



Module Descriptor

Title	Entrepreneurship In Business		
Session	2025/26	Status	Published
Code	LNDN08006	SCQF Level	8
Credit Points	20	ECTS (European Credit Transfer Scheme)	10
School	Business and Creative Industries		
Module Co-ordinator	Dr. Johnson Okeniyi		

Summary of Module

This module provides students with the opportunity to explore the underpinning principles, foundations and current thinking relating to entrepreneurship in variety of contexts.

Students will first consider the challenge in reaching an agreed definition of entrepreneurship. The importance of entrepreneurship ventures to support the growth and stability of the economy, organisations and society will be explored through comparing different entrepreneurial pathways, followed by a deep dive investigation of social enterprise.

Students will investigate whether entrepreneurs are born or made, and the common traits and characteristics associated with successful commercial and social entrepreneurs. Students will progress to undertake an assessment of their own characteristics and reflect on how these may be further developed to support their entrepreneurial thinking and personal effectiveness across a range of contexts including entrepreneurial ventures, work and study.

- Define entrepreneurship and recognise characteristics and traits of the entrepreneur (commercial and social)
- Recognise the choices and pathways in entrepreneurship and the benefits and challenges of each pathway

Module Delivery Method	On-Campus¹	Hybrid²	Online³	Work -Based Learning⁴
	☐	☒	☐	☐

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Campuses for Module Delivery	☐ Ayr		☐ Lanarkshire		☐ Online / Distance Learning	
	☐ Dumfries		☒ London		☐ Other (specify)	
	☐ Paisley					
Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Analyse definitions of entrepreneurship and their currency in today's business society
L2	Analyse the importance and impact of entrepreneurial ventures for the economy, organisations and society
L3	Analyse a range of entrepreneurial pathways
L4	Analyse characteristics and traits of successful commercial and social entrepreneurs, and assess own entrepreneurial characteristics and how to further develop personal effectiveness
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF 8 Achieving a detailed knowledge and understanding of enterprise and entrepreneurship and how it relates to an overall business context.
Practice: Applied Knowledge and Understanding	SCQF 8 Applying the understanding of enterprise and entrepreneurship to a business scenario in a related business area.
Generic Cognitive skills	SCQF 8 Evaluating the information they have gathered, deciding whether any bias exists and if the information is reliable. They will use the information they have found most relevant to suggest a business / social enterprise idea they think would be successful
Communication, ICT and Numeracy Skills	SCQF 8 Students will be expected to interpret market information and present this in a suitable format
Autonomy, Accountability and Working with Others	SCQF 8 Time management skills when organising a schedule of work across the timeframe of the module and the course

Prerequisites	Module Code	Module Title
	Other	

Co-requisites	Module Code	Module Title
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Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities	Student Learning Hours
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	36
Independent Study	164
Please select	
Please select	
Please select	
Please select	
TOTAL	200 Hours

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Burns, P. (2016). Entrepreneurship and small business. Start up, growth and maturity. 4th ed. Palgrave Macmillan Bennett, R., Smith, H., van Lieshout, C., Montebruno, P., & Newton, G. (2019). The Age of Entrepreneurship: Business Proprietors, Self-employment and Corporations Since 1851 (1st ed.). Routledge. https://doi.org/10.4324/9781315160375 Kickul, J., & Lyons, T.S. (2020). Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World (3rd ed.). Routledge. https://doi.org/10.4324/9780429270406 Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via VLE
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure , Students are academically engaged if they are regularly attending and participating in timetabled on-

campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Marketing, Innovation, Tourism Events
Overall Assessment Results	☐ Pass / Fail ☒ Graded
Module Eligible for Compensation	☐ Yes ☐ No If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.
School Assessment Board	Undergraduate London SAB
Moderator	TBC
External Examiner	Victoria Oziri
Accreditation Details	
Module Appears in CPD catalogue	☐ Yes ☐ No
Changes / Version Number	3

Assessment (also refer to Assessment Outcomes Grids below)

Assessment 1

Group Essay

Assessment 2

Group Presentation

Assessment 3

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Group Essay	☒	☐	☐	☒	☐	50	0

Component 2							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Group Presentation	☐	☒	☒	☐	☐	50	0

Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
	☐	☐	☐	☐	☐		
Combined total for all components						100%	0 hours

Change Control

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/2021	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Guidance Note 23 - 24 provided	12/12/2023	C Winter