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Module Descriptors

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Session: 2022/23
Last modified: 21/11/2019 12:12:43

Title of Module: Implementing Strategic Practice

Code: BUSN09074	SCQF Level: 9 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Richard Jefferies		

Summary of Module

This module allows students to implement solutions to a strategic issue within an organisational setting. Following on from the Exploring Strategic Practice module, this module centres on proposed solutions to a strategic level managerial issue within an organisational setting. The issue may fall under the remit of Operations, Human Resource Management, Marketing, Finance and/or innovation. This list is not exhaustive.

Previously identified solutions will be evaluated and recommendations will be implemented within an organisation. Students will be expected to evaluate the efficacy of any recommendations that have been implemented and to make recommendations to the organisation for further refinement or consolidation of the solutions.

The modules enables the student to operationalise solution(s), discussing these with their peer group, receiving feedback from an online forums and then presenting their evaluation through a presentation, poster or video.

Students will reflect on their own practice identifying specific skills, knowledge and attributes that have been developed from this and associated modules.

Module Delivery Method

Face-To-Face	Blended	Fully Online	HybridC	HybridO	Work-based Learning
✓	✓	✓			

Face-To-Face
Term used to describe the traditional classroom environment where the students and the lecturer meet synchronously in the same room for the whole provision.

Blended
A mode of delivery of a module or a programme that involves online and face-to-face delivery of learning, teaching and assessment activities, student support and feedback. A programme may be considered "blended" if it includes a combination of face-to-face, online and blended modules. If an online programme has any compulsory face-to-face and campus elements it must be described as blended with clearly articulated delivery information to manage student expectations

Fully Online
Instruction that is solely delivered by web-based or internet-based technologies. This term is used to describe the previously used terms distance learning and e learning.

HybridC
Online with mandatory face-to-face learning on Campus

HybridO
Online with optional face-to-face learning on Campus

Work-based Learning
Learning activities where the main location for the learning experience is in the workplace.

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
✓		✓	✓		✓	✓

◀   ▶

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1		Term 2		Term 3	✔

Learning Outcomes: (maximum of 5 statements)
On successful completion of this module the student will be able to:
L1. Demonstrate critical knowledge and understanding of contemporary strategic practice
L2. Apply strategic problem solving skills to real world problems
L3. Make critically informed judgements around the relative merits of strategic solutions
L4. Present the outcomes from inquiry convincingly in suitable formats
L5. Reflect on learning in relation to own continuing professional development

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 9. Knowledge of the scope, defining features, and main areas of the Management discipline. An in depth and critical understanding of a defined range of core theories, concepts, principles and terminology. Awareness and understanding of the major current issues and management specialisms. In depth understanding of research and equivalent scholarly/academic processes in the management subject area.
Practice: Applied Knowledge and Understanding	SCQF Level 9. Using a range of advanced and complex professional skills, techniques, practices and/or materials associated with managerial practice. In carrying out routine lines of inquiry, development and investigation into professional level problems and issues.
Generic Cognitive skills	SCQF Level 9. Critical understanding of concepts, information and issues that are the common understandings of Management Practice. Use a range of approaches to formulate and critically evaluate evidence-based solutions/responses to defined and/or routine problems and issues
Communication, ICT and Numeracy Skills	SCQF Level 9. Convey complex information to a range of audiences and for a range of purposes. Present evidence based argument for decisions made and evaluations. Use a range of standard ICT applications to process and obtain data
Autonomy, Accountability and Working with others	SCQF Level 9. Exercise autonomy and initiative in some activities at a professional level in practice or in a subject/discipline/sector. Practice in ways that show awareness of own and others' roles, responsibilities and contributions when carrying out and evaluating tasks.

Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	**Module Title:**

	Other:	
Co-requisites	**Module Code:**	**Module Title:**

* Indicates that module descriptor is not published.

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Learning and Teaching
All modules on the BA (Hons) Management programme will be delivered in a blended learning or fully online mode. Core content delivery will be made available via the virtual learning environment and will include online lectures, videos, podcasts, recommended reading and signposting to additional content and resources. In addition online activities will include discussion groups, live chat, contribution to collaborative documents and webinars. Face to face workshop sessions on campus will also be delivered to provide students with the opportunity to engage with their peers and university academic and support staff.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	**Student Learning Hours** (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	18
Laboratory/Practical Demonstration/Workshop	10
Asynchronous Class Activity	48
Independent Study	124
	200 Hours Total

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**Indicative Resources: (eg. Core text, journals, internet access)
The following materials form essential underpinning for the module content and ultimately for the learning outcomes: Helyer, R (2010) The Work Based Learning Student Handbook, London: Palgrave Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook and made available via Moodle
(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Engagement Requirements
In line with the Academic Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time. Please refer to the Academic Engagement Procedure at the following link: Academic engagement procedure Where a module has Professional, Statutory or Regulatory Body requirements these will be listed here: attending taught classes, engaging with online activities, collaborating on classwork and assessments, engaging in independent study.

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Supplemental Information

Programme Board	Management, Organisations & People
Assessment Results (Pass/Fail)	No

Subject Panel	Management, Organisations & People
Moderator	
External Examiner	tbc
Accreditation Details	
Version Number	1

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Assessment: (also refer to Assessment Outcomes Grids below)
A presentation will account for 30% of the marks for this module.
A report will account for 70% of the marks for this module.
(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Handbook.)

Assessment Outcome Grids (Footnote A.)

Component 1

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Presentation				✓	✓	30	0

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Component 2

Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Portfolio of written work	✓	✓	✓			70	0
					Combined Total For All Components	100%	0 hours

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Footnotes
A. Referred to within Assessment Section above
B. Identified in the Learning Outcome Section above

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Note(s):
1. More than one assessment method can be used to assess individual learning outcomes. 2. Schools are responsible for determining student contact hours. Please refer to University Policy on contact hours (extract contained within section 10 of the Module Descriptor guidance note). This will normally be variable across Schools, dependent on Programmes &/or Professional requirements.

Equality and Diversity

UWS Equality and Diversity Policy

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

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