Module Descriptor

Title	Professional Development Experience Level 9		
Session	2026/27	**Status**	Approved
Code	BUSN09085	**SCQF Level**	9
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	P McGuire		

Summary of Module

Students undertaking this module will complete a negotiated project, relevant to their course and level of study, of their choosing which will have a significant impact upon their practical skills and their eventual employability.

The key requirement of this module is for the student to select and define an opportunity for professional development. This is potentially wide in scope and students may undertake work including, but not limited to, work experience, consultancy work, entrepreneurial activity or volunteering.

The onus is on the student to select and experience an appropriate opportunity.

The project at level 9 will be more strategic in its nature and will build upon knowledge gained from previous years of the course. Students at this level should be considering more the impact of the project from a true strategic perspective.

Module Delivery Method	**On-Campus[1]** ☐	**Hybrid[2]** ☒	**Online[3]** ☐	**Work -Based Learning[4]** ☐
Campuses for Module Delivery	☒ Ayr ☒ Dumfries	☒ Lanarkshire ☒ London ☒ Paisley	☒ Online / Distance Learning ☒ Other (specify)	

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Evidence engagement in a practical context within a relevant field of study.
L2	Analyse the strategic context of a project, drawing upon a range of theories and concepts from a relevant field of study.
L3	Reflect on the strategic impact of practical performance and capacity in a relevant field of study.
L4	Develop strategic, practical and professional research skills in a relevant field of study.
L5	N/A

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 9** Working within an agreed scope of knowledge and under-standing at a strategic level in a relevant field of study. Critically understanding a range of principal theories and concepts from the subject of study.
Practice: Applied Knowledge and Understanding	**SCQF 9** Using a range of professional skills, techniques, practices and information related to the relevant field of study and at an appropriate level. Practising in a professional manner, specialised and/or advanced skills and knowledge to meet project objectives.
Generic Cognitive skills	**SCQF 9** Undertaking critical analysis, evaluation and / or synthesis of ideas in the subject area. Identify and analyse subject problems and issues. Draw on a range of sources in making strategic decisions.
Communication, ICT and Numeracy Skills	**SCQF 9** Use of a range of ICT applications to support and enhance work. Communication of results accurately and reliably in a variety of formats and settings to a range of audiences.
Autonomy, Accountability and Working with Others	**SCQF 9** Exercise autonomy and initiative in activities at a professional level within your subject area. Making effective use of supervision to manage a project.

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours. In line with UWS' Curriculum Framework, providing a flexible and hybrid, student-centred and inclusive approach to learning and teaching, the module has been designed around the delivery of engaging, activity- and discussion-based workshops, nurtured by meaningful online content, including where appropriate, short videos, reading materials, quizzes, etc. This approach creates more flexibility for students, while also enhancing deeper learning through engagement with peers and teaching staff, both online and in the classroom. This is further supported by the assessment approach adopted, enabling students to develop both academic and employability-focused knowledge and skills within international business — all aligned to the overarching purpose and aims of the programme.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Tutorial / Synchronous Support Activity	12
Independent Study	188
Please select	
Please select	
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Helyer, R (2020) The Work Based Learning Student Handbook. London: Palgrave Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via VLE
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** Attendance at the on-campus workshops and regular communication with your lecturer on the progression of your project

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Marketing, Innovation, Tourism Events**
Overall Assessment Results	☐ **~~Pass / Fail~~** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **~~No~~** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Marketing, Innovation, Tourism Events
Moderator	G Gillon
External Examiner	E Bolat
Accreditation Details	
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	1

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Poster Presentation (Can be various methods to suit students) 20%
Assessment 2
Project (can be portfolio of practical work) 80%. The word count will align with the guidance in the assessment handbook.
Assessment 3
N/A
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Presentation	☒	☐	☐	☐	☐	20	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Portfolio of written work	☐	☒	☒	☒	☐	80	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
N/A	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who