Module Descriptor

Title	Tv Production A		
Session	2026/27	**Status**	Approved
Code	BROA09004	**SCQF Level**	9
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	TBC		

Summary of Module

This module introduces students to contemporary methods and practices involved in television production. Through practice-based study in response to a specific production brief and relevant critical analysis and

reflexive review, students will gain experience of television production in contemporary creative contexts and evaluate the benefits of a variety of production approaches and techniques.

The module consists of lectures, screenings and practical workshops designed to consolidate the existing technical and creative skills of students and develop their abilities in the central elements of television production from pre-production to post-production. Screenings of class work with elements of self and peer critique are held at regular intervals.

A significant element of the course is devoted to practice-based study that is both team-based and individual in response to a specific brief, this is supported by tutorial sessions where students are offered guidance in terms of their creative approach.

This module encourages students to employ creative and imaginative approaches to developing a specific programme concept – developing skills essential to the creation of television productions and to the creative industries in general. Beyond this, the module provides students with an understanding of the context within which their work will be regarded.

In recent years this module benefitted from the input of executives from Lion Scotland production company. They have provided focused, intensive teaching input and live assessment briefs for the students.

Module Delivery Method	On-Campus[1] ☒	Hybrid[2] ☐	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☒ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☐ Paisley	☐ Online / Distance Learning ☐ Other (specify)	

Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Produce television production work demonstrating a creative and imaginative approach to specific briefs
L2	Develop technical and aesthetic skills required for the development and production of television programmes
L3	Demonstrate knowledge of the creative contexts and critical debates surrounding contemporary television production
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 9** Demonstrate and/or work with: A broad and integrated knowledge and understanding of the scope, main areas and boundaries of television production ; an understanding of the role of technology in terms of media production, access and use; a knowledge of the legal, ethical and regulatory frameworks which affect media and cultural production, circulation, and consumption; understand the implications and potential for television production works presented by the key developments in current and emerging

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

	media and technologies, and in interdisciplinary approaches to contemporary practice in television production
Practice: Applied Knowledge and Understanding	**SCQF 9** Students will be able to: Use a selection of the principal skills, techniques, practices and/or materials associated with the television production Produce work which demonstrates the effective manipulation of sound, image and/or the written word; Produce work showing competence in operational aspects of media production technologies, systems, techniques and professional practices; Be adaptable, creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms. Initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audio-visual, sound or other electronic media; Use a few skills, techniques, practices and/or materials that are specialised or advanced. Practise routine methods of enquiry and/or research: Carry out various forms of research for essays, projects, creative productions or dissertations involving sustained independent enquiry; Practise in a range of professional level contexts which include a degree of unpredictability. Produce work which demonstrates the effective manipulation of sound, image and/or the written word; Manage time, personnel and resources effectively, by drawing on planning and organisational skills;
Generic Cognitive skills	**SCQF 9** SCQF Level 9 The ability to: Draw on a range of sources in making judgements; Analyse information and experiences, formulate independent; judgements, and articulate reasoned arguments through reflection, review and evaluation; Formulate reasoned responses to the critical judgements of others; Analyse closely, interpret, and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of forms of communication, media and culture.
Communication, ICT and Numeracy Skills	**SCQF 9** Convey complex information to a range of audiences and for a range of purposes communicate effectively in inter-personal settings, in writing and in a variety of media to present and promote documentary project concepts;

	Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or in other forms; Use a range of standard applications to process and obtain data-put to use a range of IT skills from basic competences such as data analysis and word- processing to more complex skills using web-based technology or multimedia, and develop, as appropriate, specific proficiencies in utilising a range of media technologies.
Autonomy, Accountability and Working with Others	**SCQF 9** Use a range of routine skills and some advanced and specialised skills in support of established practices in a subject/discipline, for example: Articulate ideas and information comprehensibly in visual, oral and written forms; Source, navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources; Select and employ communication and information technologies.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code** Production modules at Level 8 or equivalent	**Module Title**

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours. For the last ten years, this module has benefitted from the input of staff from independent TV production companies. They were able to discuss in great detail the development, pre-production, production and post production of the repeatable, returnable, factual formats that they produce. The students worked in groups to analyse and deconstruct the making of the show. They also made their own version of one section of the show. For the past four years this has been done with Lion Scotland using Homes Under The Hammer as the exemplar. I am hoping this will be repeated in 2025/26	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	36
Laboratory / Practical Demonstration / Workshop	6
Independent Study	158
Please select	

Please select	
Please select	
TOTAL	200

Indicative Resources
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Bamford, Nick (2012), Directing Television, a professional survival guide (Bloomsbury) Jacobs,Jason & Peacock, Steven (2013) Television Aesthetics and Style (Bloomsbury) Rabiger, Michael & Hermann, Courtney Directing The Documentary - Routledge Stradling, Linda – (2010) - Production Management for TV and Film (Bloomsbury) Thirkell, Robert – (2010) – C.O.N.F.L.I.C.T. – An Insider's guide to Storytelling In Factual/Reality TV and Film Methuen Drama
(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements
In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time. **For the purposes of this module, academic engagement equates to the following:** Attendance at all sessions – participation in group project.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Arts Media**
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☒ **Yes** ☐ **No** **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Arts and Media
Moderator	Tony Grace
External Examiner	T. Ware

Accreditation Details	Screenskills
Module Appears in CPD catalogue	☐ **Yes** ☒ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
50% . Practical Assignments: In groups, Students are required to participate in a television production project fulfilling a specific brief. This will be supported by a portfolio of production paperwork.
Assessment 2
25% Students will reflect on their practical assignment in the form of a written report. This will: - explain and provide a rationale for creative decisions made within the work - identify key influences informing the work and the research process undertaken - evaluate the work in relation to the brief. They will also write a brief report analysing the work of their group in response to the demands of the group- work assessment
Assessment 3
25% Write a research brief for a specific television production project. This is an individual assignment.
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Practical work	☒	☒	☐	☐	☐	25	6

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Reflective report	☒	☒	☐	☐	☐	50	33

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
Research report	☐	☐	☒	☐	☐	25	3
Combined total for all components						100%	hours

Change Control

What	When	Who
MC TBC	March 26	NMc