

Module Descriptor

Title	Sustainable Development Goals In A Business Context					
Session	2025/26	Status	Existing			
Code	BUSN09088	SCQF Level	9			
Credit Points	20	ECTS (European Credit Transfer Scheme)	10			
School	Business and Creative Industries					
Module Co-ordinator	M. Khan					

Summary of Module

Sustainable Development Goals in a Business Context focuses on how businesses can integrate the United Nations' Sustainable Development Goals (SDGs) into their practices. It explores how businesses can align strategies with these SDGs to positively impact society and ensure long-term sustainability.

It introduces the 17 SDGs and their significance in addressing global challenges. It also considers the strategies that businesses may adopt in incorporating SDGs into their core operations, explores the importance of partnerships between businesses, governments, and NGOs for SDG-aligned initiatives, addresses challenges, and identifies growth opportunities through sustainable practices.

The module aims to equip students with the knowledge and understanding needed to embrace SDGs in supporting responsible and sustainable business practices. This is important for implementing collective sustainable actions for a better future.

Module Delivery Method	On-Campus¹	Hybrid ²	Online ³		Work -Based Learning⁴
Campuses for Module Delivery	Ayr Dumfries	Lanarks London Paisley		Learn	nline / Distance ing ther (specify)

¹ Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

² The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

³ Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

⁴ Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

				e Lanarkshire led/Coatbridge
Terms for Module Delivery	Term 1	Term 2	Term 3	
Long-thin Delivery over more than one Term	Term 1 – Term 2	Term 2 – Term 3	Term 3 – Term 1	

Lear	ning Outcomes
L1	Examine and evaluate the integration of specific business strategies within the framework of Sustainable Development Goals (SDGs), identifying key intersections and potential impacts on societal, environmental, and economic facets.
L2	Analyse effective partnership strategies to support initiatives aligned with Sustainable Development Goals (SDGs).
L3	Identify challenges and opportunities in integrating SDGs effectively while fostering sustainable business approaches.
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills					
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:				
Knowledge and	SCQF9				
Understanding (K and U)	An understanding of the scope and defining features of sustainable development goals (SDGs), and an integrated knowledge of their main areas and boundaries				
	A critical understanding of a range of the principles, principal theories, concepts, and terminology relating to SDGs and their implementation				
Practice: Applied	SCQF9				
Knowledge and Understanding	Apply knowledge, in using a range of the principal professional skills, techniques, practices and/or materials associated with SDGs.				
Generic	SCQF9				
Cognitive skills	Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, Information, and issues relating to SDGs and their implementation.				
	Draw on a range of sources in making judgements.				
Communication,	SCQF9				
ICT and Numeracy Skills	Use a range of ICT applications to support and enhance work.				
Autonomy,	SCQF9				
Accountability and Working with Others	Exercise autonomy and initiative in some activities relating to SDGs and their implementation				
	Seeking guidance where appropriate, manage ethical and professional issues in accordance with current professional and/or ethical codes or practices relating to SDGs.				

Prerequisites	Module Code	Module Title
	Other	
Co-requisites	Module Code	Module Title

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken	Student Learning Hours	
to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)	
Lecture / Core Content Delivery	36	
Asynchronous Class Activity	12	
Independent Study	152	
Please select		
Please select		
Please select		
TOTAL	200	

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Principles of Sustainable Business: Frameworks for Corporate Action on the SDGs, 1 by Rob van Tulder

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled oncampus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Equality and Diversity

The University's Equation following link: UWS I		-		_			cessed at the
(N.B. Every effort will diversity issues brou		-		-		modate any equa	ality and
Supplemental Inform	ation						
Divisional Programm	ne Board	d Mar	nageme	nt, Orga	nisatio	ns People	
Overall Assessment	Results	; <u> </u>	Pass / Fa	ail 🛚 G	raded		
Module Eligible for		\	∕es ⊠ I	No			
Compensation		cas pro	es wher gramme	e comp accred	ensatio litation i	r compensation n is not permitte requirements. P e specification fo	ed due to lease check
School Assessment	Board	SAB	<u> </u>				
Moderator		I. NI	kanta				
External Examiner		San	dra Rom	nenska			
Accreditation Detail	S						
Module Appears in C catalogue	PD	`	∕es ⊠ I	No			
Changes / Version N	umber	2					
		I					
Assessment (also re	fer to A	ssessm	ent Out	comes (Grids be	low)	
Assessment 1							
Class Test (30%)							
Assessment 2							
Written Assignment (7	70%)						
Assessment 3							
(N.B. (i) Assessment (below which clearly dii) An indicative scheassessment is likely to	lemonst dule list	rate hov ing appr	v the lea oximate	rning ou times w	itcomes vithin the	of the module w e academic caler	ill be assessed.
Component 1							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of	Timetabled
Assessificit Type	LOI	LUZ	LOS	LO4	103	Assessment Element (%)	Contact Hours
Class Test						30	
Component 2		1			1	1	

Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Written Assignment						70	
Component 3							
Assessment Type	LO1	LO2	LO3	LO4	LO5	Weighting of Assessment Element (%)	Timetabled Contact Hours
Combined total for all components						100%	hours
							I

Change Control

What	When	Who	
Updated MD using the latest temlate of module descriptor.	13/03/2025	M. Khan	