

University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Global Supply Chain Management			
Code:	SCQF Level: 11 (Scottish Credit and Qualifications Framework)	Credit Points:	ECTS: (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Olamide Olusegun		
Summary of Module			
<p>This module will provide an in-depth understanding of SCM's concepts, principles, and practices. Students will learn about emerging trends and challenges in SCM, such as global sourcing, ethics, sustainability, and digitalisation. The module includes case studies and real-world examples to help students apply their knowledge and skills to practical situations.</p> <p>This module explores the following topics:</p> <p>The concept of supply chain management</p> <p>Supply chain management: Schools of thought, Logistics vs Supply chain management, The goals, and objectives of supply chain management.</p> <p>Logistics and supply chain management – Competitive advantage, Supply chain vision, Logistics and competitive strategy, and Structuring supply chain capabilities</p> <p>The customer service dimension</p> <p>The marketing and logistics interface, Customer service and customer retention, Service-driven logistics systems, Customer service priorities and standards.</p> <p>From domestic to global supply chains</p> <p>The global market, Managing the global pipeline, international logistics strategy, Characteristics of global supply chains, and the bullwhip effect in supply chains.</p> <p>Establishing and managing the global supply chain</p> <p>Planning the global supply chain, Network design for global supply chain management, Risk management in the global context, and the role of information and communication technologies.</p>			

Performance measurement and evaluation of the supply chain

Measuring logistics cost and performance, benchmarking the supply chain, performance measurement and evaluation in global supply chains.

Emerging issues and future direction

The organisational impact of supply chain management, the virtual supply chain and the role of information, and managing the supply chain of the future.

Module Delivery Method

Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

See Guidance Note for details.

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Add name

Term(s) for Module Delivery

(Provided viable student numbers permit).

Term 1	Term 2	Term 3
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes: (maximum of 5 statements)

These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module.

At the end of this module the student will be able to:

L1	Demonstrate a critical awareness of the technological, business, and organisational issues associated with establishment and management of supply chain
L2	Identify and analyse complexities and uncertainties of the global supply chain in a strategic context
L3	Demonstrate a critical appreciation of emerging concepts in supply chain management

Employability Skills and Personal Development Planning (PDP) Skills		
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:	
Knowledge and Understanding (K and U)	SCQF Level 11 Conceptual understanding of supply chain management in a domestic and global context.	
Practice: Applied Knowledge and Understanding	SCQF Level 11 Techniques and tools for the design and management of supply chain systems Critical analysis and evaluation of current issues and practices that have an impact on global logistical and supply chain systems.	
Generic Cognitive skills	SCQF Level 11 Making informed judgments on complex problems. Use a range of approaches to evaluate case studies to define relevant issues and problems.	
Communication, ICT and Numeracy Skills	SCQF Level 11 N/A	
Autonomy, Accountability and Working with others	SCQF Level 11 N/A	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities	Student Learning Hours (Normally totalling 200 hours):

undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	12
Tutorial/Synchronous Support Activity	6
Asynchronous Class Activity	36
Independent Study	46
	100 Hours Total
**Indicative Resources: (eg. Core text, journals, internet access)	
<p>The following materials form essential underpinning for the module content and ultimately for the learning outcomes:</p> <p>LECTURE NOTES: Consultation of the under noted resources is recommended and material from these resources may be of benefit to the student in the assessment process:</p> <p>CORE TEXT</p> <p>Christopher, M. (2016) "Logistics and Supply Chain Management" Financial Times (FT) Prentice Hall. 5th Edition</p> <p>Lalwani, C. and Mangan, J. (2016) "Global Logistics and Supply Chain Management", John Wiley & Sons Ltd., 3rd Edition.</p> <p>Chopra, S., Meindl, P. (2015) "Supply Chain Management: strategy, planning and operations" Pearson International Edition, 6th Edition</p> <p>ADDITIONAL READING LIST</p> <p>Sanders, N., R. (2011) "Supply Chain Management: A Global Perspective", John Wiley & Sons</p> <p>Waters, D., and Rinsler, S. (2014) "Global Logistics: New Directions in Supply Chain Management", Kogan Page Publishers, 7th Edition</p> <p>Bowersox, D. J., Closs, D. J., and Cooper, M. B. (2002) "Supply Chain Logistics Management McGraw-Hill.</p> <p>Manners-Bell, M. (2017) "Introduction to Global Logistics" 2nd Edition, Kogan Page</p> <p>ACADEMIC JOURNALS</p> <p>Journal of Operations Management</p> <p>Supply Chain Management: An International Journal</p>	

International Journal of Physical Distribution and Logistics Management

International Journal of Logistics Research & Applications

International Journal of Logistics Management

Supply Chain Forum: An International Journal

Further guidance can be obtained from ABS Ranked Journals: Follow the heading "Operations and Technology Management".

PROFESSIONAL BODIES

Chartered Institute of Logistics and Transport (CILT) UK

Chartered Institute of Purchasing and Supply (CIPS) UK

Council of Supply Chain Management Professionals (CSCMP) US

The module staffs hope that you enjoy studying this module and that it makes a valuable educational contribution to your chosen programme

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

It is recognised that from time-to-time students will have justifiable reasons for periods of lack of engagement. Students who are unable to attend mandatory classes for any reason should report their absence to their programme leader or their personal tutor or equivalent*. Specific information on how absences should be reported are detailed the relevant Student Programme Handbook. This procedure applies to all undergraduate and taught postgraduate students. For longer periods of absence, students should be referred to the guidance for Authorised Interruption. International students should be aware of the Student Conditions of Enrolment for holders of a Student Route Visa contained in the <https://rb.gy/ewpzxi>

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Marketing, Innovation, Tourism & Events
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
School Assessment Board	Marketing, Innovation, Tourism & Events
Moderator	Adebisi Adewole
External Examiner	Kristina Marintseva
Accreditation Details	N/A
Changes/Version Number	

Assessment: (also refer to Assessment Outcomes Grids below)

Assessment 1 – Written work 70%

Assessment 2 – Presentation 30%

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
	x	x	x			70	

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
	x	x	x			30	

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

Version Number: MD Template 1 (2023-24)