Module Descriptor

Title	Tourism, Transport And Mobility		
Session	2026/27	**Status**	Approved
Code	TOUR09031	**SCQF Level**	9
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	Masood Khodadadi		

Summary of Module

The topic of travel and transport development is very much at the fore of global political debate, intensified by the alarming growth in international travel and the problems and issues associated with this growth. There continues to be concern over noise, nuisance, congestion costs, community severance and landscape loss but this has now expanded to include the accelerated deterioration in environmental quality. Few other economic activities offer such conspicuous social benefits of comfort, accessibility and convenience over longer distances in shorter times as international travel in general, and road transport in particular. However few activities impose such high social and environmental costs as transport and raises questions for the policy makers on how to control these impacts at local, national and international levels while striving to work to the principles of sustainable development. This module will provide an understanding of the complexity and integrative nature of transport and travel policies, whilst also developing a range of employability skills such as team working, data mining and analysis.

• Develop understanding of the relationship between transport and destination development

• Develop understanding of contemporary issues impacting on international tourist transport

• Develop understanding of future opportunities and challenges for international tourist transport

Module Delivery Method	**On-Campus[1]**	**Hybrid[2]**	**Online[3]**	**Work -Based Learning[4]**
	☒	☐	☐	☐

[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Campuses for Module Delivery	☐ Ayr ☐ Dumfries		☐ Lanarkshire ☐ London ☒ Paisley		☐ Online / Distance Learning ☐ Other (specify)	
Terms for Module Delivery	Term 1	☒	Term 2	☐	Term 3	☐
Long-thin Delivery over more than one Term	Term 1 – Term 2	☐	Term 2 – Term 3	☐	Term 3 – Term 1	☐

Learning Outcomes	
L1	Evaluate the relationship between transport and destination development
L2	Critically apply concepts and methods to analyse tourist transport
L3	Critically appraise prospects and challenges for international tourist transport
L4	
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 9** Demonstrate a critical understanding of the relationship between transport and destination development Demonstrate a critical understanding of a range issues influencing tourism transport development Demonstrate a critical understanding of the future challenges and opportunities for tourism transport
Practice: Applied Knowledge and Understanding	**SCQF 9** Applying practical and critical understanding to a range of tourism transport contexts; identifying opportunities for improvement; making justified recommendations.
Generic Cognitive skills	**SCQF 9** Demonstrate critical analysis and interpretation of tourism transport. Draw on a range of sources to critically evaluate issues impacting on tourism transport.
Communication, ICT and Numeracy Skills	**SCQF 9** Use standard and more complex applications to present and display data on tourist transport. Interpret complex primary materials and make effective use of information technology applications to present documents in an appropriate presentation format.
Autonomy, Accountability	**SCQF 9**

and Working with Others	Working both individually and in groups in order to prepare research information and coursework – thus the individual is accountable to the group for work undertaken.

Prerequisites	**Module Code**	**Module Title**
	Other	
Co-requisites	**Module Code**	**Module Title**

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	24
Tutorial / Synchronous Support Activity	12
Independent Study	164
Please select	
Please select	
Please select	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Page, S. (2009). Transport and tourism: Global perspectives. Pearson education.

Dileep, M. R. (2019). Tourism, transport and travel management. Routledge.

Hall, C. M., Le-Klähn, D. T., & Ram, Y. (2017). Tourism, public transport and sustainable mobility. Channel View Publications.

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	**Marketing, Innovation, Tourism Events**
Overall Assessment Results	**Graded**
Module Eligible for Compensation	☐ **Yes** ☐ **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	Marketing, Innovation, Tourism & Events
Moderator	Kalyan Bhandari
External Examiner	A Miller
Accreditation Details	
Module Appears in CPD catalogue	☐ **Yes** ☐ **No**
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Case Study Report
Assessment 2
Assessment 3
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☒	☒	☒	☐	☐	100	0

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who