



Module Descriptor

Title	Film As An Industry		
Session	2025/26	Status	
Code	FILM11004	SCQF Level	11
Credit Points	20	ECTS (European Credit Transfer Scheme)	10
School	Business and Creative Industries		
Module Co-ordinator	Paul Wright		
Summary of Module This module will provide students with a critical awareness of the economic and practical aspects contemporary film production and distribution as currently experienced within the film industry. Key content will include: Overview of workflow and industry standard practices from development through production to distribution; Critical analysis of recent development, production and distribution approaches in cinema, and their relationship to technology and financing; Masterclasses, workshops and tutoring with industry professionals.			

Module Delivery Method	On-Campus¹ ☒		Hybrid² ☐		Online³ ☐		Work -Based Learning⁴ ☐
Campuses for Module Delivery	☒ Ayr ☐ Dumfries		☐ Lanarkshire ☐ London ☐ Paisley		☐ Online / Distance Learning ☒ Other (specify) Film City		
Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐	

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐
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Learning Outcomes	
L1	Demonstrate critical knowledge and understanding of the economic and technological context of film development, production and distribution
L2	Apply practical knowledge and understanding of contemporary film industry processes and practices from development to distribution
L3	Demonstrate problem-solving skills and ability to justify subsequent decisions in absence of precedent or superior
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF 11 A critical understanding of specialised processes and mechanisms in the field of film production and distribution, including the concepts and principles that underpin them
Practice: Applied Knowledge and Understanding	SCQF 11 Demonstrating creativity and/or originality in film production planning; Operating in a wide and often unpredictable variety of production contexts and roles; Planning and executing a significant production dossier.
Generic Cognitive skills	SCQF 11 Applying critical and creative thinking to issues at the forefront of contemporary film production; Developing professional and rational responses to problems and issues arising during practice.
Communication, ICT and Numeracy Skills	SCQF 11 Communicating using written, oral, visual and acoustic forms at a professional level to a range of audiences with different levels of knowledge and expertise; Communicating with peers, more senior colleagues and specialists.
Autonomy, Accountability and Working with Others	SCQF 11 Working in a peer relationship with professional practitioners; Demonstrating leadership and/or initiative; Practicing in ways that draw on critical reflection on both one own and other's work; Managing complex ethical and professional issues for which there may be no clear precedent.

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities	Student Learning Hours
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	12
Tutorial / Synchronous Support Activity	12
Laboratory / Practical Demonstration / Workshop	12
Asynchronous Class Activity	40
Independent Study	124
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Bloore, P (2012) The Screenplay Business. London: Routledge. de Winter, H (2006) What I Really Want to Do is Produce. London: Faber and Faber. Epstein, E.J. (2005) The Big Picture. New York: Random House. Finney, A (2014) The International Film Business. London: Routledge. Muchnik, F.A. (2016) The Strategic Producer. Abingdon: Focal Press.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. For the purposes of this module, academic engagement equates to the following:

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code .
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts Media
Overall Assessment Results	☐ Pass / Fail ☒ Graded
Module Eligible for Compensation	☐ Yes ☒ No If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.
School Assessment Board	Arts & Media
Moderator	Prof Nick Higgins
External Examiner	Prof Neil Fox
Accreditation Details	Screenskills Select
Module Appears in CPD catalogue	☐ Yes ☒ No
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Critical case study: distribution (25%); Students write a critical case study (1500-2000 words) of the distribution of a recent independently produced British film in any genre which achieved significant audience and industry impact. The case study should be based on original research, as well as published data, including social media campaigns and audience responses.
Assessment 2
Financing dossier (50%); Students produce a full set of documentation as would be required for the financing of a short film with a significant budget. This film may represent a personal project on which the student is working, or be based on a case study proposed by the student. (if they are in a craft role).
Assessment 3
Schedule & budget exercise (25%). Students produce a detailed schedule and budget for the production of a short film the script for which will be provided by the tutors. Students will be expected to contact rental and facilities companies, and individual crew to generate credible figures for their budget.
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Case Study	☒	☐	☐	☐	☐	25	12

Component 2							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Portfolio of written work	☐	☒	☐	☐	☐	50	30

Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Schedule & Budget exercise	☐	☐	☒	☐	☐	25	12
Combined total for all components						100%	hours

Change Control

What	When	Who