

University of the West of Scotland

Module Descriptor

Session: 24/25

Title of Module: FILM AS AN INDUSTRY			
Code: FILM11004	SCQF Level: 11 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Paul Wright		
Summary of Module			
<p>This module will provide students with a critical awareness of the economic and practical aspects contemporary film production and distribution as currently experienced within the film industry. Key content will include:</p> <ul style="list-style-type: none"> • Overview of workflow and industry standard practices from development through production to distribution; Critical analysis of recent development, production and distribution approaches in cinema, and their relationship to technology and financing; • <p>Masterclasses, workshops and tutoring with industry professionals.</p>			

Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Film City Glasgow

Term(s) for Module Delivery

(Provided viable student numbers permit).					
Term 1	<input checked="" type="checkbox"/>	Term 2	<input type="checkbox"/>	Term 3	<input type="checkbox"/>

<p>Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:</p>	
L1	Demonstrate critical knowledge and understanding of the economic and technological context of film development, production and distribution
L2	Apply practical knowledge and understanding of contemporary film industry processes and practices from development to distribution
L3	Demonstrate problem-solving skills and ability to justify subsequent decisions in absence of precedent or superior
<p>Employability Skills and Personal Development Planning (PDP) Skills</p>	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	<p>SCQF Level 11</p> <p>A critical understanding of specialised processes and mechanisms in the field of film production and distribution, including the concepts and principles that underpin them;</p>
Practice: Applied Knowledge and Understanding	<p>SCQF Level 11</p> <p>Demonstrating creativity and/or originality in film production planning;</p> <p>Operating in a wide and often unpredictable variety of production contexts and roles;</p> <p>Planning and executing a significant production dossier.</p>
Generic Cognitive skills	<p>SCQF Level 11</p> <p>Applying critical and creative thinking to issues at the forefront of contemporary film production;</p> <p>Developing professional and rational responses to problems and issues arising during practice.</p>
Communication, ICT and Numeracy Skills	<p>SCQF Level 11</p> <p>Communicating using written, oral, visual and acoustic forms at a professional level to a range of audiences with different levels of knowledge and expertise;</p> <p>Communicating with peers, more senior colleagues and specialists.</p>
Autonomy, Accountability and Working with others	<p>SCQF Level 11</p> <p>Working in a peer relationship with professional practitioners;</p> <p>Demonstrating leadership and/or initiative;</p>

	Practicing in ways that draw on critical reflection on both one own and other's work;	
	Managing complex ethical and professional issues for which there may be no clear precedent.	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	12
Tutorial/Synchronous Support Activity	12
Laboratory/Practical Demonstration/Workshop	12
Asynchronous Class Activity	40
Independent Study	124
	200 Hours Total
**Indicative Resources: (eg. Core text, journals, internet access)	

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Bloore, P (2012) *The Screenplay Business*. London: Routledge.

de Winter, H (2006) *What I Really Want to Do is Produce*. London: Faber and Faber.

Epstein, E.J. (2005) *The Big Picture*. New York: Random House.

Finney, A (2014) *The International Film Business*. London: Routledge.

Muchnik, F.A. (2016) *The Strategic Producer*. Abingdon: Focal Press.

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts & Media
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

School Assessment Board	Arts & Media
Moderator	Nick Higgins
External Examiner	I Sellar
Accreditation Details	Screenskills Select
Changes/Version Number	

Assessment: (also refer to Assessment Outcomes Grids below)

This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark).

Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment).

NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box.

Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than “essay” / presentation, etc) and keep the detail for the module handbook. [Click or tap here to enter text.](#)

Assessment 1

Critical case study: distribution (25%);

Students write a critical case study (1500-2000 words) of the distribution of a recent independently produced British film in any genre which achieved significant audience and industry impact. The case study should be based on original research, as well as published data, including social media campaigns and audience responses.

Assessment 2

Financing dossier (50%);

Students produce a full set of documentation as would be required for the financing of a short film with a significant budget. This film may represent a personal project on which the student is working, or be based on a case study proposed by the student. (if they are in a craft role).

Assessment 3

Schedule & budget exercise (25%).

Students produce a detailed schedule and budget for the production of a short film the script for which will be provided by the tutors. Students will be expected to contact rental and facilities companies, and individual crew to generate credible figures for their budget.

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Case Study	✓					25	12

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Portfolio of written work			✓			50	30

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
			✓			25	12
Combined Total for All Components						100%	XX hours

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

Version Number: MD Template 1 (2023-24)