

## University of the West of Scotland

### Module Descriptor

**Session: 2022/23**

Last modified: 27/07/2021 10:56:44

Status: Published

<b>Title of Module: Business Operations IFP</b>
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<b>Code: LNDN06001</b>	<b>SCQF Level: 6</b> (Scottish Credit and Qualifications Framework)	<b>Credit Points: 20</b>	<b>ECTS: 10</b> (European Credit Transfer Scheme)
<b>School:</b>	School of Business & Creative Industries		
<b>Module Co-ordinator:</b>	Selman Tetik		

**Summary of Module**

This module has been designed to introduce students to the financial and economic operational elements of a business.

The module will cover areas such as financial management, performance evaluation and the economic context of businesses.

Students will also look at simple ratios associated with business decisions.

**Module Delivery Method**

Face-To-Face	Blended	Fully Online	HybridC	HybridO	Work-based Learning
	✓				

**Face-To-Face**  
Term used to describe the traditional classroom environment where the students and the lecturer meet synchronously in the same room for the whole provision.

**Blended**  
A mode of delivery of a module or a programme that involves online and face-to-face delivery of learning, teaching and assessment activities, student support and feedback. A programme may be considered "blended" if it includes a combination of face-to-face, online and blended modules. If an online programme has any compulsory face-to-face and campus elements it must be described as blended with clearly articulated delivery information to manage student expectations

**Fully Online**  
Instruction that is solely delivered by web-based or internet-based technologies. This term is used to describe the previously used terms distance learning and e learning.

**HybridC**  
Online with mandatory face-to-face learning on Campus

**HybridO**  
Online with optional face-to-face learning on Campus

**Work-based Learning**  
Learning activities where the main location for the learning experience is in the workplace.

**Campus(es) for Module Delivery**

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
				✓		

<b>Term(s) for Module Delivery</b>					
(Provided viable student numbers permit).					
Term 1		Term 2		Term 3	

<b>Learning Outcomes: (maximum of 5 statements)</b>
On successful completion of this module the student will be able to:
L1. Analyse how the management of finance contributes to the effectiveness of organisations
L2. Prepare simple ratios that can be applied to the finances of an organisation
L3. Apply knowledge and understanding of basic economic problems to choices made by individuals, firms and governments
L4. Analyse market economics in relation to demand, supply, production and cost

<b>Employability Skills and Personal Development Planning (PDP) Skills</b>	
<b>SCQF Headings</b>	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 6. Appreciating the basic financial aspects of a business and the need for such activities within an organisation Understanding the role of economics to a business.
Practice: Applied Knowledge and Understanding	SCQF Level 6. Applying some of the basic, routine practices and or techniques to the understanding of finance and economics to organisations. Planning how skills required will be used to address business situations and adapt these to given scenarios
Generic Cognitive skills	SCQF Level 6. Presenting, evaluating and drawing conclusions from business finance and economics problems.
Communication, ICT and Numeracy Skills	SCQF Level 6. Selecting and using a range of communication methods and information technology
Autonomy, Accountability and Working with others	SCQF Level 6. Taking responsibility and working independently or in groups whilst carrying out independent research and information gathering.

<b>Pre-requisites:</b>	Before undertaking this module the student should have undertaken the following:	
	<b>Module Code:</b>	<b>Module Title:</b>
	<b>Other:</b>	
<b>Co-requisites</b>	<b>Module Code:</b>	<b>Module Title:</b>

\* Indicates that module descriptor is not published.

<b>Learning and Teaching</b>
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The module will be a Hybrid delivery.

This module uses a series of lectures, workshops, and tutorials to provide you with information on the key operations aspects of business fiancé as well as examining the role economics play in a business and its operations.

Some case studies and real life examples are used in lectures and tutorials to build up knowledge and understanding of the theoretical aspects of the module. Tutorials are designed to help you apply the theory to actual business scenarios

In addition you are expected to search for relevant information to enhance your autonomy, information gathering skills and communication skills.

Assessment of this module is by on-line multiple choice tests and the submission of an individual typed coursework which requires you to investigate and organise resources to demonstrate knowledge of business organisational structures.

Support for this is provided by the provision of a dedicated website (within the University's Virtual Learning Environment), PowerPoint slides, class discussions and a printed text which is available from a range of Professional publishing houses (often in a slightly different format).

<b>Learning Activities</b>	<b>Student Learning Hours</b> (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	
Lecture/Core Content Delivery	20
Tutorial/Synchronous Support Activity	20
Asynchronous Class Activity	20
Independent Study	140
	200 Hours Total

#### **\*\*Indicative Resources: (eg. Core text, journals, internet access)**

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Coutts, L. (2020). Higher Business Management Course Notes: For SQA 2019 and Beyond. (2nd ed.)

Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via Moodle.

(\*\*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

#### **Engagement Requirements**

In line with the Academic Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time. Please refer to the Academic Engagement Procedure at the following link: [Academic engagement procedure](#)

Where a module has Professional, Statutory or Regulatory Body requirements these will be listed here:  
In line with the Academic Engagement and Attendance Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on Moodle, and complete assessments and submit these on time. Please refer to the Academic Engagement and Attendance Procedure at the following link: [Academic engagement and attendance procedure](#)

For the purposes of this module, academic engagement equates to the following:  
It is expected that students will attend all scheduled classes or participate with all delivered elements as part of their engagement with their programme of study. Please refer to UWS Regulations

## Supplemental Information

<b>Programme Board</b>	Marketing, Innovation, Tourism & Events
<b>Assessment Results (Pass/Fail)</b>	No
<b>Subject Panel</b>	Marketing, Innovation, Tourism & Events
<b>Moderator</b>	Peter McGuire
<b>External Examiner</b>	A Colville
<b>Accreditation Details</b>	
<b>Changes/Version Number</b>	1

### Assessment: (also refer to Assessment Outcomes Grids below)

Coursework 60%

Online class test 40%

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Handbook.)

### Assessment Outcome Grids (Footnote A.)

#### Component 1

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Weighting (% of Assessment Element)	Timetabled Contact Hours
Case study	✓	✓			60	0

#### Component 2

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Weighting (% of Assessment Element)	Timetabled Contact Hours
Class test (written)	✓	✓	✓	✓	40	0
<b>Combined Total For All Components</b>					100%	0 hours

#### Footnotes

A. Referred to within Assessment Section above

B. Identified in the Learning Outcome Section above

#### Note(s):

1. More than one assessment method can be used to assess individual learning outcomes.
2. Schools are responsible for determining student contact hours. Please refer to University Policy on contact hours (extract contained within section 10 of the Module Descriptor guidance note).  
This will normally be variable across Schools, dependent on Programmes &/or Professional requirements.

#### Equality and Diversity

In accordance with the University's proposed Single Equality Scheme every effort will be made to accommodate any equality and diversity issues brought to the attention of the school.

UWS Equality and Diversity Policy

[UWS Equality and Diversity Policy](#)

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)