**Module Descriptor**

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| **Title** | Entrepreneurship In Business | | |
| **Session** | 2026/27 | **Status** | Published |
| **Code** | LNDN08006 | **SCQF Level** | 8 |
| **Credit Points** | 20 | **ECTS (European Credit Transfer Scheme)** | 10 |
| **School** | **Business and Creative Industries** | | |
| **Module Co-ordinator** | Dr. Johnson Okeniyi | | |

**Summary of Module**

This module provides students with the opportunity to explore the underpinning principles, foundations and current thinking relating to entrepreneurship in variety of contexts.

Students will first consider the challenge in reaching an agreed definition of entrepreneurship. The importance of entrepreneurship ventures to support the growth and stability of the economy, organisations and society will be explored through comparing different entrepreneurial pathways, followed by a deep dive investigation of social enterprise.

Students will investigate whether entrepreneurs are born or made, and the common traits and characteristics associated with successful commercial and social entrepreneurs. Students will progress to undertake an assessment of their own characteristics and reflect on how these may be further developed to support their entrepreneurial thinking and personal effectiveness across a range of contexts including entrepreneurial ventures, work and study.

- Define entrepreneurship and recognise characteristics and traits of the entrepreneur (commercial and social)
- Recognise the choices and pathways in entrepreneurship and the benefits and challenges of each pathway

| **Module Delivery Method** | **On-Campus**[1] ☐ | **Hybrid**[2] ☒ | **Online**[3] ☐ | **Work -Based Learning**[4] ☐ |
|---|---|---|---|---|
| **Campuses for Module Delivery** | ☐ Ayr<br>☐ Dumfries | ☐ Lanarkshire<br>☒ London | ☐ Online / Distance Learning | |

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

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| | | | ☐ Paisley | | ☐ Other (specify) | |
| **Terms for Module Delivery** | Term 1 | ☒ | Term 2 | ☒ | Term 3 | ☒ |
| **Long-thin Delivery over more than one Term** | Term 1 – Term 2 | ☐ | Term 2 – Term 3 | ☐ | Term 3 – Term 1 | ☐ |

| **Learning Outcomes** | |
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| **L1** | Analyse definitions of entrepreneurship and their currency in today's business society |
| **L2** | Analyse the importance and impact of entrepreneurial ventures for the economy, organisations and society |
| **L3** | Analyse a range of entrepreneurial pathways |
| **L4** | Analyse characteristics and traits of successful commercial and social entrepreneurs, and assess own entrepreneurial characteristics and how to further develop personal effectiveness |
| **L5** | |

| **Employability Skills and Personal Development Planning (PDP) Skills** | |
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| **SCQF Headings** | **During completion of this module, there will be an opportunity to achieve core skills in:** |
| **Knowledge and Understanding (K and U)** | **SCQF 8**<br>Achieving a detailed knowledge and understanding of enterprise and entrepreneurship and how it relates to an overall business context. |
| **Practice: Applied Knowledge and Understanding** | **SCQF 8**<br>Applying the understanding of enterprise and entrepreneurship to a business scenario in a related business area. |
| **Generic Cognitive skills** | **SCQF 8**<br>Evaluating the information they have gathered, deciding whether any bias exists and if the information is reliable. They will use the information they have found most relevant to suggest a business / social enterprise idea they think would be successful |
| **Communication, ICT and Numeracy Skills** | **SCQF 8**<br>Students will be expected to interpret market information and present this in a suitable format |
| **Autonomy, Accountability and Working with Others** | **SCQF 8**<br>Time management skills when organising a schedule of work across the timeframe of the module and the course |

| **Prerequisites** | **Module Code** | **Module Title** |
|---|---|---|
| | **Other** | |
| **Co-requisites** | **Module Code** | **Module Title** |

| **Learning and Teaching** |
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| In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours. |

| **Learning Activities**<br>During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below: | **Student Learning Hours**<br>(Note: Learning hours include both contact hours and hours spent on other learning activities) |
|---|---|
| Lecture / Core Content Delivery | 36 |
| Independent Study | 164 |
| Please select | |
| Please select | |
| Please select | |
| Please select | |
| **TOTAL** | 200 Hours |

| **Indicative Resources** |
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| **The following materials form essential underpinning for the module content and ultimately for the learning outcomes:**<br><br>Burns, P. (2016). Entrepreneurship and small business. Start up, growth and maturity. 4th ed. Palgrave<br><br>Macmillan<br><br>Bennett, R., Smith, H., van Lieshout, C., Montebruno, P., & Newton, G. (2019). The Age of Entrepreneurship: Business Proprietors, Self-employment and Corporations Since 1851 (1st ed.). Routledge. https://doi.org/10.4324/9781315160375<br><br>Kickul, J., & Lyons, T.S. (2020). Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World (3rd ed.). Routledge. https://doi.org/10.4324/9780429270406<br><br>Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via VLE |
| **(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)** |

| **Attendance and Engagement Requirements** |
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| **In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.**<br><br>**For the purposes of this module, academic engagement equates to the following:** |

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| **Equality and Diversity** |
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| **The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.** |
| **(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)** |

**Supplemental Information**

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| **Divisional Programme Board** | **Marketing, Innovation, Tourism Events** |
| **Overall Assessment Results** | ☐ **Pass / Fail** ☒ **Graded** |
| **Module Eligible for Compensation** | ☒ **Yes** ☐ **No**<br>**If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.** |
| **School Assessment Board** | Undergraduate London SAB |
| **Moderator** | Caglar Bideci |
| **External Examiner** | Victoria Oziri |
| **Accreditation Details** | |
| **Module Appears in CPD catalogue** | ☐ **Yes** ☐ **No** |
| **Changes / Version Number** | 3 |

| **Assessment (also refer to Assessment Outcomes Grids below)** |
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| **Assessment 1** |
| Group Essay |
| **Assessment 2** |
| Group Presentation |
| **Assessment 3** |
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| (N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.<br>(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.) |

| **Component 1** | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Assessment Type** | **LO1** | **LO2** | **LO3** | **LO4** | **LO5** | **Weighting of Assessment Element (%)** | **Timetabled Contact Hours** |
| Group Essay | ☒ | ☐ | ☐ | ☒ | ☐ | 50 | 0 |

| Component 2 | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Assessment Type** | **LO1** | **LO2** | **LO3** | **LO4** | **LO5** | **Weighting of Assessment Element (%)** | **Timetabled Contact Hours** |
| Group Presentation | ☐ | ☒ | ☒ | ☐ | ☐ | 50 | 0 |

| Component 3 | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Assessment Type** | **LO1** | **LO2** | **LO3** | **LO4** | **LO5** | **Weighting of Assessment Element (%)** | **Timetabled Contact Hours** |
| | ☐ | ☐ | ☐ | ☐ | ☐ | | |
| **Combined total for all components** | | | | | | 100% | 0 hours |

**Change Control**

| What | When | Who |
|---|---|---|
| Further guidance on aggregate regulation and application when completing template | 16/01/2020 | H McLean |
| Updated contact hours | 14/09/2021 | H McLean |
| Updated Student Attendance and Engagement Procedure | 19/10/2023 | C Winter |
| Guidance Note 23 - 24 provided | 12/12/2023 | C Winter |
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