University of the West of Scotland

Module Descriptor

Session: 2024/2025

Title of Module: Business Organisations IFP			
Code: LNDN06002	**SCQF Level: 6 (Scottish Credit and Qualifications Framework)**	**Credit Points: 20**	**ECTS: 10 (European Credit Transfer Scheme)**
School:	School of Business and business and creative industries		
Module Co-ordinator:	Ghiwa Dandach		

Summary of Module
This module has been designed to introduce students to the organisational elements of a business. The module will cover areas such as people management, organisational structure, operational issues, and marketing. The module is designed to give students a general introduction and understanding of the key areas of business organisations.

Module Delivery Method					
Face-To-Face	**Blended**	**Fully Online**	**HybridC**	**Hybrid 0**	**Work-Based Learning**
☐	☐	☐	☒	☐	☐
See Guidance Note for details.					

Campus(es) for Module Delivery							
The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)							
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:	
☐	☐	☐	☐	☒	☐	Add name	

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	☒	Term 2	☒	Term 3	☒

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	Apply knowledge and understanding of how the management of people can meet the objectives of organisations
L2	Apply knowledge and understanding of how the marketing function enhances the effectiveness of organisations
L3	Analyse the environment in which organisations operate
L4	Analyse the environment in which organisations operates and allows the features, objectives, and internal structures of organisations

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level **6** Appreciating what constitutes organisational structure and management broad knowledge, marketing and people management
Practice: Applied Knowledge and Understanding	SCQF Level **6** Applying the understanding of the key areas of a business to understand a set situation or a problem
Generic Cognitive skills	SCQF Level **6** Presenting and evaluating arguments regarding business functions and leadership and management styles
Communication, ICT and Numeracy Skills	SCQF Level **6** Selecting and using a range of communication methods and information technology
Autonomy, Accountability and Working with others	SCQF Level **6** Taking responsibility for group work and independent study whilst carrying out independent research and information gathering
Pre-requisites:	Before undertaking this module the student should have undertaken the following:

Module Code:	**Module Title:**
Other:	

Co-requisites	Module Code:	Module Title:

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	20
Tutorial/Synchronous Support Activity	20
Asynchronous Class Activity	20
Independent Study	140
	200 Hours Total

**Indicative Resources: (eg. Core text, journals, internet access)
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Coutts, L. (2020), *Higher Business Management Course Notes: For SQA 2019 and Beyond*. 2nd edn, Glasgow. Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE. Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.
(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)
Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

It is expected that students will attend all scheduled classes online and on campus and participate with all delivered elements as part of their engagement with their programme of study. Please refer for more information to UWS regulations

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. In accordance with the university's proposed single equality scheme, every effort will be made to accommodate any equality and diversity issues brought to the attention of the school, the coordinator, or the teaching team
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Management, Organisations and People
Assessment Results (Pass/Fail)	Yes ☐No ☒
School Assessment Board	Management, Organisations and People
Moderator	Selman Tektik
External Examiner	Kelly strong
Accreditation Details	
Changes/Version Number	1.02

Assessment: (also refer to Assessment Outcomes Grids below)
Two assessments are used to assess the skills and the knowledge of the students in this module. The first assessment involves the submission of an individual essay of coursework which requires students to investigate and organise resources to demonstrate knowledge of business organisational structures and functions. The

individual essay composes of a case study that requires students to use analytical skills in order to provide valuable business recommendations for the business case provided. The essay contributes to 60% of the overall mark. The second assessment which will be held on the last week of the term will involve a multiple-choice online test Which amounts to 40% of the overall mark of the module. The students will be provided with a practise pool of questions prior to the week of the exam in order to enhance their readiness and preparation for their final assessment.

Assessment 1 – Essay worth 60%

Assessment 2 – Online test worth 40%

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.
(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
			X	X		60%	0

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
	X	X				40%	0

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	XX hours

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections. .	12/12/23	D Taylor

Version Number: MD Template 1 (2023-24)