

University of the West of Scotland

Module Descriptor

Session: 2024/25

Title of Module: Digital Filmmaking A			
Code: FILM09002	SCQF Level: 9 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business and Creative Industries		
Module Co-ordinator:	Shaun Hughes		
Summary of Module			
<p>Digital Filmmaking A together with Digital Filmmaking B (MEDI09022) offers students the opportunity to develop their creative and technical skills in making short films (fiction, documentary and/or experimental). Teaching takes the form of hands-on exercises, lectures/seminars, and workshop/laboratory sessions, including with industry guests. The core focus of the two modules is the development and production of a short film for which students choose specific specialized roles that allow them to acquire creative and/or technical skills in specific grades. All students are encouraged to identify the aspect of filmmaking where they personally have most to offer, and to develop this skill by making a meaningful contribution to one or more projects during the course of the year.</p> <p>During this module students generate a documentary and fiction idea before selecting one to develop over the course of the module, some of which will be executed in teams during Digital Filmmaking B.</p> <p>Key content includes:</p> <ul style="list-style-type: none"> • Ideas development • Screenwriting: structure, dialogue, vision. • Documentary method: approaching the real • The film crew: roles, grades, skills • Development and pre-production: creative choices and preparation <ul style="list-style-type: none"> • Pitching – preparation and practice <p>This module builds on skills and approaches developed in The Short Film (Level 8), and forms a necessary pre-requisite for Digital Filmmaking B (Level 9).</p>			

Module Delivery Method					
Face-To-Face	Blended	Fully Online	HybridC	Hybrid 0	Work-Based Learning
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See Guidance Note for details.					

Campus(es) for Module Delivery						
The module will normally be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	New College Lanarkshire

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	<input checked="" type="checkbox"/>	Term 2	<input type="checkbox"/>	Term 3	<input type="checkbox"/>

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	Demonstrate an understanding of what makes the short film a distinctive form
L2	Apply a thorough understanding of industry standard development processes to the development of film projects
L3	Demonstrate expertise in a specific role in film development
L4	Critically analyse and evaluate their own creative work
L5	Work collaboratively as a team with a strong degree of autonomy

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	<p>SCQF Level 9 Demonstrate and/or work with:</p> <p>An integrated knowledge of the different roles involved in creative film production, and the ways in which they collaborate.</p> <p>A critical understanding of the wide range of creative methods used by film directors and screenwriters to develop characters, situations and stories.</p> <p>A knowledge of one or more specialist filmmaking roles, informed by forefront developments.</p>

<p>Practice: Applied Knowledge and Understanding</p>	<p>SCQF Level 9.</p> <p>Apply knowledge, skills and understanding:</p> <p>In using a range of the principal professional skills, techniques, practices and/or materials associated with short film production.</p> <p>In using a few skills, techniques, practices and/or materials that are specialised or advanced in relation to film production.</p> <p>In practicing routine methods of enquiry and research into professional-level problems and issues.</p> <p>To practise in a range of professional level filmmaking contexts that include a degree of unpredictability.</p>
<p>Generic Cognitive skills</p>	<p>SCQF Level 9</p> <p>Undertake critical analysis, evaluation and/or synthesis of ideas, concepts, information and issues involved in film production</p> <p>Identify and analyse routine professional problems and issues</p> <p>Draw on a range of sources in making judgements associated with short film production.</p>
<p>Communication, ICT and Numeracy Skills</p>	<p>SCQF Level 9</p> <p>Use a wide range of routine skills and some advanced and specialised skills in support of established practices in short film production, for example:</p> <p>Present or convey, formally and informally, information on standard/mainstream topics in short film production to a range of audiences and for a range of purposes.</p> <p>Use a range of standard software programmes associated with short film production and post-production.</p>
<p>Autonomy, Accountability and Working with others</p>	<p>SCQF Level 9</p> <p>Exercise autonomy and initiative in some activities at a professional level in short film production.</p> <p>Exercise managerial responsibility for the work of others and for a range of resources.</p> <p>Practise in ways that show awareness of own and others' roles, responsibilities and contributions.</p> <p>Work, under guidance, with specialist practitioners.</p> <p>Seeking guidance where appropriate, manage ethical and professional issues in accordance with current professional and/or ethical codes or practices.</p>
<p>Pre-requisites:</p>	<p>Before undertaking this module the student should have undertaken the following:</p>

	Module Code: FILM08004	Module Title: The Short Film (Fiction)
	Other:	
Co-requisites	Module Code:	Module Title:

*Indicates that module descriptor is not published.

Learning and Teaching	
In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.	
Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture/Core Content Delivery	12
Tutorial/Synchronous Support Activity	6
Laboratory/Practical Demonstration/Workshop	6
Personal Development Plan	12
Asynchronous Class Activity	40
Independent Study	124
Choose an item.	
Choose an item.	
Choose an item.	
	Hours Total 200
**Indicative Resources: (eg. Core text, journals, internet access)	

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

Rabiger, Michael. (2015) Directing - Film Techniques and Aesthetics: Focal press

Rabiger, Michael. (2015) Directing the Documentary 6th Edition; Focal press

Macdonald, Kevin (2006). Imagining Reality, the Faber Book of Documentary; Faber and Faber

Field, Syd (2005). Screenplay: The Foundations of Screenwriting; Delta Trade

Cunningham, Megan (2014) The Art of the Documentary: Fifteen Conversations with Leading Directors, Cinematographers, Editors, and Producers. San Francisco; New Riders.

Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.

Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.

(*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](#): Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

Students are expected to attend all workshops, lectures, tutorials and presentations unless they are specifically informed that these are optional. They are also expected to deliver drafts of creative work to tutors (as formative assignments) when requested to do so.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Arts & Media
Assessment Results (Pass/Fail)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
School Assessment Board	Arts & Media
Moderator	Sam Firth
External Examiner	A Nevill
Accreditation Details	Screen Skills
Changes/Version Number	3 Changed the focus to generating 2 ideas (Doc and Fiction) but narrowing down to one to develop over the course of the module. Formalised the group pitch as the second assessment. Changed assessment weightings accordingly (70/30) - SH

Assessment: (also refer to Assessment Outcomes Grids below)
<p>This section should make transparent what assessment categories form part of this module (stating what % contributes to the final mark). Maximum of 3 main assessment categories can be identified (which may comprise smaller elements of assessment). NB: The 30% aggregate regulation (Reg. 3.9) (40% for PG) for each main category must be taken into account. When using PSMD, if all assessments are recorded in the one box, only one assessment grid will show and the 30% (40% at PG) aggregate regulation will not stand. For the aggregate regulation to stand, each component of assessment must be captured in a separate box. Please provide brief information about the overall approach to assessment that is taken within the module. In order to be flexible with assessment delivery, be brief, but do state assessment type (e.g. written assignment rather than “essay” / presentation, etc) and keep the detail for the module handbook. Click or tap here to enter text.</p>
Assessment 1 - Portfolio of Written, Audio, & Visual Materials (including pitch deck) relating to the development of a short creative DOCUMENTARY or FICTION film project (where each student has a specific role within a group) 70%
Assessment 2 Verbal presentation/group pitch 30%
Assessment 3 -N/A
<p>(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed. (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)</p>

Assessment Outcome Grids (See Guidance Note)

Component 1							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Portfolio of practical work	✓	✓	✓	✓	✓	70	25

Component 2							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Verbal Presentation/ Group Pitch	✓	✓	✓	✓	✓	30	11

Component 3							
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Learning Outcome (4)	Learning Outcome (5)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Combined Total for All Components						100%	36 hours

Change Control:

What	When	Who
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

Version Number: MD Template 1 (2023-24)