# University of the West of Scotland

### Module Descriptor

### Session: 2024/25

| Title of Module: Business Operations IFP |  |  |   |  |  |  |  |
|--|--|--|---|--|--|--|--|
| Code: LNDN06001                          | SCQF Level: 6<br>(Scottish Credit<br>and<br>Qualifications<br>Framework) | Credit Points:<br>20                     | ECTS: 10<br>(European<br>Credit Transfer<br>Scheme) |  |  |  |  |
| School:                                  | School of Busines  | School of Business & Creative Industries |   |  |  |  |  |
| Module Co-ordinator:                     | Selman Tetik   |  |   |  |  |  |  |
| Summary of Module                        |  |  |   |  |  |  |  |

#### Summary of Module

This module has been designed to introduce students to the financial and economic operational elements of a business.

The module will cover areas such as financial management, performance evaluation and the economic context of businesses.

Students will also look at simple ratios associated with business decisions.

| Module Delivery Method        |             |                 |         |             |                        |  |  |  |
|-------------------------------|-------------|-----------------|---------|-------------|------------------------|--|--|--|
| Face-To-<br>Face              | Blended     | Fully<br>Online | HybridC | Hybrid<br>0 | Work-Based<br>Learning |  |  |  |
|                               | $\boxtimes$ |                 |         |             |                        |  |  |  |
| See Cuidenee Nete for detaile |             |                 |         |             |                        |  |  |  |

See Guidance Note for details.

| Campus(e   | Campus(es) for Module Delivery  |                 |  |  |  |  |  |  |
|------------|---|-----------------|--|--|--|--|--|--|
| Distance/C | The module will <b>normally</b> be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate) |                 |  |  |  |  |  |  |
| Paisley:   | Paisley: Ayr: Dumfries: Lanarkshire: London: Distance/Online Learning: Other:   |                 |  |  |  |  |  |  |
|            |   | □ □ ⊠ □ Add nam |  |  |  |  |  |  |

#### Term(s) for Module Delivery

(Provided viable student numbers permit).

| Term <sup>2</sup>                           | 1 🛛   |                                |  | Term 2   | $\boxtimes$  | Term 3          | $\boxtimes$    |  |  |
|---|---|--------------------------------|--|--|--|-----------------|----------------|--|--|
| Tonn  |   |                                |  |  |  |                 |                |  |  |
| These<br>appro                              | Learning Outcomes: (maximum of 5 statements)<br>These should take cognisance of the SCQF level descriptors and be at the<br>appropriate level for the module.<br>At the end of this module the student will be able to: |                                |  |  |  |                 |                |  |  |
| L1  | Analyse how the management of finance contributes to the effectiveness of organisations   |                                |  |  |  |                 |                |  |  |
| L2  | Prepare   | e simple                       | e ratios   | that can be ap   | oplied to the fin  | ances of an or  | ganisation     |  |  |
| L3  |   |                                | •  | d understandir<br>firms, and gov   | ng of basic ecor<br>vernments  | nomic problems  | s to choices   |  |  |
| L4  | Analys  | e mark                         | et ecor  | omics in relati  | on to demand,  | supply, produc  | tion, and cost |  |  |
| Emplo                                       | oyability   | / Skills                       | and P  | ersonal Deve   | lopment Planr  | ning (PDP) Ski  | lls            |  |  |
| SCQF  | Headin  | igs                            |  | completion o<br>ve core skills ir  | f this module, the first | here will be an | opportunity to |  |  |
| Knowledge and<br>Understanding (K<br>and U) |   |                                | SCQF Level <b>6</b><br>Appreciating the basic financial aspects of a business and the<br>need for such activities within an organisation |  |  |                 |                |  |  |
|   |   |                                | Under  | standing the r   | ole of economic  | cs to a busines | S.             |  |  |
|   | ce: Appli<br>edge an  |                                | SCQF Level 6   |  |  |                 |                |  |  |
|   | standing  |                                | Applying some of the basic, routine practices and or techniques to the understanding of finance and economics to organisations.          |  |  |                 |                |  |  |
|   |   |                                | Planning how skills required will be used to address business situations and adapt these to given scenarios                              |  |  |                 |                |  |  |
| Gener<br>skills                             | ic Cogni  | itive                          | SCQF   | Level 6  |  |                 |                |  |  |
| 31113                                       |   |                                |  | nting, evaluati<br>e and econom  | ng and drawing<br>ics problems.  | conclusions fr  | om business    |  |  |
|   |   | unication, SCQF Level <b>6</b> |  |  |  |                 |                |  |  |
| Skills                                      |   |                                | Selecting and using a range of communication methods and information technology  |  |  |                 |                |  |  |
| Autonomy,<br>Accountability and             |   |                                | SCQF   | Level 6  |  |                 |                |  |  |
| Working with others Tak<br>whil             |   |                                | -  | ng responsibility and working independently or in groups<br>at carrying out independent research and information<br>ering. |  |                 |                |  |  |
| Pre-re                                      | quisite   | S:                             |  | e undertaking t<br>taken the follo   | his module the wing:   | student should  | have           |  |  |

|               | Module Code: | Module Title: |
|---------------|--------------|---------------|
|               | Other:       |               |
| Co-requisites | Module Code: | Module Title: |

\*Indicates that module descriptor is not published.

| Learning and Teaching  |   |  |  |  |  |  |
|--|---|--|--|--|--|--|
| In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours. |   |  |  |  |  |  |
| Learning Activities<br>During completion of this module, the learning activities<br>undertaken to achieve the module learning outcomes<br>are stated below:                              | Student Learning Hours<br>(Normally totalling 200<br>hours):<br>(Note: Learning hours<br>include both contact hours<br>and hours spent on other<br>learning activities) |  |  |  |  |  |
| Lecture/Core Content Delivery  | 20  |  |  |  |  |  |
| Tutorial/Synchronous Support Activity  | 20  |  |  |  |  |  |
| Asynchronous Class Activity  | 20  |  |  |  |  |  |
| Independent Study  | 140   |  |  |  |  |  |
|  | 200 Hours Total   |  |  |  |  |  |

\*\*Indicative Resources: (eg. Core text, journals, internet access)

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Coutts, L. (2020). Higher Business Management Course Notes: For SQA 2019 and Beyond. (2nd ed.)

Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via VLE.

(\*\*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

### Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

It is expected that students will attend all scheduled classes or participate with all delivered elements as part of their engagement with their programme of study. Please refer to UWS Regulations

### Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <u>UWS Equality, Diversity and Human Rights Code.</u>

Please ensure any specific requirements are detailed in this section. Module Coordinators should consider the accessibility of their module for groups with protected characteristics.

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

### **Supplemental Information**

| Divisional Programme<br>Board     | Management, Organisations and People |
|-----------------------------------|--------------------------------------|
| Assessment Results<br>(Pass/Fail) | Yes □No ⊠                            |
| School Assessment<br>Board        | Management, Organisations and People |
| Moderator                         | Ghiwa Dandach                        |
| External Examiner                 | K Strong                             |
| Accreditation Details             |                                      |
| Changes/Version<br>Number         | 2                                    |

#### Assessment: (also refer to Assessment Outcomes Grids below)

The Business Operations module comprises of TWO individual assessments: Assessment 1: Financial Analysis Report (1100 words) - 60% Assessment 2: Online Multiple Choice Quiz- 40%

Each assessment is graded as a percentage.

Assessment 1 – Case Study

Assessment 2 – Online Class Test

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

## Assessment Outcome Grids (See Guidance Note)

| Component 1                             |                            |                            |                            |   |                            |  |                                 |
|---|----------------------------|----------------------------|----------------------------|---|----------------------------|--|---------------------------------|
| Assessme<br>nt Type<br>(Footnote<br>B.) | Learning<br>Outcome<br>(1) | Learning<br>Outcome<br>(2) | Learning<br>Outcome<br>(3) | - | Learning<br>Outcome<br>(5) | Weighting (%)<br>of<br>Assessment<br>Element | Timetable<br>d Contact<br>Hours |
| Case Study                              | $\checkmark$               | $\checkmark$               |                            |   |                            | 60   |                                 |

| Component 2                             |                            |   |                            |              |                            |  |                                 |
|---|----------------------------|---|----------------------------|--------------|----------------------------|--|---------------------------------|
| Assessme<br>nt Type<br>(Footnote<br>B.) | Learning<br>Outcome<br>(1) | U | Learning<br>Outcome<br>(3) | •            | Learning<br>Outcome<br>(5) | Weighting (%)<br>of<br>Assessment<br>Element | Timetable<br>d Contact<br>Hours |
| Online Test                             |                            |   | $\checkmark$               | $\checkmark$ |                            | 40   |                                 |

# **Change Control:**

| What  | When       | Who      |
|---|------------|----------|
| Further guidance on aggregate regulation and application when completing template | 16/01/2020 | H McLean |
| Updated contact hours   | 14/09/21   | H McLean |
| Updated Student Attendance and Engagement Procedure                               | 19/10/2023 | C Winter |
| Updated UWS Equality, Diversity and Human Rights Code                             | 19/10/2023 | C Winter |
| Guidance Note 23-24 provided  | 12/12/23   | D Taylor |
| General housekeeping to text across sections.                                     | 12/12/23   | D Taylor |

Version Number: MD Template 1 (2024-25)