Session:

Title of Module: Strategic Business Project			
Code: BUSN11076	SCQF Level: 11 (Scottish Credit and Qualifications Framework)	Credit Points: 60	ECTS: 30 (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Nondas Pitticas		

Summary of Module
This module is designed to develop the research skills, knowledge and confidence in designing, developing, compiling and delivering strategic business projects. The student will investigate and produce recommendations in a practical business project. In the second trimester of attendance, students will participate in a series of workshops which will equip them with knowledge and understanding of a range of business research methods and techniques. These workshops run in parallel with the last group of modules at the PgD level. At the end of the workshops, there will normally be an opportunity to present an indicative project proposal to both peer and academic staff, who will help in developing a coherent strategic business project. In the following trimester students undertake the data collection and write up the dissertation. The learning sets will continue to provide support and encouragement as well as providing a forum for sharing information and skills. During this dissertation-writing stage, students can expect to normally have 43 hours of direct and indirect support on an individual basis with the appointed Supervisor. The submitted dissertation should be approximately 10,000 - 12,000 words (excluding appendices). Submission is via a specific Turnitin hyperlink created by the Module Coordinator, unless a hard copy is specifically requested.

Module Delivery Method					
Face-To-Face	**Blended**	**Fully Online**	**HybridC**	**Hybrid 0**	**Work-Based Learning**
☐	☒	☐	☒	☐	☐
See Guidance Note for details.					

Campus(es) for Module Delivery
The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
☒	☐	☐	☒	☐	☒	TNE partnerships

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	☒	Term 2	☒	Term 3	☒

Learning Outcomes: (maximum of 5 statements) **These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module.** At the end of this module the student will be able to:	
L1	Critically evaluate research approaches and methods in the context of business and management.
L2	. Critically evaluate the rigour and validity of published research and scholarship and identify areas for further investigation
L3	Gather relevant data, apply appropriate data analysis techniques and present the findings of the analysis in a clear and professional manner
L4	Plan and design an MBA dissertation in a relevant business area
L5	Demonstrate a high level of competence in undertaking and producing a strategic business project in a clear, logical and professional manner

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 11. Demonstrating an extensive, detailing and critical knowledge of the literature relevant to the chosen topic. Critical understanding of a range of specialised theories, principles and concepts relevant to the chosen topic. Displaying an awareness of current issues relevant to the topic and related areas
Practice: Applied Knowledge and Understanding	SCQF Level **11** Applying a significant range of skills, techniques and practices associated with the relevant subject area Critically evaluating research and a variety of types of information and evidence Applying an appropriate research strategy to the selection and distillation of relevant information from a wide range of sources and a large body of knowledge Analysing, evaluating and interpreting evidence and theory

	underpinning both general management practice and the relevant subject area of the project
Generic Cognitive skills	SCQF Level **11** Demonstrating the ability to recognise problems in the workplace and identifying suitable means to respond to and manage them effectively More specifically, using appropriate research and consultancy methods and techniques of enquiry to investigate a practical issue/problem Critically reviewing, consolidating and extending knowledge, skills, practices and thinking in the discipline
Communication, ICT and Numeracy Skills	SCQF Level **11** Further developing academic writing skills, including appropriate acknowledgement and referencing sources Using appropriate software to support and enhance analysis and presentation of quantitative and qualitative information Communicating with a range of audiences and adapting the communication to the context and purpose
Autonomy, Accountability and Working with others	SCQF Level **11** Demonstrating effective consultancy and project management skills Interact with supervisor in an effective manner Demonstrating ability to self-manage time and resources Working in ways that are reflective, self-critical and based on research/evidence
Pre-requisites:	Before undertaking this module the student should have undertaken the following:

	Module Code:	**Module Title:**
	Other:	

Co-requisites	**Module Code:**	**Module Title:**

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	15

Tutorial/Synchronous Support Activity	30
Asynchronous Class Activity	15
Independent Study	540
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
	600 Hours Total

**Indicative Resources: (eg. Core text, journals, internet access)

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Wilson, A. (2010) Essentials of Business Research. Sage. London

MBAOW materials

David E Gray (2017), Doing research in the real world (4th ed), Sage Publications Ltd, London

Click or tap here to enter text.

Click or tap here to enter text.

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Compulsory attendance of research skills lectures

Compulsory attendance of research skills seminars and workshops

At least two on-campus meetings with appointed Supervisor and then virtual meetings at regular intervals, as agreed with Supervisor.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics.. |
| (N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School) |

Supplemental Information

Divisional Programme Board	Management: Organisations & People
Assessment Results (Pass/Fail)	Yes ☐No ☒
School Assessment Board	Management: Operations & People
Moderator	Dr Tom Keegan
External Examiner	D Bolton
Accreditation Details	e.g. ACCA Click or tap here to enter text.
Changes/Version Number	2.06

External examiner updated |

Assessment: (also refer to Assessment Outcomes Grids below)
This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark).
Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment).
NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box.

Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than "essay" / presentation, etc) and keep the detail for the module handbook. Click or tap here to enter text.
Assessment 1 – 100% Dissertation/Project report/Thesis
Assessment 2 – N/A
Assessment 3 – N/A
(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Dissertation/ Project report/Thesis	X	X	X	X	X	100	60

Component 2

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours

Component 3

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components							

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	13/02/2024	Nondas Pitticas
Updated contact hours	13/02/2024	Nondas Pitticas
Updated Student Attendance and Engagement Procedure	13/02/2024	Nondas Pitticas
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/2023	D Taylor
General housekeeping to text across sections. .	12/12/2023	D Taylor

Version Number: MD Template 1 (2023-24)