



Module Descriptor

Title	Strategic Financial Management And Analysis		
Session	2025/26	Status	Not Active
Code	LNDN11011	SCQF Level	11 (Scottish Credit and Qualifications Framework)
Credit Points	20	ECTS (European Credit Transfer Scheme)	10 (European Credit Transfer Scheme)
School	Business and Creative Industries		
Module Co-ordinator	Ripon Mahmud		
Summary of Module There are two parts to this module. The first part explores an organisation’s business strategy, including its goals, competitive environment and growth strategies. The second part examines various financial management areas that help support the business strategy, such as forecasting and working capital management, e.g. credit control and stock management. The key topics in the module include: • The nature of business strategy • Setting organisational goal • Appraising the environment • Position appraisal • Strategic Options • Qualitative and quantitative forecasting • Management of working capital			

Module Delivery Method	On-Campus¹	Hybrid²	Online³	Work -Based Learning⁴
	☐	☒	☐	☐

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Campuses for Module Delivery	☐ Ayr		☐ Lanarkshire		☐ Online / Distance Learning	
	☐ Dumfries		☒ London		☐ Other (specify)	
			☐ Paisley			
Terms for Module Delivery	Term 1	☒	Term 2	☒	Term 3	☒
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Examine the competitive forces in the marketplace
L2	Critically evaluate an organisation's strengths, weaknesses, opportunities and threats and its strategic options
L3	Compare and contrast the key forecasting techniques
L4	Apply the approaches used in the management of working capital
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF 11 Demonstrate a critical understanding of the financial management framework and keep informed by the field development. A critical understanding of a range of specialised concepts, theories and techniques based on empirical research findings that underpin the study and practice of financial management
Practice: Applied Knowledge and Understanding	SCQF 11 Use a significant range of practical skills and techniques associated with the practice of financial management. Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in financial management.
Generic Cognitive skills	SCQF 11 Deal with complex issues both systematically and creatively, whilst making rigorous, robust judgments in the absence of complete data
Communication, ICT and Numeracy Skills	SCQF 11 Effectively communicate to peers and tutors, this includes critical discussion. Undertake a critical evaluation on a range of numerical problems
Autonomy, Accountability and Working with Others	SCQF 11 Demonstrate autonomy and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional and equivalent level. peer learning is expected.

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities	Student Learning Hours
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	16
Tutorial / Synchronous Support Activity	20
Independent Study	164
Please select	
Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Whittington, R., Regner, P., Angwin, D., Johnson, G. and Scholes, K. (2019) Exploring Strategy, Text and Cases. 12th edn. Harlow: Pearson Hillier, D., Ross, S., Westerfield, R., Jaffe, J. and Jordan, B. (2020) Corporate Finance. 4th edn. Berkshire:McGraw-Hill Education Atrill, P. and McLaney, E. (2021) Management Accounting for Decision Makers. 10th edn. Harlow: Pearson Additional relevant texts will be added to the programme VLE as appropriate. (N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. For the purposes of this module, academic engagement equates to the following:

As per UWS procedures

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

As per UWS procedures

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Accounting Finance Law
Overall Assessment Results	☐ Pass / Fail ☒ Graded
Module Eligible for Compensation	☐ Yes ☒ No If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.
School Assessment Board	Accounting and Finance
Moderator	Ayodele Adetuyi
External Examiner	Samar Gad
Accreditation Details	N/A
Module Appears in CPD catalogue	☐ Yes ☐ No
Changes / Version Number	1.1

Assessment (also refer to Assessment Outcomes Grids below)

Assessment 1

Assessment 1 – Report 50%

Assessment 2

Assessment 2 – Unseen Closed Book Exam 50%

Assessment 3

(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours

Report of practical/ field/ clinical work	☒	☒	☐	☐	☐	50	0
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Component 2							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Unseen closed book (standard)	☐	☐	☒	☒	☐	50	2

Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
N/A	☐	☐	☐	☐	☐		
Combined total for all components						100%	2 hours

Change Control

What	When	Who
Furt.her guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code		
Guidance Note 23-24 provided	12/12/2023	D Taylor
General housekeeping to text across sections.	12/12/2023	D Taylor