

University of the West of Scotland

Module Descriptor

Session: 2024/2025

Title of Module: Emerging Issues in Business			
Code: BUSN09078	SCQF Level: 9 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: (European Credit Transfer Scheme)
School:	School of Business and Creative Industries		
Module Co-ordinator:	Muzammal Khan		
Summary of Module			
<p>This module aims to give you, the student, an opportunity to develop your analytical and problem-solving skills. Through a series of workshops, you will consider emerging issues in business and you will have the opportunity to apply your prior knowledge to consider how these and you will have the opportunity to apply your prior knowledge to consider how these issues impact business, and how such issues might be improved upon or resolved issues. The module will be participative, and you will be expected to engage fully in applying your knowledge and skills to these emerging business issues.</p> <p>The module will prepare you for the business environment by supporting the development of your critical thinking skills, understanding of the wider context of business, and improving your capacity to be proactive regarding changes in the business environment.</p>			

Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	New College Lanarkshire
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Term(s) for Module Delivery

(Provided viable student numbers permit).

Term 1	<input checked="" type="checkbox"/>	Term 2	<input type="checkbox"/>	Term 3	<input type="checkbox"/>
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Learning Outcomes: (maximum of 5 statements)**These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module.**

At the end of this module the student will be able to:

L1	Demonstrate a comprehensive and critical understanding of the latest emerging issues impacting businesses and organisations.
L2	Critically examine issues impacting on businesses and organisations.
L3	Interpret, use and evaluate information to help improve business responses to emerging issues.
L4	Demonstrate the ability to work with others in examining issues impacting businesses and organisations.

Employability Skills and Personal Development Planning (PDP) Skills

SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 9 Understanding the ways in which business is impacted by emerging issues. Understanding how business can be proactive in preparing for change.
Practice: Applied Knowledge and Understanding	SCQF Level 9 Using analytical and problem-solving skills to identify how business can be proactive in response to a changing environment. Applying prior knowledge of business to emerging issues.
Generic Cognitive skills	SCQF Level 9 Undertaking critical analysis of emerging business issues. Identifying problems created for business by a changing environment. Drawing on a range of sources to prescribe improvements to how businesses respond to emerging issues.

Communication, ICT and Numeracy Skills	SCQF Level 9. Presenting information on emerging business issues formally and informally. Interpret, use and evaluate information to help improve business responses to emerging issues.	
Autonomy, Accountability and Working with others	SCQF Level 9 Exercise autonomy and initiative in undertaking class activities. Working alone and with others in interpreting issues and problem-solving.	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Laboratory/Practical Demonstration/Workshop	36
Asynchronous Class Activity	12
Independent Study	152
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	

Choose an item.	
Choose an item.	
	Hours Total 200
**Indicative Resources: (eg. Core text, journals, internet access)	
<p>The following materials form essential underpinning for the module content and ultimately for the learning outcomes:</p> <p>Wetherly, P. and Otter, D., 2014. <i>The business environment: themes and issues in a globalizing world</i>. Oxford University Press, USA.</p> <p>Details of further resources, including textbooks, journals and online resources will be identified at the beginning of each delivery in the module handbook, and made available via VLE.</p> <p>Click or tap here to enter text.</p>	
(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)	
Attendance and Engagement Requirements	
<p>In line with the Student Attendance and Engagement Procedure: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.</p> <p>For the purposes of this module, academic engagement equates to the following:</p>	
Equality and Diversity	
<p>The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.</p> <p>Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..</p>	
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)	

Supplemental Information

Divisional Programme Board	Management, Organisations and People
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
School Assessment Board	Management, Organisations and People
Moderator	Wojciech Kwiatkowski
External Examiner	TBC
Accreditation Details	N/A
Changes/Version Number	

Assessment: (also refer to Assessment Outcomes Grids below)
This module will include two assessments. The modules cover contemporary topics and the first assessment will be a coordinated debate; and second assessment will be a written assessment.
Assessment 1 – Coordinated Debate (30%)
Assessment 2 – Written Assignment (70%)
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Clinical/ Fieldwork/ Practical skills assessment/ Debate/ Interview/ Viva voce/ Oral	✓			✓		30%	

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Written Assessment		✓	✓			70%	

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	XX hours

Version Number: MD Template 1 (2023-24)