

University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Enterprise Management			
Code: ACCT11021	SCQF Level: 11 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business & Creative industries		
Module Co-ordinator:	Maryam Khan		
Summary of Module			
<p>This module aims to provide students with an in-depth understanding of the role of accountancy and finance within its context at the centre of the business function, as well as an appreciation of the wider social, political, legal, economic, and technological environmental factors which impact on the organisation and its finance function. The module introduces and develops the non-accountancy-specific skills and attributes needed to operate successfully as an accountant in business and 21st-century graduates such as personal effectiveness and communication, teamwork skills, and awareness of ethical considerations. The module content also reflects the requirements of professional accountancy qualifications and offers a route into professional accountancy.</p> <p>Specific areas, contexts, and topics explored through case study scenarios in the module include business environments and ecosystems, project management and leadership, and leadership of people.</p>			

Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Add name
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Term(s) for Module Delivery

(Provided viable student numbers permit).

Term 1	<input type="checkbox"/>	Term 2	<input type="checkbox"/>	Term 3	<input type="checkbox"/>
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Learning Outcomes: (maximum of 5 statements)

At the end of this module the student will be able to:

L1	Identify and critically discuss the key environmental influences and constraints on businesses and the challenges and opportunities of the competitive environment.
L2	Evaluate the role of the manager in leading and managing individuals and teams.
L3	Demonstrate advanced knowledge of the project management process.
L4	Demonstrate an understanding of the importance of ethics in accounting and business decision-making.
L5	Click or tap here to enter text.

Employability Skills and Personal Development Planning (PDP) Skills

SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 11 Demonstrate in-depth and integrated knowledge of business organisational structures, environmental constraints, and role of the professional accountant within business.
Practice: Applied Knowledge and Understanding	SCQF Level 11 Plan and execute a significant investigation into contemporary issues and developments impacting the professional accountant.
Generic Cognitive skills	SCQF Level 11 Identify & evaluate issues and developments in corporate governance and ethics relevant to business and the professional accountant.
Communication, ICT and Numeracy Skills	SCQF Level 11 Communicate with peers and specialists using appropriate report style writing and demonstrating knowledge and professional skills. Use a wide variety of software and ICT skills to conduct research and engage with VLE. Demonstrate knowledge of ICT and software relevant to the professional accountant.

Autonomy, Accountability and Working with others	SCQF Level 11 Take responsibility for own work in research activity. Deal with the complex ethical and professional issues surrounding the professional accountant.	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Laboratory/Practical Demonstration/Workshop	36
Independent Study	134
Asynchronous Class Activity	30
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
	Hours Total = 200 hrs

****Indicative Resources: (eg. Core text, journals, internet access)**

The following materials form the essential underpinning for the module content and ultimately for the learning outcomes:

CIMA Study Texts Papers E1. BPP Learning Materials (current edition)**CIMA Study Text Paper E2. BPP. Learning Materials (current edition)**

Journal articles will be frequently referred to during the module and will often change from year to year to reflect the most up-to-date thinking on the relevant topics. The module coordinator will advise students of the relevant professional and academic articles required for review- with a particular focus on the coursework assignment.

(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of the session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, and course-related learning resources, and complete assessments and submit these on time.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Students will normally be required to use standard business software such as Word and Excel as a fundamental part of their course- individual circumstances can be assessed and support provided where students face difficulties in using such software (as below).

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Accounting, Finance, and Law
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
School Assessment Board	School of Business & Creative industries

Moderator	Heather Stirling
External Examiner	P. Mojagi
Accreditation Details	Professional Exemption from Chartered Institute of Management Accountants (CIMA) for MSc Finance and Accounting Programme.
Changes/Version Number	MD Version 2 24/25

Assessment: (also refer to Assessment Outcomes Grids below)
Mid-term written assignment, weighted at 40%. A minimum mark of 39.5% is required to satisfy the aggregate rule. Word Limit is approximately 2,500 (+/-10%) words. End of trimester exam, weighted at 60% of the final module mark. A minimum mark of 39.5% must be gained to satisfy the aggregate rule.
Assessment 1 – Mid-term case study assignment exploring the business environment and ecosystem for a case study company. (40%)
Assessment 2 – Exam at end of term (closed book, invigilated, Word used to prepare report). Students are provided with a pre-seen case study in advance of the exam. (60%)
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Written assignment	x					40%	0

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
		x	x	x		60%	2.5hrs

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	XX hours

Version Number: MD Template 2 (2024-25)