**University of the West of Scotland**

**Module Descriptor**

**Session: 2024/25**

| Title of Module: Projection Art | | | |
|---|---|---|---|
| **Code: DAAD09007** | **SCQF Level: 9 (Scottish Credit and Qualifications Framework)** | **Credit Points: 20** | **ECTS: 10 (European Credit Transfer Scheme)** |
| **School:** | School of Business & Creative Industries | | |
| **Module Co-ordinator:** | Dr Trent Kim | | |

| Summary of Module |
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| **Projection Art introduces students to the fundamentals of projection art and its contemporary examples. Through a series of practical workshops and group projects, the students will learn about lighting, sound and projection mapping to create an artistic spatial integration of multiple digital content.**<br><br>• Relationship between Light and Surface<br>• Interaction between Sound and Image<br>• Basics of Projection Mapping and Operation |

| Module Delivery Method | | | | | |
|---|---|---|---|---|---|
| **Face-To-Face** | **Blended** | **Fully Online** | **HybridC** | **Hybrid 0** | **Work-Based Learning** |
| ☐ | ☒ | ☒ | ☐ | ☐ | ☐ |
| **See Guidance Note for details.** | | | | | |

| Campus(es) for Module Delivery | | | | | | |
|---|---|---|---|---|---|---|
| The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate) | | | | | | |
| Paisley: | Ayr: | Dumfries: | Lanarkshire: | London: | Distance/Online Learning: | Other: |
| ☐ | ☒ | ☐ | ☐ | ☐ | ☐ | Add name |

| Term(s) for Module Delivery |
|---|

| (Provided viable student numbers permit). | | | | | |
|---|---|---|---|---|---|
| Term 1 | ☐ | Term 2 | ☒ | Term 3 | ☐ |

**Learning Outcomes: (maximum of 5 statements)**
**These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module.**
At the end of this module the student will be able to:

| L1 | Demonstrate critical knowledge and understanding of contemporary practices in projection art |
|---|---|
| L2 | Demonstrate an advanced level of competence in projection art |
| L3 | Justify creative, technical and/or conceptual choices regarding your projection project |
| L4 | Take responsibility for interacting professionally with your colleagues and learners |
| L5 | Take responsibility for own and others' contributions to collaborative learning activities |

**Employability Skills and Personal Development Planning (PDP) Skills**

| **SCQF Headings** | During completion of this module, there will be an opportunity to achieve core skills in: |
|---|---|
| Knowledge and Understanding (K and U) | SCQF Level **9** <br><br> Demonstrate critical knowledge and understanding of contemporary issues and debates in the field of new media art. |
| Practice: Applied Knowledge and Understanding | SCQF Level **9** <br><br> Demonstrate an advanced level of competence in at least one new media art technique. |
| Communication, ICT and Numeracy Skills | SCQF Level **9** <br> Justify creative, technical and/or conceptual choices persuasively to others. |
| Autonomy, Accountability and Working with others | SCQF Level **9** <br><br> Take Responsibility for interacting professionally with colleagues and learners. <br><br><br><br> Take responsibility for own and others' contributions to collaborative learning. |

| Pre-requisites: | Before undertaking this module the student should have undertaken the following: | |
| --- | --- | --- |
| | **Module Code:** | **Module Title:** |
| | **Other:** | |
| **Co-requisites** | **Module Code:** | **Module Title:** |

*Indicates that module descriptor is not published.

| **Learning and Teaching** | |
| --- | --- |
| **Learning Activities**<br>During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below: | **Student Learning Hours**<br>(Normally totalling 200 hours): |
| Lecture/Core Content Delivery | 12 |
| Laboratory/Practical Demonstration/Workshop | 24 |
| Independent Study | 164 |
| | 200 Hours Total |

| **\*\*Indicative Resources: (eg. Core text, journals, internet access)** |
| --- |
| The following materials form essential underpinning for the module content and ultimately for the learning outcomes:<br><br>Cancellaro, J. (2007) Exploring Sound Design for Interactive Media. Clifton Park, NY: Thomson.<br><br>Fraser, N. (2017) Stage Lighting Design. 2nd ed. Ramsbury: The Crowood Press.<br><br>Maniello, D. (2017) Augmented Reality in Public Spaces: Basic Techniques for Video Mapping. Brienza, Italy: Le Penseur. |
| (\*\*N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk\*) to wait until the start of session for confirmation of the most up-to-date material) |
| **Attendance and Engagement Requirements** |
| In line with the Student Attendance and Engagement Procedure: Students are academically engaged if they are regularly attending and participating in timetabled |

on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

| **Equality and Diversity** |
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| The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. |
| Due to the nature of working with high intensity and strobe lighting, g, this module's standard assignment might impose a health risk, however, necessary adjustments can be provided to help those who have photosensitive or other relevant conditions to undertake this module. |
| (N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School) |

**Supplemental Information**

| | |
|---|---|
| **Divisional Programme Board** | Art & Media |
| **Assessment Results (Pass/Fail)** | Yes ☐ No ☒ |
| **School Assessment Board** | Arts & Media |
| **Moderator** | Dr Aislinn White |
| **External Examiner** | G. Wall |
| **Accreditation Details** | |
| **Changes/Version Number** | 1.07 |

| **Assessment: (also refer to Assessment Outcomes Grids below)** |
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| Assessment 1 – Portfolio (Mixed, Group) (50%) Each group is required to digitally document the process and outcome of their projection art project. |
| Assessment 2 – Sketchbook (Individual) (50%) Each student is required to develop an individual sketchbook to document and reflect on their activities related to the group project. |
| (N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module |

will be assessed.
(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Assessment Outcome Grids (**See Guidance Note**)

| Component 1 | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Assessment Type (Footnote B.)** | **Learning Outcome (1)** | **Learning Outcome (2)** | **Learning Outcome (3)** | **Learning Outcome (4)** | **Learning Outcome (5)** | **Weighting (%) of Assessment Element** | **Timetabled Contact Hours** |
| Portfolio of practical work | ✓ | ✓ | ✓ | ✓ | ✓ | 50 | 2 |

| Component 2 | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Assessment Type (Footnote B.)** | **Learning Outcome (1)** | **Learning Outcome (2)** | **Learning Outcome (3)** | **Learning Outcome (4)** | **Learning Outcome (5)** | **Weighting (%) of Assessment Element** | **Timetabled Contact Hours** |
| Workbook/ Laboratory notebook/ Diary/Training log/Learning log | ✓ | ✓ | ✓ | ✓ | ✓ | 50 | 0.5 |

| | **Combined Total for All Components** | **100%** | **2.5 hours** |
|---|---|---|---|

**Change Control:**

| What | When | Who |
|---|---|---|
| Further guidance on aggregate regulation and application when completing template | 16/01/2020 | H McLean |
| Updated contact hours | 14/09/21 | H McLean |
| Updated Student Attendance and Engagement Procedure | 19/10/2023 | C Winter |
| Updated UWS Equality, Diversity and Human Rights Code | 19/10/2023 | C Winter |
| Guidance Note 23-24 provided | 12/12/23 | D Taylor |
| General housekeeping to text across sections. . | 12/12/23 | D Taylor |

**Version Number: MD Template 1 (2023-24)**