

# **Module Descriptor**

| Title               | Experimental Animation           |  |    |  |  |  |  |
|---------------------|----------------------------------|--|----|--|--|--|--|
| Session             | 2025/26                          | Status                                       |    |  |  |  |  |
| Code                | GRAM09009                        | SCQF Level                                   | L9 |  |  |  |  |
| Credit Points       | 20                               | ECTS (European<br>Credit Transfer<br>Scheme) | 10 |  |  |  |  |
| School              | Business and Creative Industries |  |    |  |  |  |  |
| Module Co-ordinator | Dr Alison Clifford               |  |    |  |  |  |  |

## **Summary of Module**

This module introduces students to the various concepts, contexts and practices involved in the creation of experimental animation.

The module is practice-based, and students will examine the different approaches involved in structuring, manipulating and composing images in a time-based medium before creating their own creative works in response to a set brief. Students will also develop critical skills in understanding and appreciating the historical and contemporary context of experimental animation by exploring existing works.

| Module Delivery<br>Method       | On-Campus¹          | I | Hybrid <sup>2</sup>    | Online | ) <sup>3</sup> |      | rk -Based<br>earning <sup>4</sup> |
|---------------------------------|---------------------|---|------------------------|--------|----------------|------|-----------------------------------|
| Campuses for<br>Module Delivery | ⊠ Ayr<br>⊠ Dumfries |   | Lanarks London Paisley | hire   | Learr          | ning | Distance                          |
| Terms for Module<br>Delivery    | Term 1              |   | Term 2                 |        | Term           | 3    |                                   |

<sup>&</sup>lt;sup>1</sup> Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>2</sup> The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>3</sup> Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>4</sup> Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

| Long-thin Delivery | Term 1 – | Term 2 – | Term 3 – |  |
|--------------------|----------|----------|----------|--|
| over more than one | Term 2   | Term 3   | Term 1   |  |
| Term               |          |          |          |  |

| Lear | ning Outcomes   |
|------|---|
| L1   | Demonstrate a broad and integrated knowledge and understanding of the creative contexts surrounding experimental animation artworks.  |
| L2   | Develop technical and aesthetic skills employing materials, media, techniques, methods, technologies and tools associated with 2D animation, required for the planning and creation of an experimental animation. |
| L3   | Produce an experimental animation project and accompanying statement through independent study, demonstrating skill and imagination in response to a set brief.   |
| L4   |   |
| L5   |   |

| Employability Skills and Personal Development Planning (PDP) Skills |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| SCQF Headings   | During completion of this module, there will be an opportunity to achieve core skills in:  |  |  |  |  |  |
| Knowledge and   | SCQF9  |  |  |  |  |  |
| Understanding (K<br>and U)  | Demonstrate and/or work with:  |  |  |  |  |  |
|   | An understanding of the scope and defining features of experimental animation, and an integrated knowledge of its main areas and boundaries. |  |  |  |  |  |
| Practice: Applied   | SCQF9  |  |  |  |  |  |
| Knowledge and Understanding   | Apply knowledge, skills and understanding:   |  |  |  |  |  |
|   | In using a range of the principal professional skills, techniques, practices and/or materials associated with the experimental animation.    |  |  |  |  |  |
| Generic   | SCQF9  |  |  |  |  |  |
| Cognitive skills  | Draw on a range of sources in making judgements.   |  |  |  |  |  |
| Communication,  | SCQF9  |  |  |  |  |  |
| ICT and<br>Numeracy Skills  | Use a range of ICT applications to support and enhance work.   |  |  |  |  |  |
| Autonomy,   | SCQF9  |  |  |  |  |  |
| Accountability and Working with Others                              | Exercise autonomy and initiative in some activities at a professional level in experimental animation practice.                              |  |  |  |  |  |

| Prerequisites | Module Code | Module Title |
|---------------|-------------|--------------|
|               | Other       |              |
| Co-requisites | Module Code | Module Title |

# Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

| Learning Activities  During completion of this module, the learning activities undertaken | Student Learning<br>Hours  |  |  |
|---|--|--|--|
| to achieve the module learning outcomes are stated below:                                 | (Note: Learning hours include both contact hours and hours spent on other learning activities) |  |  |
| Lecture / Core Content Delivery   | 18   |  |  |
| Laboratory / Practical Demonstration / Workshop   | 15   |  |  |
| Tutorial / Synchronous Support Activity   | 15   |  |  |
| Independent Study   | 152  |  |  |
| Please select   |  |  |  |
| Please select   |  |  |  |
| TOTAL   | 200  |  |  |

#### **Indicative Resources**

# The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Daniels, D., Naumann, S. and Thoben, J., 2011. See this sound. Köln: Verlag der Buchhandlung, Walther König.

Dobson, N., Honess Roe, A., Ratelle, A. and Ruddell, C., 2018. The Animation Studies Reader. Bloomsbury.

Furniss, M., 2019. Art in Motion, Revised Edition. Baltimore, Maryland: Project Muse.

Harris, M., Husbands, L. and Taberham, P. (2019). Experimental Animation. Routledge.

Keefer, C. and Guldemond, J., 2013. Oskar Fischinger, 1900-1967: Experiments in Cinematic Abstraction. Amsterdam: EYE Filmmuseum

Meyer, Trish and Chris Meyer (2016) After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist, Routledge

Wells, P., 2016. Understanding animation. London: Routledge.

Animation: An Interdisciplinary Journal (SAGE)

Animation Practice, Process & Production (Journal) (Intellect)

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

### **Attendance and Engagement Requirements**

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

| Equality and Diversity  |   |  |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|--|
|   | rsity and Human Rights Procedure can be accessed at the<br>liversity and Human Rights Code.   |  |  |  |  |  |  |  |
| (N.B. Every effort will be made diversity issues brought to the | by the University to accommodate any equality and attention of the School)  |  |  |  |  |  |  |  |
|   | <u>.                                      </u>  |  |  |  |  |  |  |  |
| Supplemental Information  |   |  |  |  |  |  |  |  |
| Divisional Programme Board                                      |   |  |  |  |  |  |  |  |
| Overall Assessment Results                                      | ☐ Pass / Fail ☐ Graded  |  |  |  |  |  |  |  |
| Module Eligible for Compensation                                | Yes No  If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details. |  |  |  |  |  |  |  |
| School Assessment Board   | Arts and Media  |  |  |  |  |  |  |  |
| Moderator   | Chris Mackenzie   |  |  |  |  |  |  |  |
| External Examiner   | Dr Nikki Kane   |  |  |  |  |  |  |  |
| Accreditation Details   |   |  |  |  |  |  |  |  |
| Module Appears in CPD catalogue                                 | ☐ Yes ⊠ No  |  |  |  |  |  |  |  |
| Changes / Version Number  |   |  |  |  |  |  |  |  |
|   |   |  |  |  |  |  |  |  |
| Assessment (also refer to Asse                                  | essment Outcomes Grids below)   |  |  |  |  |  |  |  |
| Assessment 1  |   |  |  |  |  |  |  |  |
|   | sponse to a set brief, develop and create an experimental range of techniques and materials. 80%  |  |  |  |  |  |  |  |
| Assessment 2  |   |  |  |  |  |  |  |  |
|   | ritten project statement identifying the context and creative ated experimental animation. 20%  |  |  |  |  |  |  |  |
| Assessment 3  |   |  |  |  |  |  |  |  |
|   |   |  |  |  |  |  |  |  |
|   | Grids for the module (one for each component) can be found e how the learning outcomes of the module will be assessed.  |  |  |  |  |  |  |  |
|   | approximate times within the academic calendar when vill be provided within the Student Module Handbook.)   |  |  |  |  |  |  |  |
|   |   |  |  |  |  |  |  |  |
| Component 1   |   |  |  |  |  |  |  |  |

| Component 1                 |     |     |     |     |     |   |                                |
|-----------------------------|-----|-----|-----|-----|-----|---|--------------------------------|
| Assessment Type             | LO1 | LO2 | LO3 | LO4 | LO5 | Weighting of<br>Assessment<br>Element (%) | Timetabled<br>Contact<br>Hours |
| Portfolio of practical work |     |     |     |     |     | 80  | 2                              |

| Component 2       |                        |     |     |        |        |   |     |                                |
|-------------------|------------------------|-----|-----|--------|--------|---|-----|--------------------------------|
| Assessment Type   | LO1                    | LO2 | LO3 | LO4    | LO5    | Weighting of<br>Assessment<br>Element (%) |     | Timetabled<br>Contact<br>Hours |
| Written Statement |                        |     |     |        |        |   | 20  | 0.5                            |
| Component 3       |                        |     |     |        |        |   |     |                                |
| Assessment Type   | LO1                    | LO2 | LO3 | LO4    | LO5    | Weighting of<br>Assessment<br>Element (%) |     | Timetabled<br>Contact<br>Hours |
|                   |                        |     |     |        |        |   |     |                                |
|                   | Combined total for all |     |     |        | onents | 1   | 00% | hours                          |
| Change Control    |                        |     |     | 1,,,,, |        |   |     |                                |
| What              |                        |     |     | WI     | nen    |   | Who |                                |
|                   |                        |     |     |        |        |   |     |                                |
|                   |                        |     |     |        |        |   |     |                                |
|                   |                        |     |     |        |        |   |     |                                |
|                   |                        |     |     |        |        |   |     |                                |
|                   |                        |     |     |        |        |   |     |                                |