Module Descriptor

Title	Introduction To The Music Industries		
Session	2026/27	**Status**	
Code	MUSC07003	**SCQF Level**	7
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Dr Iain Taylor		

Summary of Module

This module will introduce students to key sectors and revenue streams within the Music Industries, framed against current critical and scholarly perspectives from the field of popular music studies. Over the course ofthis module, students will be introduced to a variety of sectors from the music industries, including (but notlimited to) record companies, music publishing companies, royalty collection societies, events management companies, artist management, agencies, promoters, PR, songwriters and digital distributors.

Students will be encouraged to explore these sectors, and the music industries more broadly, from a range of social, cultural, economic, technological, and political perspectives. This will involve:

- Understanding the key concepts of intellectual property protection, management of income streams and key beneficiaries through lectures, directed study, reading and research
- Understanding the social and cultural factors which impact upon music's socio-cultural value
- Understanding and challenging business models in legal, financial, and cultural terms within the creative industries
- To introduce students to the structure of the contemporary music industries
- To introduce students to key issues facing the contemporary music industries
- To support students in developing an understanding of the social and cultural factors which impact upon music's social and cultural value
- To support students in developing the necessary knowledge and skills to research and analyse the music industries

Module Delivery Method	On-Campus[1] ☒	Hybrid[2] ☐	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☒ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☐ Paisley	☐ Online / Distance Learning ☒ Other (specify) Roma/Bari (TNE)	

Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Understand the functions and mechanisms of key music industries organisations to evaluate existing business models in legal and financial terms
L2	Identify a range of critical ansd scholarly debates relating to the music industries
L3	Apply structural and critical knowledge to a range of key issues and debates facing the music industries
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 7** Knowledge of the music industries (structure and function) Knowledge of key theoretical perspectives on music and culture
Practice: Applied Knowledge and Understanding	**SCQF 7** Development of the ability to engage in informed discourse on the structure and function of the music industries
Generic Cognitive skills	**Please select SCQF Level** Research, analysis, report writing

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Communication, ICT and Numeracy Skills	**SCQF 7** Communicating effectively and appropriately in speech and writing Analysis of key datasets relating to the music industries
Autonomy, Accountability and Working with Others	**SCQF 7** Working effectively, together with others in groups or teams, taking a leadership role where appropriate Systematically identifying and addressing their own needs in both current and new areas.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	28
Tutorial / Synchronous Support Activity	8
Independent Study	164
Please select	
Please select	
Please select	
TOTAL	200 Hours Total

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Harrison, A. (2021) Music: The Business - The Essential Guide to the Law and the Deals, 8th Edition, London:Virgin Books Passman, D. (2023) All You Need to Know About the Music Business, 11th Ed. New York: Rosetta Abfalter, D. and Reitsamer, R. (2022) Music as Labour: Inequalities and Activism in the Past and Present. London: Routledge

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** Attendance and engagement with in-person sessions and online directed study activities

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Arts Media**
Overall Assessment Results	☐ **Pass / Fail** ☐ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Arts & Media
Moderator	Allan Dumbreck
External Examiner	K Williams
Accreditation Details	JAMES, SMIA
Module Appears in CPD catalogue	☐ **Yes** ☐ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Presentation
Assessment 2
Portfolio of Written Work
Assessment 3

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Presentation	☒	☒	☐	☐	☐	50	18

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Portfolio of Written Work	☒	☒	☒	☐	☐	50	18

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	**When**	**Who**
Delivery Mode changed to 'On Campus'	26/02/2025	I Taylor
Moderator Updated	26/02/2025	I Taylor
External Examiner Updated	26/02/2025	I Taylor