

# **Module Descriptor**

Title	Finance in a Digital World					
Session	2025/26	Status				
Code	ACCT10014	SCQF Level	10			
Credit Points	20	ECTS (European Credit Transfer Scheme)	10			
School	Business and Cr	eative Industries	•			
Module Co-ordinator	Maryam Khan					

## **Summary of Module**

This module explores contemporary developments in the role of finance in organisations in a fast-moving digital business context. Students will explore new developments in digital technology and data analysis and their application within the accounting and finance environment. Students will learn how data is used in finance and other organisational functions as well as being introduced to a range of applied digital technologies relevant to the profession. Students will evaluate the benefits of analysing business data for decision making and competitive advantage as well as demonstrate knowledge of how to develop an effective digital business strategy. This module finishes with students gaining an understanding of the principles of cybersecurity, governance, risk and ethics within an accounting and finance context using contemporary case studies, articles, research and other materials.

Module Delivery Method	On-Camp	ous¹	I	Hybrid <sup>2</sup> Online		) <sup>3</sup>	Work -Based Learning⁴	
Campuses for Module Delivery	Ayr Dumfrie	es		<ul><li>✓ Lanarks</li><li>✓ London</li><li>✓ Paisley</li></ul>	hire	Learr	ning	Distance
Terms for Module Delivery	Term 1		]	Term 2		Term	13	

<sup>&</sup>lt;sup>1</sup> Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>2</sup> The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>3</sup> Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>4</sup> Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Long-thin Delivery over more than one Term	Term 1 – Term 2	Term 2 – Term 3	Term 3 – Term 1	

Lear	ning Outcomes
L1	Explore contemporary developments in role of finance in organisations in a contemporary digital environment.
L2	Critically evaluate the use and impact of digital technologies in the accounting and finance function and wider organisation.
L3	Critically evaluate the benefits of analysing business data for decision making and competitive advantage.
L4	Demonstrate knowledge of how to develop an effective digital business strategy
L5	Explore the principles of cybersecurity, governance, risk and ethics within an accounting and finance context

Employability Skill	s and Personal Development Planning (PDP) Skills
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF 10 In-depth knowledge of digital technologies, data analysis and their application within the accounting, finance, and wider business context
Practice: Applied Knowledge and Understanding	SCQF 10  Apply knowledge and understanding of module content to a case study to develop a digital strategy.
Generic Cognitive skills	SCQF 10  Reasoning, analysing  Draw on a range of sources in making judgments.
Communication, ICT and Numeracy Skills	SCQF 10  Online open book exam combining a case study challenge as well as standard exam questions – simplifying complex concepts in a business context.
Autonomy, Accountability and Working with Others	SCQF 10  Working autonomously and effectively in areas involving complex professional issues where independence and clarity of thought are required.

Prerequisites	Module Code ACCT09001	Module Title Advanced Financial Management
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching	

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities  During completion of this module, the learning activities undertaken	Student Learning Hours
to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	24
Tutorial / Synchronous Support Activity	12
Independent Study	164
Please select	
Please select	
Please select	
TOTAL	200

### **Indicative Resources**

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

CIMA (current edition) Managing Finance in a Digital World, Kaplan

Laudon, K.C. and Laudon, J.P., 2022. Management information systems: managing the digital firm (17th ed.). Harlow: Pearson.

For each main issue in the module, you will be guided to relevant articles in the academic literature.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

### **Attendance and Engagement Requirements**

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Please refer to the Academic Engagement Procedure at the following link above. For the purposes of this module, students should also reference the 'BCI Guidance on Implementation of the Revised Student Attendance and Engagement Procedure' which details the School attendance and engagement requirements and how this will be monitored for attendance.

### **Equality and Diversity**

The University's Equality, Diversity and Human Rights Procedure can be accessed at the
following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and
diversity issues brought to the attention of the School)

# **Supplemental Information**

Divisional Programme Board	Please select
Overall Assessment Results	☐ Pass / Fail ☒ Graded
Module Eligible for Compensation	Yes No  If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.
School Assessment Board	Accounting, Finance and Law
Moderator	Nasir Kolade
External Examiner	Samar Gaad
Accreditation Details	
Module Appears in CPD catalogue	☐ Yes ⊠ No
Changes / Version Number	

# Assessment (also refer to Assessment Outcomes Grids below) Assessment 1 Students will undertake a 2-hour 30 minute open book examination (computer based) which has two parts: Part A has a pre-seen case study where students will apply their knowledge and understanding of key concepts to tackle a contemporary digital challenge. Part B will have traditional knowledge and critically discursive questions. Assessment 2 (N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

Component 1							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
	$\boxtimes$					100%	2.5 hours

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
	Com	bined to	tal for a	ll comp	onents	100%	hours
	Com	bined to	tal for a	ll comp		100% Who	hours
	Com	bined to	tal for a				hours
Change Control What	Com	bined to	otal for a				hours