Module Descriptor

Title	Investment Analysis		
Session	2026/27	**Status**	**Approved**
Code	ACCT09019	**SCQF Level**	SCQF 9
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business & Creative Industries**		
Module Co-ordinator	Chikodi Uche Ugwu		

Summary of Module

This module provides a comprehensive introduction to the financial services industry, with a specific focus on investments. It covers key financial principles and products in depth including assets and markets, derivatives, investment funds and taxation, investment analysis and portfolio performance. It explores the broader economic environment in which the financial services industry operates and looks at how economic activity is determined and managed in different economic and political systems. The module ensures candidates are provided with an understanding of ethical behaviour and acting with integrity.

Emphasis is given on how these topics and theories are applied in practice considering the professional responsibilities and the career development issues associated in this field.

Module Delivery Method	**On-Campus**[1]	**Hybrid**[2]	**Online**[3]	**Work -Based Learning**[4]
	☒	☐	☐	☐

Campuses for Module Delivery			
	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London	☐ Online / Distance Learning ☐ Other (specify)

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

			☒ Paisley			
Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Demonstrate a broad and integrated knowledge of financial markets, including the roles and functions of various financial institutions, asset classes, and investment strategies.
L2	Apply advanced financial mathematics and statistical methods to analyse investment opportunities, assess risk, and evaluate the performance of financial assets.
L3	Critically evaluate a range of investment vehicles, including collective investments, derivatives, and alternative investments.
L4	Integrate accounting principles and taxation considerations into investment analysis and portfolio management.
L5	Design and manage investment portfolios that achieve desired performance objectives.

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	SCQF 9 Demonstrate a broad and integrated knowledge of investment management principles, including asset allocation, portfolio theory, and risk management together with a critical understanding of the financial markets, investment instruments, and the regulatory environment.
Practice: Applied Knowledge and Understanding	SCQF 9 Apply investment management theories and techniques to analyse and construct investment portfolios using quantitative and qualitative methods to evaluate investment opportunities and make informed decisions.
Generic Cognitive skills	SCQF 9 Undertake critical analysis and evaluation of investment strategies and their performance with identifying and analysing complex financial problems, formulating and justifying appropriate investment solutions.
Communication, ICT and Numeracy Skills	SCQF 9 Communicate complex investment concepts and strategies effectively in written and oral formats, utilizing financial tools to support investment analysis and decision-making, and interpret and present numerical data related to investment performance and market trends.
Autonomy, Accountability and Working with Others	SCQF 9 Take responsibility for personal learning and development in the field of investment management.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

This module will use a traditional lecture and tutorial format of delivery. The lectures will focus on conveying the core knowledge required to understand the key financial principles. The lectures will be supported by tailored tutorials discussion sessions, with appropriate questions to allow students to reflect on their understanding of the lecture materials and consider the practical implications of these key financial principles techniques in the workplace.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	12
Tutorial / Synchronous Support Activity	24
Independent Study	164
Choose an item.	
Choose an item.	
Choose an item.	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Investment management, CISI (most recent edition)

Fundamentals of Investment Management by Geoffrey Hirt and Stanley Block

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are attending and participating in all timetabled programme activities including on-campus and online teaching sessions, asynchronous online learning activities, placement, work-based elements, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Please refer to the Academic Engagement Procedure at the following link above.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Accounting Finance & Law**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☐ **Yes** ☒ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Accounting, Finance & Law
Moderator	N Sobhan
External Examiner	G Elgin
Accreditation Details	N/A
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	2

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Video Presentation
Assessment 2
Report coursework
Assessment 3
N/A
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Video Presentation	☒	☒	☐	☐	☐	**50**	

Component 2

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Report Coursework	☐	☐	☒	☒	☒	50	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
N/A	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who