University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Communication Skills						
Code: LNDN06003	SCQF Level: Level 6 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)			
School:	School of Business & Creative Industries					
Module Co-ordinator:	Lakhbir Singh					

Summary of Module

The module is designed to develop general communications skills within students. It will focus reading listening and critical thinking skills associated with preparing to study at a higher education level.

Students will develop skills associated with reading, researching listening and analysing.

The module will be delivered using a hybrid approach with the emphasis within the face to face element of developing these skills for a real world situation as well as preparing for academic work as well.

- 1. Listening
- 2. Reading
- 3. Researching
- 4. Comparing and contrasting

Module Delivery Method							
Face-To- Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning		
	\boxtimes						
See Guidance Note for details.							

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)

Paisley:	Ау	r:	Dumfries:	Lanarkshire	London:	Distance/Onlin	Othe	r:
					\boxtimes		Addı	name
	ı							
Term(s)	for N	lodule	Delivery					
(Provide	d viat	ole stud	ent number	s permit).				
Term 1		\boxtimes	Ter	m 2	\boxtimes	Term 3	\boxtimes	
These s appropr	hould iate l	d take o	ognisance the modu		F level des	criptors and be	at the	
		stand an		elevant inforn	nation from	a variety of spo	ken gene	eral
		tand an		elevant inform	ation from a	a variety of writt	en gener	ral
			emonstrate ergraduate		nding of con	nmunication ski	lls suitab	ole to
L4 C	lick or	tap he	re to enter t	ext.				
L5 C	lick or	tap he	re to enter t	ext.				
Employ	ability	y Skills	and Perso	nal Develop	ment Planr	ning (PDP) Skil	ls	
SCQF H	eadir	ngs		npletion of th ore skills in:	is module, t	here will be an	opportun	ity to
Knowled	_		SCQF Lev	el 6				
and U)	U) Appreciating what constitutes the correct way to research, construct and reference academic writing.							
	Practice: Applied SCQF Level 6							
	Applying the understanding of the key areas of writing, listening researching and presenting academic work.						ning	
Generic skills	Generic Cognitive SCQF Level 6							
SKIIIS	Presenting and evaluating academic writing							
Commu			SCQF Lev	rel 6				
Skills	Skills Selecting and using a range of communication methods and information technology						d	

Autonomy, Accountability and Working with others	SCQF Level 6 Taking responsibility for group work and independent study whilst carrying out independent research and information gathering				
Pre-requisites:	Before undertaking this module the student should have undertaken the following: Module Code: Module Title: Other:				
Co-requisites	Module Code:	Module Title:			

^{*}Indicates that module descriptor is not published.

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	27
Tutorial/Synchronous Support Activity	27
Asynchronous Class Activity	20
Independent Study	126
Choose an item.	
	200 Hours Total

**Indicative Resources: (eg. Core text, journals, internet access)

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Cottrell, Stella (2003) The Study Skills Handbook, Basingstoke: Palgrave MacMillan

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

If they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on Moodle, and complete assessments and submit these on time. Please refer to the Academic Engagement and Attendance Procedure at the following link: Academic engagement and attendance procedure

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.

Please ensure any specific requirements are detailed in this section. Module Coordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Divisional Programme Board	Marketing, Innovation, Tourism & Events
Assessment Results (Pass/Fail)	Yes □No ⊠
School Assessment Board	London School
Moderator	Dr Ghiwa Dandach
External Examiner	K Strong
Accreditation Details	N/A
Changes/Version Number	2

Assessment: (also refer to Assessment Outcomes Grids below)

This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark).

Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment).

NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box.

Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than "essay" / presentation, etc.) and keep the detail for the module handbook. Click or tap here to enter text.

Assessment 1 – 60-minute Exam 50%

Students are given a stimulus of 2 contrasting texts based on one of the themes from the trimester.

Students must read and answer questions on both the text content and also author bias.

Assessment 2 – 90-minute exam 50%

Students must watch a short video based on one of the themes from the trimester.

Students must answer questions on the content of the video.

Students must write a short essay based on the topic of the video.

- (N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.
- (ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Published 2024/25 Module Descriptor

Assessment Outcome Grids (See Guidance Note)

Component	Component 1							
Assessme nt Type (Footnote B.)	Learning Outcome (1)	Outcome	Learning Outcome (3)	Outcome	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetable d Contact Hours	
	✓	✓				50	1	

Component	Component 2							
Assessme nt Type (Footnote B.)	Learning Outcome (1)	Outcome	Learning Outcome (3)	Outcome	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetable d Contact Hours	
		✓	✓			50	1.5	

Component	3						
Assessme nt Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetable d Contact Hours
Combined Total for All Components						100%	2.5 hours

Change Control:

What	When	Who
Further guidance on aggregate regulation and application	16/01/2020	H McLean
when completing template		
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor
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Version Number: MD Template 1 (2023-24)