Module Descriptor

Title	Theoretical Perspectives of Management		
Session	2024/25	**Status**	
Code	LNDN09007	**SCQF Level**	9
Credit Points	20	**ECTS (European Credit Transfer Scheme)**	10
School	**Business and Creative Industries**		
Module Co-ordinator	G Dandach		

Summary of Module

 this module will introduce students to the major contemporary developments in business and the most influential contemporary management theories, encouraging seminal debates about management practise. While students are encouraged to reflect on past developments, the overall focus of the module is on the likely future direction of management practise and on the key explanatory factors. The aim of the module is to introduce students to a range of significant issues in today's business and management world.

Module Delivery Method	On-Campus[1] this	Hybrid[2] ☒	Online[3] ☐	Work -Based Learning[4] ☐
Campuses for Module Delivery	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☒ London ☐ Paisley	☐ Online / Distance Learning ☐ Other (specify)	
Terms for Module Delivery	Term 1 ☒	Term 2 ☒	Term 3 ☒	
Long-thin Delivery over more than one Term	Term 1 – Term 2 ☒	Term 2 – Term 3 ☒	Term 3 – Term 1 ☐	

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[1] Where contact hours are synchronous/ live and take place fully on campus. Campus-based learning is focused on providing an interactive learning experience supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus contact hours will be clearly articulated to students.

[2] The module includes a combination of synchronous/ live on-campus and online learning events. These will be supported by a range of digitally-enabled asynchronous learning opportunities including learning materials, resources, and opportunities provided via the virtual learning environment. On-campus and online contact hours will be clearly articulated to students.

[3] Where all learning is solely delivered by web-based or internet-based technologies and the participants can engage in all learning activities through these means. All required contact hours will be clearly articulated to students.

[4] Learning activities where the main location for the learning experience is in the workplace. All required contact hours, whether online or on campus, will be clearly articulated to students

Learning Outcomes	
L1	assess the impact of different historical developments and management and organisation studies
L2	evaluate the changing characteristics of organisations and explain the causes of key contemporary developments in their management
L3	explain the role of the manager in different organisational settings
L4	identify the increasing impact of regulation, technology, innovation, and sustainability on the role of management
L5	

Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	**During completion of this module, there will be an opportunity to achieve core skills in:**
Knowledge and Understanding (K and U)	**SCQF 9** Understanding the ways in which business is impacted by emerging issues in management. Understanding how businesses can be proactive and preparing for change. Applying prior knowledge of business to perspectives of management
Practice: Applied Knowledge and Understanding	**SCQF 9** Using analytical and problem solving skills to identify how business can be proactive in response to theoretical perspectives in management Applying prior knowledge of business to emerging issues.
Generic Cognitive skills	**SCQF 9** Undertaking critical analysis of theoretical perspectives and management Identifying problems created for business by a changing business environment Drawing on a range of sources to prescribe improvements to how businesses respond to change
Communication, ICT and Numeracy Skills	**SCQF 9** Presenting information on issues formally and informally Interpreting, using, and evaluating information to help improve business responses to changes in management practises
Autonomy, Accountability and Working with Others	**SCQF 9** Exercising autonomy and initiative in undertaking class activities Working alone and with others in problem solving

Prerequisites	Module Code	Module Title
	Other	

Co-requisites	Module Code	Module Title

Learning and Teaching

In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.

 in line with our curriculum framework, providing a flexible and hybrid, student centred and inclusive approach to learning and teaching, the module has been designed around the delivery of engaging, activity and discussion based workshops come up nurtured by meaningful online content, including short videos, reading materials, quizzes, etc. This approach creates more flexibility for students, while also enhancing deeper learning through engagement with peers and teaching staff, both online and at the classroom this is further supported by the assessment approach adopted, enabling students to develop both academic and employability focused knowledge and skills with an international business all aligned to the overarching purpose and aims of the programme.

Learning Activities	Student Learning Hours
During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	(Note: Learning hours include both contact hours and hours spent on other learning activities)
Lecture / Core Content Delivery	36
Independent Study	164
n/a	
n/a	
n/a	
n/a	
TOTAL	200

Indicative Resources

The following materials form essential underpinning for the module content and ultimately for the learning outcomes:

G.A. Cole & P. Kelly, Management Theory and Practice, 2020, Cengage

(N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)

Attendance and Engagement Requirements

In line with the [Student Attendance and Engagement Procedure](), Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this module, academic engagement equates to the following:

 It is expected that students will attend all scheduled classes online and on campus and participate with all delivered elements as part of their engagement with their programme of study. The university is committed to providing a supportive learning environment that

actively facilitates student success. In this module, there is a high degree of student-led flexibility. You are academically engaged if you are regularly engaged with scheduled live sessions on-campus and online, including engaging with online learning activities in your own time, course-related learning resources, and with timely completion and submission of assessments.

Whilst we understand that there may be times when conflicting priorities make participation challenging, for you to gain the most from this module it is recommended that you participate in all scheduled live classes and complete your self-directed learning activities in a timely manner.

It may be difficult to pass the assessment associated with this module if you are not regularly engaging with the module work and live classes. We may reach out to check how things are going and offer support if we observe that you have not been attending sessions or completing online activities.

Equality and Diversity
The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code. In accordance with the university's proposed single equality scheme, every effort will be made to accommodate any equality and diversity issues brought to the attention of the school, the coordinator, or the teaching team. In line with current legislation (Equality Act, 2010) and the UWS Equality, Diversity, and Human Rights Code, our modules are accessible and inclusive, with reasonable adjustment for different needs where appropriate. Module materials comply with University guidance on inclusive learning and teaching, and specialist assistive equipment, support provision and adjustment to assessment practice will be made in accordance with UWS policy and regulations. Where modules require practical and/or laboratory based learning or assessment required to meet accrediting body requirements the University will make reasonable adjustment such as adjustable height benches or assistance of a 'buddy' or helper
(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

Supplemental Information

Divisional Programme Board	Marketing, Innovation, Tourism Events
Overall Assessment Results	☐ **Pass / Fail** ☒ **Graded**
Module Eligible for Compensation	☐ Yes ☐ No **If this module is eligible for compensation, there may be cases where compensation is not permitted due to programme accreditation requirements. Please check the associated programme specification for details.**
School Assessment Board	BAIB SAB
Moderator	G Scotto
External Examiner	
Accreditation Details	
Module Appears in CPD catalogue	☐ Yes ☒ No
Changes / Version Number	

Assessment (also refer to Assessment Outcomes Grids below)
Assessment 1
Video Diary 5 minutes video per week for 5 weeks reflecting on Management Theories and contemporary developments. Each week students are given an article relating to a management theory and they relate to that to contemporary management practise. For example, for the topic of scientific management, students evaluate the theory and its relevance today for example call centres, McDonald's etc are all modern day examples. 500 word reflective report summarising the key points from the videos. This assessment accounts for 60% of the overall weight to pass this module
Assessment 2
The second assessment is an essay worth of 40% and involves writing 2000 words addressing the following question: What are the key characteristics of a "responsible manager" in today's work environment?   They are supposed to illustrate their answer drawing upon examples of both profit and not-for-profit organizations and using the concepts on this module to frame theirN/A discussion.
Assessment 3
N/A
(N.B. (i) Assessment Outcomes Grids for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.   (ii) An indicative schedule listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

Component 1							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
VIDEO DIARY	☒	☒	☐	☒	☐	60	

Component 2							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
ESSAY	☐	☐	☒	☒	☐	40	

Component 3							
Assessment Type	**LO1**	**LO2**	**LO3**	**LO4**	**LO5**	**Weighting of Assessment Element (%)**	**Timetabled Contact Hours**
	☐	☐	☐	☐	☐		
Combined total for all components						100%	hours

Change Control

What	When	Who

UPDATING THE ASSESSMENT BRIEF	BEGINNING OF EVERY TERM	MODULE COORDINATOR