Module Descriptor

Title	Introduction To Television Production		
Session	2026/27	**Status**	Approved
Code	BROA 07004	**SCQF Level**	7
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Shona Wallace		

Summary of Module

Students will be introduced to the key concepts of television production and will develop knowledge and understanding of a range of theoretical and practical approaches to visual communication, project management and creative planning.

Students will acquire a critical terminology and learn practical industry-based approaches which can be applied to the production of short film and television projects.

During the module, students will reflect on their creative work and evaluate the learning experience. Groups will be encouraged to take a collaborative, creative approach to producing a film for an audience of peers.

Students will be given an introduction to basic story-development and scripting for short-filmed projects. They will be shown how to prepare elementary pre-production paperwork for script-breakdown, planning and scheduling. This will cover areas relating to health and safety, consent and (trust) ethical considerations.

Students will be introduced to the key skills involved in television and production.

Students will learn the fundamental elements of sound, lighting and shot composition, and basic applications of digital filming and editing technology.

Students will be introduced to the basics of all stages of the production process and will take on associated professional production roles as part of their assessment.

Students will be encouraged to watch a broad range of television/media and analyse the content from a technical and production viewpoint.

Module Delivery Method	On-Campus[1] ☒	Hybrid[2] ☐	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☒ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☐ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	L1. Demonstrate the ability to contribute to a group production of a short film or video that engages with the norms of professional film and television production
L2	L2. Evaluate and critically reflect upon a short screen production through entries in a working journal
L3	L3. Demonstrate an ability to present evidence in an appropriate written and visual forms
L4	L4. Demonstrate the ability to work effectively within group settings.
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Knowledge and Understanding (K and U)	**SCQF 7** Students will gain: An awareness of particular film and video-based media forms and genres and the way in which they organise understandings, meanings and effects
Practice: Applied Knowledge and Understanding	**SCQF 7** Camera and Sound: Students will be able to operate a digital camcorder and practically interpret and apply knowledge of its component parts and lens characteristics. Students will be able to operate a tripod. Students will be able to define and practically apply the basics of operation, framing, lighting and sound acquisition. Editing: Students will be able to apply simple non-linear editing practice within practical projects. Students will be able to describe and practically apply fundamentals of storing and organising digital material and the assembling of existing 'rushes' into a structured whole. Students will be able to describe and apply the concepts of continuity editing and use of simple wipes and digital effects within practical editing work. Students will be able to produce work in formats appropriate for web-cast distribution. Planning and Pre-Production of a Short Video: Students will be able to define and apply the processes of developing a programme idea within small groups. Students will be able to define and apply the principles of producing a treatment, research and a script. Production and Post-Production of a Short Video: Students will be able to interpret their knowledge of the disparate skills introduced in this module and apply this knowledge in the actual shooting and editing of a short video. Students will be able to describe and apply fundamental knowledge of legal issues, location filming and programme management to cooperate and work safely together. Students will be able to critically analyse the completed project. Students will gain an applied knowledge and understanding of media production skills and the ability to: Produce work which demonstrates the effective manipulation of sound, image and/or the written word; Utilise effectively relevant technical concepts and theories;
Generic Cognitive skills	**SCQF 7** Students will be able to practically apply knowledge of pre-production: recce, scheduling, cast and crew commission, call-sheets, equipment and prop hire/purchase, location lists and logistical planning. Students will be able to work individually and be able to collaborate within groups to produce scripting, storyboarding, shot lists, lighting plans, production design. Students will be able to generate, design and develop creative project ideas. Students will be able to produce scripting, storyboarding, shot lists, lighting plans, production design.

	Students will be able to deliver work to a given length, format, brief and deadline; Students will be able to initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audio-visual, sound or other electronic media; Students will be able to be adaptable, creative and self-reflexive in producing work within various genres.
Communication, ICT and Numeracy Skills	**SCQF 7** Students will be able to gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or in other forms.
Autonomy, Accountability and Working with Others	**SCQF 7** Students will be able to work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity; Students will be able to organise and manage supervised, self-directed projects. Students will be able to define and assign necessary production roles and responsibilities and work cooperatively within a production team. Students will be able to communicate effectively in inter-personal settings, in writing and in a variety of media. Students will be able to work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively. SCREENSKILLS National Occupational Standards 2020.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)

Lecture/Core Content Delivery	9
Laboratory/Practical Demonstration/Workshop Tutorial / Synchronous Support Activity	27
Asynchronous Class Activity Independent Study	32
Independent Study Please select	132
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Bernard, S. (2022) Documentary Storytelling. London. Routledge* Irving, David K, & Rea, Peter W. (2015) Producing and Directing the Short Film and Video. Burlington; Focal Press. Jones, Chris & Jolliffe, Genevieve. (2018) Guerilla Film-Makers Handbook. London; Continuum International Publishing Group. Owens, J. (2023) Video Production Handbook. Burlington, Focal Press. * Rabiger, Michael (2020) Directing the Documentary, Burlington; Focal Press.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** On-campus attendance at each weekly three hour timetabled lab, lecture or workshop.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Arts & Media**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☐ **Yes** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Arts & Media
Moderator	TBC
External Examiner	Tom Ware
Accreditation Details	Screenskills
Module Appears in CPD catalogue	☒ **Yes** ☐ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Assessment 1 Summative assessment. Group project with production documents. Individual written critical analysis. Working in small groups, students will undertake the production of a small-scale film. Students will communicate understanding of the research and production process and project conclusions through the production of a film. They will produce the necessary associated paperwork. They will write an individual report of 1000 words which will contextualise their work and highlight their role within the production.
Assessment 2
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Creative Output	Error! Bookmark not defined.	☒	☒	☒	☐	100%	6

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	6 hours

Change Control

What	When	Who
Moderator TBC	March 26	S Wallace