

University of the West of Scotland

Module Descriptor

Session: 2023/24

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Title of Module: Responsible Ethical Management

Code: BUSN10062	SCQF Level: 10 (Scottish Credit and Qualifications Framework)	Credit Points: 20	ECTS: 10 (European Credit Transfer Scheme)
School:	School of Business & Creative Industries		
Module Co-ordinator:	Muzammal Khan		
Summary of Module			
<p>This module develops the capability of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy. During the course of this module, students will advance their understanding of the many ethical dilemmas, faced by managers, and dealing with ambiguity in organisational and industrial environments. Part of this, is understanding the myriad of leadership styles, which promote the positive leading of teams and ethical behaviour. This can be achieved through motivating and improving performance, and supporting people through numerous coaching and mentoring approaches.</p> <p>Students studying this module will improve their understanding of societal and organisational values, ethical issues, and the impact on managerial decision making, and will develop a critical perspective on the contested nature of the concepts covered within this module. Students will develop in depth understanding of the global impact of business and the importance of the creation of sustainable social, economic and environmental value.</p>			

Campus(es) for Module Delivery

The module will **normally** be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit)

Paisley:	Ayr:	Dumfries:	Lanarkshire:	London:	Distance/Online Learning:	Other:
✓		✓	✓		✓	

Module Delivery Method

Face-To-Face	Blended	Fully Online
	✓	✓

Face-To-Face

Term used to describe the traditional classroom environment where the students and the lecturer meet synchronously in the same room for the whole provision.

Fully Online

Instruction that is solely delivered by web-based or internet-based technologies. This term is used to describe the previously used terms distance learning and e learning.

Blended

A mode of delivery of a module or a programme that involves online and face-to-face delivery of learning, teaching and assessment activities, student support and feedback. A programme may be considered "blended" if it includes a combination of face-to-face, online and blended modules. If an online programme has any compulsory face-to-face and campus elements it must be described as blended with clearly articulated delivery information to manage student expectations

Learning Outcomes: (maximum of 5 statements)

On successful completion of this module the student will be able to:

L1. Demonstrate critical knowledge and understanding of sustainable business practices within a variety of relevant contexts

L2. Apply and evaluate approaches to resolving ethical dilemmas within constrained organisational settings

L3. Critically evaluate the concept of ethical business practice

Employability Skills and Personal Development Planning (PDP) Skills

SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level 10. In depth and critical understanding and knowledge of a range of concepts relating to sustainable and ethical business.
Practice: Applied Knowledge and Understanding	SCQF Level 10. Apply understanding of sustainable and ethic business practices to a variety of organisational settings. Evaluate the impact of sustainable business practice on organisational outcomes.
Generic Cognitive skills	SCQF Level 10. Analyse, evaluate and synthesize complex organisational performance measures in relation to sustainable business practices. Critically evaluate varying approaches to responsible and ethical management of organisations.
Communication, ICT and Numeracy Skills	SCQF Level 10. Use a variety of verbal, written and visual communication techniques to present complex data relating to a range of audiences.

Autonomy, Accountability and Working with others	SCQF Level 10. Autonomous working to develop individual critical perspective on responsible ethical management. Collaborative working to negotiate and agree managerial solutions to complex ethical issues.	
Pre-requisites:	Before undertaking this module the student should have undertaken the following:	
	Module Code:	Module Title:
	Other:	
Co-requisites	Module Code:	Module Title:

Learning and Teaching
All modules on the BA (Hons) Management programme will be delivered in a blended learning or fully online mode. Core content delivery will be made available via the virtual learning environment and will include online lectures, videos, podcasts, recommended reading and signposting to additional content and resources. In addition online activities will include discussion groups, live chat, contribution to collaborative documents and webinars. Face to face workshop sessions on campus will also be delivered to provide students with the opportunity to engage with their peers and university academic and support staff.

Learning Activities During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:	Student Learning Hours (Normally totalling 200 hours): (Note: Learning hours include both contact hours and hours spent on other learning activities)
* Indicates that module descriptor is not published.	
Laboratory/Practical Demonstration/Workshop	10
Lecture/Core Content Delivery	18
Asynchronous Class Activity	48
Independent Study	124
	200 Hours Total
**Indicative Resources: (eg. Core text, journals, internet access)	
<p>The following materials form essential underpinning for the module content and ultimately for the learning outcomes:</p> <p>Crane, A. and Matten, D. (Current Edition) Business Ethics: Managing Corporate Citizenship and Sustainability in an Age of Globalisation. Oxford: Oxford University Press.</p> <p>Additional resources will be indicated on the virtual learning environment.</p>	
<p>(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)</p>	
Attendance Requirements	
<p>In line with the Academic Engagement and Attendance Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on Moodle, and complete assessments and submit these on time. Please refer to the Academic Engagement and Attendance Procedure at the following link: Academic engagement and attendance procedure</p> <p>For the purposes of this module, academic engagement equates to the following:</p> <p>Attending taught classes, engaging with online activities, collaborating on classwork and assessments, engaging in independent study.</p>	

Assessment: (also refer to Assessment Outcomes Grids below)
A written assessment will account for 70% of the marks for this module
A presentation will account for 30% of the marks for this module

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

Supplemental Information

Programme Board	Management, Organisations & People
Assessment Results (Pass/Fail)	No
Subject Panel	Management, Organisations & People
Moderator	Alan Murray
External Examiner	Dr Peter Robertson
Accreditation Details	
Version Number	1.01 Changes Minor change to module learning outcomes and to textbook, updated external examiner.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Handbook.)

Assessment Outcome Grids (Footnote A.)

Component 1					
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Essay	✓	✓		70	0
Component 2					
Assessment Type (Footnote B.)	Learning Outcome (1)	Learning Outcome (2)	Learning Outcome (3)	Weighting (%) of Assessment Element	Timetabled Contact Hours
Presentation			✓	30	0
Combined Total For All Components				100%	0 hours

Footnotes

- A. Referred to within Assessment Section above
B. Identified in the Learning Outcome Section above

Note(s):

- More than one assessment method can be used to assess individual learning outcomes.
- Schools are responsible for determining student contact hours. Please refer to University Policy on contact hours (extract contained within section 10 of the Module Descriptor guidance note). This will normally be variable across Schools, dependent on Programmes &/or Professional requirements.

Equality and Diversity

[UWS Equality and Diversity Policy](#)

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)