Module Descriptor

Title	Global Issues In Events		
Session	2026/27	**Status**	
Code	TOUR10021	**SCQF Level**	10
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Masood Khodadadi		
Summary of Module Throughout this module students will identify and critically explore contemporary global issues and trends currently affecting the events industry, organisations and professionals working within it. Students will be encouraged to consider how current trends will impact upon future policy and practice within events, from a local to global perspective. The module will equip students with the skills, knowledge and understanding to be future leaders of the events industry capable of enacting positive and sustainable change.			

Module Delivery Method	**On-Campus[1]** ☒	**Hybrid[2]** ☐	**Online[3]** ☐	**Work -Based Learning[4]** ☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☒ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☐	Term 2	☒	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Learning Outcomes	
L1	Identify and critically analyse currents trends impacting the global events industry
L2	Critically evaluate the way in which the events industry is responding to challenges presented by current trends
L3	Critically assess contemporary issues that may impact the events industry in the future
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 10** Exhibit an understanding of current trends in events. Demonstrate a critical understanding of the responses made by the events industry in response to emerging trends. Demonstrate critical awareness of contemporary issues that may impact the events industry in the future
Practice: Applied Knowledge and Understanding	**SCQF 10** Apply knowledge and use the necessary skills to identify the current trends in the events industry. Use analysis techniques to examine related event issues in past and future events.
Generic Cognitive skills	**SCQF 10** Identify and analyse event management trends, opportunities and issues. Draw on a range of sources to help identify solutions to event management challenges posed by current trends. Critically evaluate and synthesise ideas, concepts, information and issues, drawing on a range of sources in coming to particular conclusions regarding international events.
Communication, ICT and Numeracy Skills	**SCQF 10** Collect, interpret, use and report complex data regarding the events industry. Communicate effectively and appropriately in interpretation of complex primary materials and make effective use of information technology applications to present documents in an appropriate form. Present or convey, formally or informally information about specialised topics to informed audiences.
Autonomy, Accountability and Working with Others	**SCQF 10** Exercise autonomy and initiative in module study activities in so far as they relate to current trends and contemporary issues in events. Work both individually and in groups in practical tutorial based activities.

	Reflect on the relationship with other modules and develop and practice individual and collective responsibility for learning.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	12
Tutorial / Synchronous Support Activity	24
Laboratory / Practical Demonstration / Workshop	48
Independent Study	116
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Finkel, R., Sharp, B. & Sweeney, M. (Eds) (2018) Accessibility, Inclusion and Diversity in Critical Event Studies. London: Routledge. Page, S.J. & Connell, J. (Eds) (2024) The Routledge Handbook of Events. Second Edition. London: Routledge. Ziakas, V., Antchak, V., & Getz, D. (Eds) (2021) Crisis Management and Recovery for Events: impacts and strategies. Oxford: Goodfellow.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:
The university is committed to providing a supportive learning environment that actively facilitates student success. In this module, there is a high degree of student-led flexibility. You are academically engaged if you are regularly engaged with scheduled live sessions on-campus and online, including engaging with online learning activities in your own time, course-related learning resources, and with timely completion and submission of assessments.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. In line with current legislation (Equality Act, 2010) and the UWS Equality, Diversity, and Human Rights Code, our modules are accessible and inclusive, with reasonable adjustment for different needs where appropriate. Module materials comply with University guidance on inclusive learning and teaching, and specialist assistive equipment, support provision and adjustment to assessment practice will be made in accordance with UWS policy and regulations.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Marketing, Innovation, Tourism Events**
Overall Assessment Results	☒ **Graded**
Module Eligible for Compensation	☒ ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	MITE
Moderator	J Flinn
External Examiner	Natalie Semley
Accreditation Details	
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Report of Practical/Field/Clinical Work
Assessment 2
Presentation
Assessment 3

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Report of Practical/Field/Clinical Work	☒	☒	☐	☐	☐	70%	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Presentation	☐	☐	☒	☐	☐	30%	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	**When**	**Who**