

University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Creative Practice Project			
Code:	SCQF Level: 8 (Scottish Credit and Qualifications Framework)	Credit Points: 40	ECTS: 20 (European Credit Transfer Scheme)
School:	Business and Creative Industries		
Module Co-ordinator:	Dr Alison Clifford		
Summary of Module			
<p>The Creative Practice Project is a two-trimester module designed to offer students the chance to develop a substantial body of work within their chosen specialist medium. Through a self-directed brief, students will have the opportunity to showcase their creative and technical skills, underpinned by in-depth research and development work. Close collaboration with staff will provide guidance and support throughout the creative process.</p> <p>The module is structured as follows:</p> <p>In trimester one, students focus on selecting their specialist medium, conducting and documenting thorough research, and developing a clear conceptual foundation for their self-directed project. This sets the groundwork for the subsequent development of technical skills and the creation of a substantial body of work. Regular consultations with module staff will provide guidance and feedback to ensure students are on the right track in their creative exploration.</p> <p>In trimester two, students transition from skills development to the application of these skills in the final project. The work-in-progress review ensures that projects are evolving effectively, and the completion phase allows for refinement and preparation for presentation. The module concludes with a comprehensive assessment of the completed Creative Practice Project, emphasizing the integration of creative and technical skills, the conceptual and contextual research that underpins the development of the project, and a written reflection on the overall journey undertaken by the students.</p>			

Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Dumfries and Galloway College

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	<input checked="" type="checkbox"/>	Term 2	<input checked="" type="checkbox"/>	Term 3	<input type="checkbox"/>

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	Demonstrate knowledge of the scope, defining features, and main areas of the chosen specialism evidenced through a documented research and development folio.
L2	Take the lead on planning and setting project milestones and timelines in a self-defined creative project.
L3	Apply knowledge, skills and understanding using a range of professional skills, techniques, practices and/or materials associated with the chosen specialism evidenced through a body of creative work.
L4	Use a range of approaches to formulate and critically evaluate creative responses to a self-defined brief.

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 8 Demonstrate and/or work with: <ul style="list-style-type: none"> • A knowledge of the scope, defining features, and main areas of the chosen specialism. • Specialist knowledge in some areas.
Practice: Applied Knowledge and Understanding	SCQF Level 8 Apply knowledge, skills and understanding:

	<ul style="list-style-type: none"> In using a range of professional skills, techniques, practices and/or materials associated with the chosen specialism, a few of which are advanced and/or complex. 				
Generic Cognitive skills	<p>SCQF Level 8</p> <ul style="list-style-type: none"> Use a range of approaches to formulate and critically evaluate self-generated creative responses to a self-defined brief. 				
Communication, ICT and Numeracy Skills	<p>SCQF Level 8</p> <p>Use a wide range of routine skills and some advanced and specialised skills associated with the chosen specialism, for example:</p> <ul style="list-style-type: none"> Use and evaluate graphical data to measure progress and achieve goals/targets. 				
Autonomy, Accountability and Working with others	<p>SCQF Level 8</p> <ul style="list-style-type: none"> Exercise autonomy and initiative in some activities at a professional level in practice/ defined specialism. Manage resources within defined areas of specialism. Take the lead on planning and setting project milestones and timelines in a self-defined creative project. 				
Pre-requisites:	Before undertaking this module the student should have undertaken the following:				
	<table border="1"> <tr> <td>Module Code:</td> <td>Module Title:</td> </tr> <tr> <td>Other:</td> <td></td> </tr> </table>	Module Code:	Module Title:	Other:	
	Module Code:	Module Title:			
Other:					
Co-requisites	<table border="1"> <tr> <td>Module Code:</td> <td>Module Title:</td> </tr> </table>	Module Code:	Module Title:		
Module Code:	Module Title:				

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
<p>Learning Activities</p> <p>During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:</p>	<p>Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)</p>
Core Content Delivery	72
Lab/ Practical Demonstration/ Workshop	12

Tutorial/ Synchronous Activity	12
Independent Study	304
	Hours Total 400
**Indicative Resources: (eg. Core text, journals, internet access)	
<p>The following materials form essential underpinning for the module content and ultimately for the learning outcomes:</p> <p>Brereton, R. (2014) <i>Sketchbooks: The hidden art of designers, illustrators & creatives</i>. London: Laurence King*</p> <p>Fletcher, A. (2010) <i>The art of looking sideways</i>. London: Phaidon.</p> <p>Gauntlett, D. (2023) <i>Creativity: Seven Keys to unlock your creative self</i>. Cambridge, UK: Polity Press.</p> <p>Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.</p> <p>Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.</p>	
<p>(*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)</p>	
Attendance and Engagement Requirements	
<p>In line with the Student Attendance and Engagement Procedure: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.</p> <p>For the purposes of this module, academic engagement equates to the following:</p> <p>Students are required to attend all scheduled classes and participate with all delivered elements of the module as part of their engagement with their programme of study.</p> <p>Consideration will be given to students who have protection under the appropriate equality law. Please refer to UWS Regulations 5.3.6 – 5.3.8., available at the following link: http://www.uws.ac.uk/current-students/rights-and-regulations/regulatory-framework/</p>	

Equality and Diversity
<p>The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.</p> <p>Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..</p>
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts and Media
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
School Assessment Board	Arts & Media
Moderator	TBC
External Examiner	TBC
Accreditation Details	
Changes/Version Number	0.1

Assessment: (also refer to Assessment Outcomes Grids below)
Assessment 1: Research and development portfolio 50%
Assessment 2: Portfolio of work/artefact 40%
Assessment 3: Reflective essay: discussing the conceptual background, the critical and contextual thinking underpinning the body of creative work and reflecting on the overall creative journey. 10%
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Research and Development Folio		x	x		N/A	50	2

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Portfolio of practical work		x	x		N/A	40	2

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Reflective Essay				x	N/A	10	1

Combined Total for All Components	100%	5 hours
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Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

Version Number: MD Template 0.1 (2024-25)