Module Descriptor

Title	International Tourism Perspectives		
Session	2026/27	**Status**	
Code	TOUR10010	**SCQF Level**	10
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Dr. Kalyan Bhandari		

Summary of Module

This module is designed to provide an overview of the key perspectives that have significance in international tourism. It begins with an overview of key perspectives and current issues of international significance. It goes on to consider global concerns and their relationship with tourism; globalisation and industry perspectives; responses to demand and supply; measuring tourism responses to global issues; tourism research perspectives. Population growth, poverty, climate change, shifting consumer demands, technological developments; international threats and risks.

Political and Economic Perspectives in tourism have implications for international relations, political events and tourism, tourism and peace, opportunities and barriers. The impact of terrorism; security threats; warring nations; international disagreements are critically examined. The role of tourism in economic growth and the differences between developed nations and the vulnerability of developing economies are considered from various perspectives.

Social and cultural issues in tourism are considered including: health and welfare issues, analysis of current practice, travel for health, consideration of physical, emotional and spiritual well-being of tourists.

International environmental and technological perspectives and initiatives are critically evaluated including the identification of desirable and undesirable activities, resource management, waste, recycling, environmental quality, awards and requirements. Finally, communications trends, etravel and etourism, virtual tourism, innovations and implications for tourism in the future are reviewed.

Module Delivery Method	On-Campus[1] ☒	Hybrid[2] ☒	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☒ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☐	Term 2	☒	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Critically evaluate how the key international perspectives relate to the study and practice of tourism.
L2	Critically analyse documented research and literature regarding the relationship of tourism and specified international issues of significance.
L3	Discuss the implications of global trends on the future of international tourism.
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 10** Demonstrate a critical understanding of the key perspectives in international tourism. Understand ideas at the forefront of current thinking on the ways these issues have evolved. Acquire knowledge of the reasons for their development and the implications for the future.
Practice: Applied Knowledge and Understanding	**SCQF 10** Execute a defined individual piece of work on a key perspective in international tourism Investigate the impacts of a range of factors on the international tourism industry through a range of sources Identify the

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

	implications of these issues and recommending propositions for the future.
Generic Cognitive skills	**SCQF 10** Critically evaluate and synthesize ideas, concepts, information and issues, drawing on a range of sources in coming to particular conclusions about key perspectives in international tourism. Use problem-solving techniques to assess the ways that issues impact on the international tourism industry and consider ways in which these can be effectively managed.
Communication, ICT and Numeracy Skills	**SCQF 10** Use standard and more complex applications to present and display data Interpret complex primary materials and make effective use of information technology applications to present documents in an appropriate presentation format.
Autonomy, Accountability and Working with Others	**SCQF 10** Work with others to prepare research information associated with the analysis of issues in international tourism. Reflect on the relationship with other modules and considering their personal and career development. Develop individual and collective responsibility for effective performance within a team.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	24
Tutorial / Synchronous Support Activity	12
Asynchronous Class Activity	36
Independent Study	128
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Copper, C. and Hall, C.M. 2022. Contemporary Tourism: An international approach. Oxford: Goodfellow Publishers. Tribe, J., (2020), The Economics of Recreation, Leisure and Tourism. Routledge (ebook) Cheer, J.M., (2017), Tourism, Resilience and Sustainability: Adapting to Social, Political and Economic Change. Routledge (ebook)
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:**

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. Students will be encouraged to consider a broad range of theories, particularly including feminist and post-colonial critiques and apply these to a range of events. Students will be encouraged to bring their own experiences to the material and use examples from their own country in assessment.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Please select**
Overall Assessment Results	☐ **Graded**
Module Eligible for Compensation	☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	MITE
Moderator	Masood Khodadadi
External Examiner	A Miller
Accreditation Details	

Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
An individual academic essay worth 50% of the total module mark.
Assessment 2
An individual case study assignment worth 50% of the total mark.
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Essay	☒	☒	☐	☐	☐	50%	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Case Study	☐	☐	☒	☐	☐	50%	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	**When**	**Who**