University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Creative Skills Development						
Code:	SCQF Level: 8 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)			
School:	Business and Crea	Business and Creative Industries				
Module Co-ordinator:	Dr Alison Clifford	Pr Alison Clifford				

Summary of Module

The Creative Skills Development module is tailored to provide students with a focused and immersive learning experience centred around the acquisition and refinement of creative skills. Students will engage in hands-on activities, practical exercises, and set projects aimed at developing a skill set applicable to their chosen area of creative practice. This is evidenced through sketchbooks/ visual journals documenting their development and culminating in a final portfolio of work.

The module emphasizes a structured approach to skill development, fostering a foundation for continuous growth in creative abilities.

Module Delivery Method							
Face-To- Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning		
	\boxtimes						
See Guidance Note for details.							

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
						Dumfries and Galloway College

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1		Term 2		Term 3	

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to: Demonstrate a knowledge of the scope, defining features, and main areas of L1 the selected area of creative practice documented through sketchbooks/ visual iournals. Demonstrate a range of professional skills, techniques, practices and/or materials associated with the selected area of creative practice evidenced L2 through a portfolio of creative work responding to given briefs. Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, L3 information and issues that are within the common understandings of the selected area of creative practice. Work, under guidance, with others to acquire an understanding of current L4 professional practice, documented through sketchbooks/ visual journals.

Employability Skills	Employability Skills and Personal Development Planning (PDP) Skills					
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:					
Knowledge and Understanding (K and U)	SCQF Level 8 A knowledge of the scope, defining features, and main areas of the selected area of creative practice. Specialist knowledge in some areas.					
Practice: Applied	SCQF Level 8					
Knowledge and						
Understanding	Using a range of professional skills, techniques, practices and/or materials associated with the selected area of creative practice, a few of which are advanced and/or complex					
Generic Cognitive skills	SCQF Level 8 Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, information and issues that are within the common understandings of the selected area of creative practice.					
Communication, ICT and Numeracy Skills	SCQF Level 8					

	Use a range of standard ICT applications to process and obtain data.			
Autonomy, Accountability and Working with others	SCQF Level 8 Manage resources within defined areas of work. Work, under guidance, with others to acquire an understanding of current professional practice.			
Pre-requisites:	Before undertaking this module the student should have undertaken the following:			
	Module Code:	Module Title:		
	Other:			
Co-requisites	Module Code:	Module Title:		

*Indicates that module descriptor is not published.

Learning and Teaching					
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.					
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)				
Lecture/Core Content Delivery	36				
Tutorial/Synchronous Support Activity	12				
Independent Study	152				
Hours Total 200					
**Indicative Resources: (eg. Core text, journals, internet access)					

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Brereton, R. (2014) *Sketchbooks: The hidden art of designers, illustrators & creatives.* London: Laurence King

Craft Directory - Craft Scotland (no date) *Craft Scotland*. Available at: <u>https://www.craftscotland.org/craft-directory/makers</u> (Accessed: 05 February 2024).

O'Donnell, T. (2009) Sketchbook: conceptual drawings from the world's most influential designers MA: Rockport Publishers

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the <u>Student Attendance and Engagement Procedure</u>: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Students are required to attend all scheduled classes and participate with all delivered elements of the module as part of their engagement with their programme of study.

Consideration will be given to students who have protection under the appropriate equality law. Please refer to UWS Regulations 5.3.6 – 5.3.8., available at the following link: http://www.uws.ac.uk/current-students/rights-and-regulations/regulatory- framework/

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <u>UWS Equality, Diversity and Human Rights Code.</u>

Please ensure any specific requirements are detailed in this section. Module Coordinators should consider the accessibility of their module for groups with protected characteristics.

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts and Media
Assessment Results (Pass/Fail)	Yes □No ⊠
School Assessment Board	Art, Music, and Performance
Moderator	ТВС
External Examiner	ТВС
Accreditation Details	
Changes/Version Number	0.1

Assessment: (also refer to Assessment Outcomes Grids below)

Assessment 1 - Sketchbook/ Visual journal 40%: documenting the acquisition, development of creative skills and techniques relevant to the selected specialism.

Assessment 2 - Portfolio of work 60%: in response to a range of set briefs.

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component	1						
Assessme nt Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	-	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetable d Contact Hours
Sketchbook/ visual journal	х		x	х	n/a	40%	1

Component	2						
Assessme nt Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetable d Contact Hours
Sketchbook/ visual journal	х	x	x		n/a	60%	1

Combined Total for All Components	100%	2 hours	

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

Version Number: 0.1 (2024-25)