., 2014. The business environment: themes and issues in a globalizing world. Oxford University Press, USA.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Equality and Diversity

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School) Supplemental Information Divisional Programme Board	The University's Equality, Dive following link: <u>UWS Equality</u> , I	-		_			cessed at the	
diversity issues brought to the attention of the School) discipplemental Information Divisional Programme Board Management, Organisations People Overall Assessment Results Pass / Fail Graded Module Eligible for Yes No If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details. School Assessment Board SAB Moderator W. Kwiatkowski External Examiner Clare Manning Accreditation Details Module Appears in CPD Yes No Catalogue Changes / Version Number 2 Assessment (also refer to Assessment Outcomes Grids below) Assessment 1 Debate (30%) Assessment 2 Written Assignment (70%) Assessment 3 (N. B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.) Component 1 Assessment Type LO1 LO2 LO3 LO4 LO5 Weighting of Assessment Element (%) Timetabled Contact Hours								
Divisional Programme Board Management, Organisations People Overall Assessment Results	-	-		-		nodate any equa	lity and	
Overall Assessment Results Pass / Fail Graded	Supplemental Information							
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External Examiner Clare Manning Accreditation Details Module Appears in CPD	School Assessment Board	SAB						
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Module Appears in CPD	External Examiner	Clare M	anni	ng				
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Assessment Contact Element (%) Hours	Component 1							
Debate	Assessment Type LO1 L	.O2 LO)3	LO4	LO5	Assessment	Contact	
	Debate 🗵					30		

						Assessment Element (%)	Contact Hours
Written Assignment		\boxtimes	\boxtimes			70	
Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Combined total for all components						100%	hours

LO4

LO5

Weighting of

Timetabled

Change Control

Assessment Type

LO1

LO2

LO3

What	When	Who
Updated MD using the latest temlate of module descriptor.	13/03/2025	M. Khan
Removed word "Coordinated" from the assessment 1	13/03/2025	M. Khan