

## University of the West of Scotland

### Module Descriptor

**Session: 24/25**

<b>Title of Module:</b> Introduction to Film & TV Production			
<b>Code:</b>	<b>SCQF Level: 7 (Scottish Credit and Qualifications Framework)</b>	<b>Credit Points:</b>	<b>ECTS: (European Credit Transfer Scheme)</b>
<b>School:</b>	Business & Creative Industries		
<b>Module Co-ordinator:</b>	Shona Wallace		
<b>Summary of Module</b>			
<p>Students will be introduced to the key concepts of film and television production and will develop knowledge and understanding of a range of theoretical and practical approaches to visual communication, project management and creative planning.</p> <p>Students will acquire a critical terminology and learn practical industry-based approaches which can be applied to the production of short film and television projects.</p> <p>During the module, students will reflect on their creative work and evaluate the learning experience. Groups will be encouraged to take a collaborative, creative approach to producing a film for an audience of peers.</p> <p>Students will be given an introduction to basic story-development and scripting for short-filmed projects. They will be shown how to prepare elementary pre-production paperwork for script-breakdown, planning and scheduling. This will cover areas relating to health and safety, consent and trust.</p> <p>Students will be introduced to the key skills involved in television and film production.</p> <p>Students will learn the fundamental elements of sound, lighting and shot composition, and basic applications of digital filming and editing technology.</p> <p>Students will be introduced to the basics of all stages of the production process and will take on associated professional production roles as part of their assessment.</p> <p>Students will be encouraged to watch a broad range of television and films and analyse them from a technical and production viewpoint.</p>			

#### **Module Delivery Method**

Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>See Guidance Note for details.</b>					

Campus(es) for Module Delivery						
The module will <b>normally</b> be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Add name

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	<input checked="" type="checkbox"/>	Term 2	<input type="checkbox"/>	Term 3	<input type="checkbox"/>

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	L1. Demonstrate the ability to contribute to a group production of a short film or video that engages with the norms of professional film and television production
L2	L2. Evaluate and critically reflect upon a short screen production through entries in a working journal
L3	L3. Demonstrate an ability to present evidence in an appropriate written and visual forms
L4	L4. Demonstrate the ability to work effectively within group settings.
L5	Click or tap here to enter text.
Employability Skills and Personal Development Planning (PDP) Skills	

<b>SCQF Headings</b>	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	<p>SCQF Level 7 Students will gain:</p> <p>an awareness of particular film and video-based media forms and genres and the way in which they organise understandings, meanings and effects</p>
Practice: Applied Knowledge and Understanding	<p>SCQF Level 7</p> <p>Camera and Sound: Students will be able to operate a digital camcorder and practically interpret and apply knowledge of its component parts and lens characteristics. Students will be able to operate a tripod. Students will be able to define and practically apply the basics of operation, framing, lighting and sound acquisition.</p> <p>Editing: Students will be able to apply simple non-linear editing practice within practical projects. Students will be able to describe and practically apply fundamentals of storing and organising digital material and the assembling of existing 'rushes' into a structured whole. Students will be able to describe and apply the concepts of continuity editing and use of simple wipes and digital effects within practical editing work. Students will be able to produce work in formats appropriate for web-cast distribution.</p> <p>Planning and Pre-Production of a Short Video: Students will be able to define and apply the processes of developing a programme idea within small groups.</p> <p>Students will be able to define and apply the principles of producing a treatment, research and a script.</p> <p>Production and Post-Production of a Short Video: Students will be able to interpret their knowledge of the disparate skills introduced in this module and apply this knowledge in the actual shooting and editing of a short video. Students will be able to describe and apply fundamental knowledge of legal issues, location filming and programme management to cooperate and work safely together. Students will be able to critically analyse the completed project.</p> <p>Students will gain an applied knowledge and understanding of media production skills and the ability to:</p> <p>produce work which demonstrates the effective manipulation of sound, image and/or the written word;</p> <p>utilise effectively relevant technical concepts and theories;</p>

	<p>utilise a range of research skills, produce work showing competence in operational aspects of media production technologies, systems, techniques and professional practices;</p> <p>manage time, personnel and resources effectively, by drawing on planning and organisational skills;</p> <p>define and apply basic televisual theory and language in order to visualise, produce and edit a sequence of shots that will cut together smoothly to create a visual narrative.</p>
Generic Cognitive skills	<p><b>SCQF Level 7</b> Students will be able to practically apply knowledge of pre-production: recce, scheduling, cast and crew commission, call-sheets, equipment and prop hire/purchase, location lists and logistical planning.</p> <p>Students will be able to work individually and be able to collaborate within groups to produce scripting, storyboarding, shot lists, lighting plans, production design.</p> <p>Students will be able to generate, design and develop creative project ideas.</p> <p>Students will be able to produce scripting, storyboarding, shot lists, lighting plans, production design.</p> <p>Students will be able to deliver work to a given length, format, brief and deadline;</p> <p>Students will be able to initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audio-visual, sound or other electronic media;</p> <p>Students will be able to be adaptable, creative and self-reflexive in producing work within various genres.</p>
Communication, ICT and Numeracy Skills	<p><b>SCQF Level 7</b> Students will be able to gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or in other forms.</p>
Autonomy, Accountability and Working with others	<p><b>SCQF Level 7</b> Students will be able to work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity;</p> <p>Students will be able to organise and manage supervised, self-directed projects.</p>

	<p>Students will be able to define and assign necessary production roles and responsibilities and work cooperatively within a production team.</p> <p>Students will be able to communicate effectively in inter-personal settings, in writing and in a variety of media.</p> <p>Students will be able to work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively.</p> <p>SCREENSKILLS National Occupational Standards 2020.</p>				
<b>Pre-requisites:</b>	Before undertaking this module the student should have undertaken the following:				
	<table border="1"> <tr> <td><b>Module Code:</b></td> <td><b>Module Title:</b></td> </tr> <tr> <td><b>Other:</b></td> <td></td> </tr> </table>	<b>Module Code:</b>	<b>Module Title:</b>	<b>Other:</b>	
	<b>Module Code:</b>	<b>Module Title:</b>			
<b>Other:</b>					
<b>Co-requisites</b>	<table border="1"> <tr> <td><b>Module Code:</b></td> <td><b>Module Title:</b></td> </tr> </table>	<b>Module Code:</b>	<b>Module Title:</b>		
<b>Module Code:</b>	<b>Module Title:</b>				

\*Indicates that module descriptor is not published.

<b>Learning and Teaching</b>	
<b>In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.</b>	
<p><b>Learning Activities</b> During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below: Reflecting the specific aims, emphases and learning outcomes of the degree programme, learning and teaching methods will draw on an appropriate balance from amongst the following:</p> <p>Lectures, demonstrations, screenings, seminars, workshops, tutorials, group and individual project work, supervised independent learning, open and resource-based learning, multi-media and new media learning, production practice;</p> <p>Large and small group and individual learning and teaching situations; tutor-led, student-led and independent learning sessions;</p> <p>Knowledge acquisition, skills development (specific and general transferable), analysis and evaluation; use of a range of technology systems for accessing data,</p>	<p><b>Student Learning Hours</b> (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)</p>

resources, contacts and literature, and for the acquisition of production skills.	
Lecture/Core Content Delivery	36
Tutorial/Synchronous Support Activity	6
Independent Study	158
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
	Hours Total 200

**\*\*Indicative Resources: (eg. Core text, journals, internet access)**

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Irving, David K, & Rea, Peter W. (2015) Producing and Directing the Short Film and Video. Burlington; Focal Press.

Jones, Chris & Jolliffe, Genevieve. (2018) Guerilla Film-Makers Handbook. London; Continuum International Publishing Group.

Rabiger, Michael (2020) Directing the Documentary, Berlington; Focal Press.

Weston, Judith. (2021) Directing Actors – Creating Memorable Performances for Film and Television. Studio City; Michael Wiese Productions.

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Click or tap here to enter text.

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(\*\*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material)

### Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Attendance at each weekly three hour timetabled lab, lecture or workshop.

### Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

### Supplemental Information

<b>Divisional Programme Board</b>	Arts & Media
<b>Assessment Results (Pass/Fail)</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>School Assessment Board</b>	Arts & Media
<b>Moderator</b>	Paul Tucker
<b>External Examiner</b>	Tom Ware
<b>Accreditation Details</b>	Screenskills
<b>Changes/Version Number</b>	

**Assessment: (also refer to Assessment Outcomes Grids below)**

This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark).

Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment).

**NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box.**

Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than “essay” / presentation, etc ) and keep the detail for the module handbook. [Click or tap here to enter text.](#)

Assessment 1 Summative assessment.

Group project with production documents.

Individual written critical analysis.

Working in small groups, students will undertake the production of a small-scale film.

Students will communicate understanding of the research and production process and project conclusions through the production of a film. They will produce the necessary associated paperwork.

They will write a report of 1000 words which will contextualise their work and highlight their role within the production.

Assessment 2 – Free Text

Assessment 3 – Free Text

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)



**Assessment Outcome Grids (See Guidance Note)**

<b>Component 1</b>							
<b>Assessment Type (Footnote B.)</b>	<b>Learning Outcome (1)</b>	<b>Learning Outcome (2)</b>	<b>Learning Outcome (3)</b>	<b>Learning Outcome (4)</b>	<b>Learning Outcome (5)</b>	<b>Weighting (%) of Assessment Element</b>	<b>Timetabled Contact Hours</b>
Creative Output/ Portfolio of Written Work	X	X	X	X		100	0

<b>Component 2</b>							
<b>Assessment Type (Footnote B.)</b>	<b>Learning Outcome (1)</b>	<b>Learning Outcome (2)</b>	<b>Learning Outcome (3)</b>	<b>Learning Outcome (4)</b>	<b>Learning Outcome (5)</b>	<b>Weighting (%) of Assessment Element</b>	<b>Timetabled Contact Hours</b>

<b>Component 3</b>							
<b>Assessment Type (Footnote B.)</b>	<b>Learning Outcome (1)</b>	<b>Learning Outcome (2)</b>	<b>Learning Outcome (3)</b>	<b>Learning Outcome (4)</b>	<b>Learning Outcome (5)</b>	<b>Weighting (%) of Assessment Element</b>	<b>Timetabled Contact Hours</b>
<b>Combined Total for All Components</b>						<b>100%</b>	<b>XX hours</b>

**Change Control:**

<b>What</b>	<b>When</b>	<b>Who</b>
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

