

Module Descriptor

Research Methods And Skills								
2025/26	2025/26 Status							
BUSN11156	SCQF Level	11						
20 ECTS (European 10 Credit Transfer Scheme)								
Business and Creative Industries								
C Reilly								
	2025/26 BUSN11156 20 Business and Cr	2025/26 Status BUSN11156 SCQF Level 20 ECTS (European Credit Transfer Scheme) Business and Creative Industries						

Summary of Module

This module aims to prepare students to undertake their Masters Dissertation or Project on either the MSc International Management or the MSc Human Resource Management. Students will learn the tools and techniques that they need to help them plan, design and deliver an independent research project.

The module will enhance student knowledge of research methodologies and help them to critically examine the different approaches used in wider business and management research. This will included both qualitative and quantitative methods.

Students will be supported to select an appropriate research topic for a Masters dissertation or project and will plan their research by producing a research proposal which details their chosen research philosophy, methodological approach, research methods and plans for data analysis. There will be the opportunity to present these plans in class mid-term and receive feedback to help strengthen the final proposal assessment.

Module Delivery Method	On-Campus¹ ⊠	Hybrid²	Online ³		Work -Based Learning⁴
Campuses for Module Delivery	Ayr Dumfries	Lanarks London Paisley	hire	Learr	nline / Distance ning other (specify)

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Terms for Module Delivery	Term 1	Term 2	Term 3	
Long-thin Delivery	Term 1 –	Term 2 –	Term 3 –	
over more than one	Term 2	Term 3	Term 1	
Term				

Lear	ning Outcomes
L1	Verbally justify the selection of an appropriate topic for a Masters Dissertation/Project
L2	Demonstrate a robust understanding of different methodological approaches and their philosophical underpinning
L3	Critically evaluate research design, methodology and methods in a systematic approach and justify the selection of these in relation to a chosen topic
L4	Demonstrate capacity for critical engagement with academic literature that will inform an independent research project
L5	Create a detailed and academically underpinned research proposal for a Masters Dissertation/Project

Employability Skill	Employability Skills and Personal Development Planning (PDP) Skills					
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:					
Knowledge and Understanding (K and U)	SCQF 11 Demonstrate knowledge and understanding of a range of research methodologies and methods and the contexts in which they can be applied					
Practice: Applied Knowledge and Understanding	SCQF 11 Apply appropriate research methodologies to a chosen research topic, demsontrating awareness of the strengths and weaknesses of such					
Generic Cognitive skills	SCQF 11 Reflect critically on academic literature and research, giving reasoned analysis in relation to a chosen topic area					
Communication, ICT and Numeracy Skills	SCQF 11 Communicate effectively in both speech and writing as well as making effective use of ICT					
Autonomy, Accountability and Working with Others	SCQF 11 Work effectively with others within workshops to develop teamwork skills and understanding of key topics					

Prerequisites	Module Code	Module Title		
	Other			
Co-requisites	Module Code	Module Title		

Learning and Teaching	

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken	Student Learning Hours
to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Laboratory / Practical Demonstration / Workshop	36
Independent Study	164
Please select	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Saunders, M., Lewis, P., & Thornhill, A. (2024) Research Methods for Business Students. 9th edition. Harlow: Pearson

Additional resources will be highlighted to students via the Module Handbook and the VLE.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Attendance at a minimum of 75% of scheduled classes, participation in class preparation activities and in class workshop activities and submission of assessment.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.

This module is appropriate for all students irrespective of ethnic status, disability, age, gender, religeon or sexual orientation. The module has been designed to take account of the diversity of the student body and in this respect is 'learner centred'.

(N.B.	Every effort will be made by the University to accommodate any equality and	
diver	sity issues brought to the attention of the School)	

Supplemental Information

Divisional Programm	e Board	d Mar	ageme	nt, Orga	nisatior	ns People				
Overall Assessment	Results	F	☐ Pass / Fail ⊠ Graded							
Module Eligible for		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	′es 🔀 N	No						
Compensation			If this module is eligible for compensation, there may be cases where compensation is not permitted due to							
				-		equirements. Pl				
		the	associa	ted prog	gramme	specification fo	r details.			
School Assessment	Board	Man	agemen	ıt, Organ	isations	and People				
Moderator		SHo	ofmann							
External Examiner		МВ	adley							
Accreditation Details	3	N/A								
Module Appears in C	PD	⊠ \	′es 🗌 N	No.						
catalogue										
Changes / Version No	umber	1								
Assessment (also ref	fer to As	sessm	ent Out	comes C	Frids be	low)				
Assessment 1										
Verbal Presentation w	ith Q&A									
Assessment 2										
Written Research Prop	oosal									
Assessment 3										
(N.B. (i) Assessment C										
below which clearly d										
(ii) An indicative sched assessment is likely to										
and the same of the										
Component 1										
Component 1										
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment	Timetabled Contact			
						Element (%)	Hours			

Component 1							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Verbal Presentation						20	3

Component 2							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Written Research Proposal						80	-

Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Combined total for all components					100%	hours	

Change Control

What	When	Who