

Title of Module: Business Ethics in a Global Context

Code: BUSN08059	SCQF Level: 8 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Muzammal Ahmad Khan		

Summary of Module

This module gives an overview of moral philosophy and shows how ethical theories apply in a global business context. Common ethical issues are discussed with reference to their causes and consequences. Examples of both ethical and unethical business practice are given, and techniques and skills related to ethical management are provided.

Ethical principles and morals apply not only to individuals but to business organisations who should act in a fair and honest way to the benefit of all involved including community and society at large.

This module will introduce you to the concepts of morality and ethics will provide you with an opportunity to examine these within a variety of contexts comprising for example; globalisation, multi-national corporations, sustainability, environmental issues, human impact including citizenship implications, planetary impact, and outsourcing.

Module Delivery Method

Face-To-Face	Blended	Fully Online	HybridC	HybridO	Work-based Learning
	✓				

Face-To-Face

Term used to describe the traditional classroom environment where the students and the lecturer meet synchronously in the same room for the whole provision.

Blended

A mode of delivery of a module or a programme that involves online and face-to-face delivery of learning, teaching and assessment activities, student support and feedback. A programme may be considered “blended” if it includes a combination of face-to-face, online and blended modules. If an online programme has any compulsory face-to-face and campus elements it must be described as blended with clearly articulated delivery information to manage student expectations

Fully Online

Instruction that is solely delivered by web-based or internet-based technologies. This term is used to describe the previously used terms distance learning and e learning.

HybridC

Online with mandatory face-to-face learning on Campus

HybridO

Online with optional face-to-face learning on Campus

Work-based Learning

Learning activities where the main location for the learning experience is in the workplace.

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
✓			✓			

Term(s) for Module Delivery				
(Provided viable student numbers permit).				
Term 1	✓	Term 2		Term 3

Learning Outcomes: (maximum of 5 statements)
On successful completion of this module the student will be able to:
L1. Demonstrate a broad knowledge of the business environment and the necessity for ethical behaviour
L2. Apply a theoretical understanding of ethical concepts and issues to practical problems within given global contexts.
L3. Apply a logical and structured form of ethical analysis to business issues.
L4. Evaluate possible approaches to resolving given ethical dilemmas that arise in business activities.

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	<p>SCQF Level 8.</p> <ul style="list-style-type: none"> - Demonstrate and/or work with a knowledge of the scope, defining features, and main areas of business ethics and globalisation. - Understand a defined range of core theories, concepts, principles and terminology. - Awareness and understanding of some major current issues within business ethics and globalisation.
Practice: Applied Knowledge and Understanding	<p>SCQF Level 8.</p> <ul style="list-style-type: none"> - Apply knowledge, skills and understanding in using a range of skills, techniques, practices and/or materials associated with the business ethics and globalisation.
Generic Cognitive skills	<p>SCQF Level 8.</p> <ul style="list-style-type: none"> - Undertake analysis, evaluation and/or synthesis of ideas, concepts, information and issues that are within the common understandings of business ethics and globalisation. - Use a range of approaches to formulate and evaluate evidence-based solutions/responses to defined and/or routine problems and issues relating to business ethics and globalisation.
Communication, ICT and Numeracy Skills	<p>SCQF Level 8.</p> <p>Use a wide range of routine skills and some advanced and specialised skills associated with business ethics and globalisation, for example:</p> <ul style="list-style-type: none"> - Convey complex information to a range of audiences and for a range of purposes. - Use a range of standard ICT applications to process and obtain data.
Autonomy, Accountability and Working with others	<p>SCQF Level 8.</p> <ul style="list-style-type: none"> - Exercise autonomy and initiative in some activities in a business ethics and globalisation context. - Manage resources within defined areas of work.

Pre-requisites:	Before undertaking this module the student should have undertaken the following:
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	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

* Indicates that module descriptor is not published.

Learning and Teaching	
This module will use a variety of teaching and learning approaches which will introduce you to the concepts and implications of business ethics and how these impact on the globalisation and the global citizen. It will use both traditional style delivery of key materials and a flipped classroom approach which will encourage self-learning and peer-learning through the use of online and directed learning materials.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	12
Laboratory/Practical Demonstration/Workshop	24
Asynchronous Class Activity	24
Independent Study	140
	200 Hours Total

**Indicative Resources: (eg. Core text, journals, internet access)
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Crane, A. & Matten, D. (current edition). Business Ethics. Oxford: Oxford University Press Other resources will be indicated within the module handbook where appropriate.
(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Engagement Requirements
In line with the Academic Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time. Please refer to the Academic Engagement Procedure at the following link: Academic engagement procedure

Supplemental Information

Programme Board	Management, Organisations & People
Assessment Results (Pass/Fail)	No
Subject Panel	Management, Organisations & People
Moderator	Katie McQuade
External Examiner	Peri Papadimitriou
Accreditation Details	

Version Number	1.01
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Assessment: (also refer to Assessment Outcomes Grids below)

Class Test

Written Assignment

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Handbook.)

Assessment Outcome Grids (Footnote A.)

Component 1

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Unseen closed book (standard)	✓				20	1.5

Component 2

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Essay		✓	✓	✓	80	0
Combined Total For All Components					100%	1.5 hours

Footnotes

A. Referred to within Assessment Section above

B. Identified in the Learning Outcome Section above

Note(s):

1. More than one assessment method can be used to assess individual learning outcomes.
2. Schools are responsible for determining student contact hours. Please refer to University Policy on contact hours (extract contained within section 10 of the Module Descriptor guidance note).
This will normally be variable across Schools, dependent on Programmes &/or Professional requirements.

Equality and Diversity

UWS Equality and Diversity Policy

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)