



## **Module Descriptor**

| Title               | Financial Markets and Banking |  |    |  |  |
|---------------------|-------------------------------|--|----|--|--|
| Session             | 2025/26                       | Status                                       |    |  |  |
| Code                | ACCT10024                     | SCQF Level                                   | 10 |  |  |
| Credit Points       | 20                            | ECTS (European<br>Credit Transfer<br>Scheme) | 10 |  |  |
| School              | Business and Cre              | ative Industries                             |    |  |  |
| Module Co-ordinator | James Johnston                |  |    |  |  |
| Cummony of Module   |                               |  |    |  |  |

#### **Summary of Module**

The module introduces module participants to financial markets and institutions. It aims to give those who take it a better understanding some of the main features of banking and financial markets. It begins with an overview of the financial system, with particular attention being paid to intermediation and financial crises. It then examines interest rate determination and the term structure of interest rates. The main elements of the money and capital markets are explored. The focus of the module then switches to central banks, how they conduct monetary policy and the merits of innovations in this policy space such as central bank independence. The conventional approach to banking, how banks manage risk, and the merits of attempts to better regulate modern banks and banking will be appraised. The module concludes by looking at working of the foreign exchange market and basic models of exchange rate determination. It finishes by examining the use of derivatives in the management of exchange rate risk. Given the content of the module it should be useful to anyone aspiring to a career in the financial services industry.

| Module Delivery<br>Method    | On-Campus¹<br>⊠     | Hybrid <sup>2</sup>        | Online | 9 <sup>3</sup> | Work -Based<br>Learning⁴<br>☐               |
|------------------------------|---------------------|----------------------------|--------|----------------|---|
| Campuses for Module Delivery | ☐ Ayr<br>☐ Dumfries | ☐ Lanarks☐ London☐ Paisley |        | Learr          | nline / Distance<br>ning<br>Other (specify) |

<sup>&</sup>lt;sup>1</sup> Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>2</sup> The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>3</sup> Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

<sup>&</sup>lt;sup>4</sup> Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

| Terms for Module<br>Delivery          | Term 1             | Term 2             | Term 3             |  |
|---------------------------------------|--------------------|--------------------|--------------------|--|
| Long-thin Delivery over more than one | Term 1 –<br>Term 2 | Term 2 –<br>Term 3 | Term 3 –<br>Term 1 |  |
| Term                                  |                    |                    |                    |  |

| Lear | rning Outcomes   |
|------|--|
| L1   | Demonstrate an understanding financial markets, why they exist and how they can become unstable.                       |
| L2   | Demonstrate an understanding of interest rate determination and the working of money and capital markets.              |
| L3   | Demonstrate an understanding of central banks and monetary policy.   |
| L4   | Demonstrate an understanding of banking, risk management in banking, and bank regulation.                              |
| L5   | Demonstrate an understanding of simple models of exchange rate determination and the management of exchange rate risk. |

| Employability Skil                        | Is and Personal Development Planning (PDP) Skills  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|
| SCQF Headings                             | During completion of this module, there will be an opportunity to achieve core skills in:  |  |  |  |  |  |  |  |
| Knowledge and                             | SCQF 10  |  |  |  |  |  |  |  |
| Understanding<br>(K and U)                | Those taking the module should develop knowledge and understanding of banking and financial markets, central banks and the conduct of monetary policy, and exchange rate determination and the management of exchange rate risk. |  |  |  |  |  |  |  |
| Practice:                                 | SCQF 10  |  |  |  |  |  |  |  |
| Applied<br>Knowledge and<br>Understanding | Those taking the module should be able to make use of the knowledge and understanding acquired and research skills developed to better understand and participate more effectively in the financial services sector.             |  |  |  |  |  |  |  |
| Generic                                   | SCQF 10  |  |  |  |  |  |  |  |
| Cognitive skills                          | Those taking the module will be able to develop their critical, analytical, ideas synthesising skills, allowing them to make more balanced judgements in relation to money banking and financial markets.                        |  |  |  |  |  |  |  |
| Communication,                            | SCQF 10  |  |  |  |  |  |  |  |
| ICT and<br>Numeracy Skills                | The course requires students to make use of and develop their communication, ICT, and numeracy skills.   |  |  |  |  |  |  |  |
| Autonomy,                                 | SCQF 10  |  |  |  |  |  |  |  |
| Accountability and Working with Others    | Exercise autonomy and initiative in some activities at a professional level in relation to money, banking, and finance.  |  |  |  |  |  |  |  |
|   | Work independently, and where appropriate, under guidance.   |  |  |  |  |  |  |  |

| Prerequisites | Module Code | Module Title |
|---------------|-------------|--------------|
|               | Other       |              |
| Co-requisites | Module Code | Module Title |

# **Learning and Teaching**

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

| Learning Activities  During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below: | Student Learning<br>Hours  (Note: Learning hours<br>include both contact<br>hours and hours<br>spent on other<br>learning activities) |
|---|---|
| Lecture / Core Content Delivery   | 24  |
| Tutorial / Synchronous Support Activity   | 12  |
| Independent Study   | 164   |
| Please select   |   |
| Please select   |   |
| Please select   |   |
| TOTAL   | 200   |

#### **Indicative Resources**

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Mishkin, F. S. and Eakins, S. G. (2024). Financial Markets & Institutions. 10th edition, Pearson, Global edition.

Brandl, M.W. (2021) Money, Banking, Financial Markets and Institutions, Cengage, 2nd ed., Chapter 7, and references therein.

Pilbeam, K. (2018) Finance & Financial Markets. 4th ed. London, Palgrave. Chapter 3, and references therein. \*\*

Howells, P, and Bain, K., (2012) The Economics of Money, Banking and Finance - A European Text, Current Edition FT Prentice Hall - Pearson, Harlow.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

### **Attendance and Engagement Requirements**

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

| [F 19 15: 17  |           |                                       |          |          |           |   |                                |
|---|-----------|---------------------------------------|----------|----------|-----------|---|--------------------------------|
| Equality and Diversity                                    | lity D    | ivere i                               | h, and L | Juman    | Diabta    | Drooduro con l  | d                              |
| The University's Equal at the following link:             |           |                                       |          |          |           |   |                                |
|   |           |                                       |          |          |           |   |                                |
| (N.B. Every effort will I                                 | ho ma     | do by                                 | the Un   | iversity | to acc    | ommodate any  | equality and                   |
| diversity issues broug                                    |           |                                       |          |          |           |   | equality and                   |
| Supplemental Informati                                    | on        |                                       |          |          |           |   |                                |
| Divisional Programme                                      |           | Acc                                   | ounting  | g Finan  | ce Law    | ,   |                                |
| Board   |           |                                       | •        | ,        |           |   |                                |
| Overall Assessment<br>Results                             |           |                                       | Pass / F | ail 🛚    | Graded    |   |                                |
| Module Eligible for                                       |           | <b>\</b>                              | Yes 🗌    | No       |           |   |                                |
| Compensation  |           |                                       |          |          |           | or compensation                                       |                                |
|   |           | pro                                   | gramm    | e accre  | ditation  | ation is not per<br>requirements.<br>ne specification | Please check                   |
| School Assessment B                                       | oard      | AFL                                   |          | •        |           | •   |                                |
| Moderator   |           | Kie                                   | ran Jam  | es       |           |   |                                |
| External Examiner   |           |                                       |          |          |           |   |                                |
| Accreditation Details                                     |           | NAI                                   | )        |          |           |   |                                |
| Module Appears in CP catalogue                            | D         | \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | Yes 🗌    | No       |           |   |                                |
| Changes / Version Nur                                     | nber      | 1                                     |          |          |           |   |                                |
|   |           |                                       |          |          |           |   |                                |
| Assessment (also refe                                     | r to A    | ssess                                 | ment C   | utcom    | es Grids  | s below)  |                                |
| Assessment 1  |           |                                       |          |          |           |   |                                |
| Closed Book Exam  |           |                                       |          |          |           |   |                                |
| Assessment 2  |           |                                       |          |          |           |   |                                |
|   |           |                                       |          |          |           |   |                                |
| Assessment 3  |           |                                       |          |          |           |   |                                |
|   |           |                                       |          |          |           |   |                                |
| (N.B. (i) Assessment Ou found below which clear assessed. |           |                                       |          |          |           |   |                                |
| (ii) An indicative schedu                                 |           | •                                     |          |          |           |   |                                |
| assessment is likely to f                                 | eature    | will b                                | e provid | led with | in the St | udent Module H  | andbook.)                      |
| · ·   |           |                                       |          |          |           |   |                                |
| Component 1   |           |                                       | 1.5-     | I        | I         |   | <b>—</b>                       |
| Assessment Type LC  | <b>)1</b> | LO2                                   | LO3      | LO4      | LO5       | Weighting of Assessment Element (%)                   | Timetabled<br>Contact<br>Hours |
| ı   |           |                                       | I        | 1        | 1         | <u> </u>  | <u> </u>                       |

For the purposes of this module, academic engagement equates to the following:

|                 |      |          |           |        |        | 1   | 00% | 2                              |
|-----------------|------|----------|-----------|--------|--------|---|-----|--------------------------------|
|                 |      |          |           |        |        |   |     |                                |
| Component 2     |      |          |           |        |        |   |     |                                |
| Assessment Type | LO1  | LO2      | LO3       | LO4    | LO5    | Weighting of<br>Assessment<br>Element (%) |     | Timetabled<br>Contact<br>Hours |
|                 |      |          |           |        |        |   |     |                                |
|                 |      |          |           |        |        |   |     |                                |
| Component 3     |      |          |           |        |        |   |     |                                |
| Assessment Type | LO1  | LO2      | LO3       | LO4    | LO5    | Weighting of<br>Assessment<br>Element (%) |     | Timetabled<br>Contact<br>Hours |
|                 |      |          |           |        |        |   |     |                                |
|                 | Comb | ined tot | al for al | l comp | onents | 100%                                      |     | 2 hours                        |
| Change Control  |      |          |           | Wh     | ien    |   | Who |                                |
|                 |      |          |           |        |        |   |     |                                |
|                 |      |          |           |        |        |   |     |                                |
|                 |      |          |           |        |        |   |     |                                |
|                 |      |          |           |        |        |   |     |                                |
|                 |      |          |           |        |        |   |     |                                |