



Module Descriptor

Title	Newsroom Practice		
Session	2025/26	Status	
Code	JOURO9006	SCQF Level	9
Credit Points	40	ECTS (European Credit Transfer Scheme)	20
School	Business and Creative Industries		
Module Co-ordinator	Dr Ken Pratt		
Summary of Module This module provides students with real world experience of working in a simulated newsroom environment to produce a range of multimedia content to deadline during a series of weekly newdays. In today's everchanging journalistic environment students are trained in on-line news and features creation, podcasting, video and audio production. The module is designed to capture latest industry practice including regular conference time slots, fast track punctuated deadlines and digital editing. The module also provides students the opportunity to present an extensive folio of work completed either as a result of workplace experience or work-related projects, including lectures on reflective and critical analysis of industry practice, journalism ethics and law.			

Module Delivery Method	On-Campus¹ ☒		Hybrid² ☐		Online³ ☐		Work -Based Learning⁴ ☒
Campuses for Module Delivery	☒ Ayr ☐ Dumfries		☐ Lanarkshire ☐ London ☐ Paisley		☐ Online / Distance Learning ☐ Other (specify)		
Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☐	

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Long-thin Delivery over more than one Term	Term 1 – Term 2	☒	Term 2 – Term 3	☐	Term 3 – Term 1	☐
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Learning Outcomes	
L1	Demonstrate well-developed skills in working in a range of newsroom roles, both individually and as part of a team
L2	Demonstrate proficiency in the production and presentation of a range of journalistic content
L3	Consider and evaluate their own work in a reflexive manner, with reference to professional standards, issues and conventions applicable to multimedia journalism and the effectiveness of their work experience and their role within it
L4	Negotiate appropriate learning objectives in conjunction with the University and the external client if appropriate
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF 9 Demonstrating an ability to work as part of a team to deadlines. Knowledge of a range of writing and text-handling styles suitable for multimedia platforms including podcasting, online journalism, audio and video.
Practice: Applied Knowledge and Understanding	SCQF 9 Practicing a range of newsgathering techniques including researching, investigating, achieving factual accuracy, balance, as well as recording interview material. Using journalistic techniques of writing, editing and design and applying them to multimedia news production. Applying knowledge of legal and regulatory systems in keeping with professional standards.
Generic Cognitive skills	SCQF 9 Undertaking critical analysis of a range of approaches to producing news and features material.
Communication, ICT and Numeracy Skills	SCQF 9 Using specialised digital technical skills to produce a range of Journalism for a variety of multimedia platforms.
Autonomy, Accountability and Working with Others	SCQF 9 Exercising initiative and autonomy to produce Journalism at a professional level. Demonstrating leadership skills. Dealing with complex ethical and professional issues and make informed judgements on issues.

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities	Student Learning Hours
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	12
Tutorial / Synchronous Support Activity	12
Laboratory / Practical Demonstration / Workshop	96
Independent Study	233
Asynchronous Class Activity	47
Please select	
TOTAL	400

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Bradshaw, P. and Rohumaa, L. (2011) The Online Journalism Handbook. Harlow: Pearson Education. Bull, A. (2010) Multimedia Journalism: A Practical Guide. Abingdon: Routledge. Dowling, David (2024) Podcast Journalism: The Promise and Perils of Audio Reporting, Columbia University Press. Frost, C. (2011) Journalism: Ethics and Regulation. 3rd ed. Harlow: Pearson Education. Hudson, G. & Rowlands, S. (2012) The Broadcast Journalism Handbook, Routledge. McInnes, R. (2010) Scots Law for Journalists. 8th ed. Edinburgh: Green. Quinn, F. (2011) Law for Journalists. 3rd ed. Harlow: Pearson Longman.
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure , Students are academically engaged if they are regularly attending and participating in timetabled on-

campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

-see academic engagement procedure

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts Media
Overall Assessment Results	☐ Pass / Fail ☒ Graded
Module Eligible for Compensation	☐ Yes ☒ No If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.
School Assessment Board	
Moderator	Dr James Mahon
External Examiner	Dr Fiona McKay
Accreditation Details	None
Module Appears in CPD catalogue	☐ Yes ☒ No
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)

Assessment 1

Presentation - 20%

Assessment 2

Portfolio of Practical work - 80%

Assessment 3

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Presentation	☐	☐	☒	☐	☐	20	36

Component 2							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Portfolio of Practical work	☒	☒	☒	☒	☒	80	36

Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter