Module Descriptor

Title	Enterprise Management		
Session	2026/27	**Status**	Approved
Code	ACCT11021	**SCQF Level**	11
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Chikodi Uche Ugwa		

Summary of Module

This module aims to provide students with an in-depth understanding of the role of accountancy and finance within its context at the centre of the business function, as well as an appreciation of the wider social, political, legal, economic, and technological environmental factors which impact on the organisation and its finance function. The module introduces and develops the non-accountancy-specific skills and attributes needed to operate successfully as an accountant in business and 21st-century graduates such as personal effectiveness and communication, teamwork skills, and awareness of ethical considerations. The module content also reflects the requirements of professional accountancy qualifications and offers a route into professional accountancy.

Specific areas, contexts, and topics explored through case study scenarios in the module include business environments and ecosystems, project management and leadership, and leadership of people.

Module Delivery Method	**On-Campus**[1] ☐	**Hybrid**[2] ☒	**Online**[3] ☐	**Work -Based Learning**[4] ☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☒ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Terms for Module Delivery	Term 1	☐	Term 2	☒	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Identify and critically discuss the key environmental influences and constraints on businesses and the challenges and opportunities of the competitive environment.
L2	Evaluate the role of the manager in leading and managing individuals and teams.
L3	Demonstrate advanced knowledge of the project management process.
L4	Demonstrate an understanding of the importance of ethics in accounting and business decision-making.
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 11** Demonstrate in-depth and integrated knowledge of business organisational structures, environmental constraints, and role of the professional accountant within a business.
Practice: Applied Knowledge and Understanding	**SCQF 11** Plan and execute a significant investigation into contemporary issues and developments impacting the professional accountant.
Generic Cognitive skills	**SCQF 11** Identify & evaluate issues and developments in corporate governance and ethics relevant to business and the professional accountant.
Communication, ICT and Numeracy Skills	**SCQF 11** Communicate with peers and specialists using appropriate report style writing and demonstrating knowledge and professional skills. Use a wide variety of software and ICT skills to conduct research and engage with VLE. Demonstrate knowledge of ICT and software relevant to the professional accountant.
Autonomy, Accountability and Working with Others	**SCQF 11** Take responsibility for own work in research activity. Deal with the complex ethical and professional issues surrounding the professional accountant.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Laboratory / Practical Demonstration / Workshop	36
Asynchronous Class Activity	30
Independent Study	134
Please select	
Please select	
Please select	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

CIMA Study Texts Papers E1. BPP Learning Materials (current edition)

CIMA Study Text Paper E2. BPP. Learning Materials (current edition)

Coskun-Setirek, A., Carmela Annosi, M., Hurst, W., Dolfsma, W. and Tekinerdogan, B., 2024. Architecture and governance of digital business ecosystems: A systematic literature review. Information Systems Management, 41(1), pp.58-90.

Fernández-Portillo, A., Ramos-Vecino, N., Ramos-Mariño, A. and Cachón-Rodríguez, G., 2024. How the digital business ecosystem affects stakeholder satisfaction: its impact on business performance. Review of Managerial Science, 18(9), pp.2643-2662.

Journal articles will be frequently referred to during the module and will often change from year to year to reflect the most up-to-date thinking on the relevant topics. The module coordinator will advise students of the relevant professional and academic articles required for review- with a particular focus on the coursework assignment.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Regular attendance and participation in workshop sessions, preparation in advance of workshop sessions using VLE resources, submission of assessments be deadline.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. Students will normally be required to use standard business software such as Word, PowerPoint and Excel as a fundamental part of their course- individual circumstances can be assessed and support provided where students face difficulties in using such software (as below).
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Accounting Finance Law**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☐ **Yes** ☒ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Accounting, Finance & Law
Moderator	K James
External Examiner	P Mojagi
Accreditation Details	Professional Exemption from Chartered Institute of Management Accountants (CIMA) for MSc Finance and Accounting Programme.
Module Appears in CPD catalogue	☒ **Yes** ☐ **No**
Changes / Version Number	MD

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Case study assignment exploring the business environment and ecosystem for a case study company 40%.
Assessment 2
Case study style examination (closed-book with a pre-seen case study in advance of exam) 60%
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Case Study	☒	☐	☐	☐	☐	40	0

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Case study Exam	☐	☒	☒	☒	☐	60	2.50

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	2.5 hours

Change Control

What	**When**	**Who**
Updated reading list.	25/02/25	Dr Gerry McPake