

## University of the West of Scotland

## Module Descriptor

Session: 23/24

<b>Title of Module: Operations Management in Context</b>			
<b>Code: BUSN10070</b>	<b>SCQF Level: 10 (Scottish Credit and Qualifications Framework)</b>	<b>Credit Points: 20</b>	<b>ECTS: (European Credit Transfer Scheme) 10</b>
<b>School:</b>	School of Business & Creative Industries		
<b>Module Co-ordinator:</b>	Daniel Perry		
<b>Summary of Module</b>			
<p>This module introduces the role, objectives and activities of operations and project management. Examples and case studies are drawn from a variety of organisations with an emphasis on the fit of operations strategy. The aim of this module is to develop an understanding of a portfolio of techniques for operations in the widest context and their selection and use in suitable situations. This module provides a fundamental underpinning for the design of sustainable Operations Management and how these fit within an organisation through focusing on how to achieve the efficient and effective management of resources and operations. This includes an appreciation of the development of alternative theoretical perspectives behind management thinking in this field. On completing the module students should have an understanding of how Operations Management contributes to the goals of an organisation.</p>			

<b>Module Delivery Method</b>					
<b>Face-To-Face</b>	<b>Blended</b>	<b>Fully Online</b>	<b>HybridC</b>	<b>Hybrid 0</b>	<b>Work-Based Learning</b>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>See Guidance Note for details.</b>					

<b>Campus(es) for Module Delivery</b>						
The module will <b>normally</b> be offered on the following campuses / or by Distance/Online Learning: (Provided viable student numbers permit) (tick as appropriate)						
<b>Paisley:</b>	<b>Ayr:</b>	<b>Dumfries:</b>	<b>Lanarkshire:</b>	<b>London:</b>	<b>Distance/Online Learning:</b>	<b>Other:</b>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Add name

Term(s) for Module Delivery					
(Provided viable student numbers permit).					
Term 1	<input checked="" type="checkbox"/>	Term 2	<input checked="" type="checkbox"/>	Term 3	<input checked="" type="checkbox"/>

Learning Outcomes: (maximum of 5 statements) These should take cognisance of the SCQF level descriptors and be at the appropriate level for the module. At the end of this module the student will be able to:	
L1	Analyse the differences and the inter-relationships of operations and other functions and the combined
L2	Evaluate the importance of efficient and effective monitoring and control of performance in operations management
L3	Demonstrate effective interpersonal and organisation skills and the ability to contribute equitably to shared objectives, within appropriate time and quality constraints.
L4	Explain and contextualise the pivotal role of operations management within a business and how any aspect can impact business performance and sustainability
Employability Skills and Personal Development Planning (PDP) Skills	
SCQF Headings	During completion of this module, there will be an opportunity to achieve core skills in:
Knowledge and Understanding (K and U)	SCQF Level <b>10</b>  Demonstrating a broad knowledge of the main aspects of Operations Management. Achieve a detailed knowledge of appropriate operations management strategy and how it relates to an overall business context.
Practice: Applied Knowledge and Understanding	SCQF Level <b>10</b>  Apply skills and knowledge to support Operations Management decisions. Demonstrating an understanding of operation design and decision making.
Generic Cognitive skills	SCQF Level <b>10</b>  Appreciate how the operations function contributes to the development of an organisations business strategy. identify and analyse routine professional problems and issues relating to Operations Management in the allocation of resources. Demonstrating some originality and creativity in the application of Operation Management Tools and Techniques. Critical thinking and evaluation of key Operations Management concepts

Communication, ICT and Numeracy Skills	<b>SCQF Level 10</b> Convey complex concepts and theory in a coherent and clear manner. Use ICT to investigate and process data and information. Collect, analyse and communicate a range of numerical and graphical information.	
Autonomy, Accountability and Working with others	<b>SCQF Level 10</b> Ability to work in a team to address complex Operations Management issues. Undertake research on a topic and work independently.	
<b>Pre-requisites:</b>	Before undertaking this module the student should have undertaken the following:	
	<b>Module Code:</b>	<b>Module Title:</b>
	<b>Other:</b>	
<b>Co-requisites</b>	<b>Module Code:</b>	<b>Module Title:</b>

\*Indicates that module descriptor is not published.

<b>Learning and Teaching</b>	
<p><b>In line with current learning and teaching principles, a 20-credit module includes 200 learning hours, normally including a minimum of 36 contact hours and maximum of 48 contact hours.</b></p> <p>Workshops are delivered on a weekly basis. Workshops will introduce and exemplify key theoretical and critical concepts with opportunity to further develop students' understanding. Students will be given sufficient time and support to work on assignments. This module provides students with the opportunity to develop critical awareness and understanding of major issues to do with Operations Management. Students will be expected to develop their skills of reading and synthesizing complex academic texts whilst relating these to real-life case study situations. Students will work creatively in groups with their peers as well as producing individual pieces of analytical work. Workshops will have no more than 40 students.</p>	
<p><b>Learning Activities</b>            During completion of this module, the learning activities undertaken to achieve the module learning outcomes are stated below:</p>	<p><b>Student Learning Hours</b>            (Normally totalling 200 hours):            (Note: Learning hours include both contact hours and hours spent on other learning activities)</p>
Laboratory/Practical Demonstration/Workshop	36
Asynchronous Activity	12
Independent Study	152

	Hours Total 200
<b>**Indicative Resources: (eg. Core text, journals, internet access)</b>	
<p>The following materials form essential underpinning for the module content and ultimately for the learning outcomes:</p> <p>Core Text:</p> <p>R. Dan Reid, Nada R. Sanders, Operations Management: An Integrated Approach, (2023), 8th Edition, John Wiley &amp; Sons</p> <p>Slack, N., Chambers, S., Johnston, R. And Betts, A. Operations and process management: principles and practice for strategic impact. (2015), 4th ed. Harlow: Financial Times Prentice Hall.</p> <p>Students will have access to UWS library facilities so that core texts will be supplemented by case studies, academic journal articles and bespoke on-line resources.</p> <p>Please ensure the list is kept short and current. Essential resources should be included, broader resources should be kept for module handbooks / Aula VLE.</p> <p>Resources should be listed in Right Harvard referencing style or agreed professional body deviation and in alphabetical order.</p>	
<p>(**N.B. Although reading lists should include current publications, students are advised (particularly for material marked with an asterisk*) to wait until the start of session for confirmation of the most up-to-date material)</p>	
<b>Attendance and Engagement Requirements</b>	
<p>In line with the <a href="#">Student Attendance and Engagement Procedure</a>: Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.</p> <p>For the purposes of this module, academic engagement equates to the following:</p> <p>Attending all timetabled face to face session, undertake all asynchronous activity</p>	
<b>Equality and Diversity</b>	
<p>The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <a href="#">UWS Equality, Diversity and Human Rights Code</a>.</p>	

Please ensure any specific requirements are detailed in this section. Module Co-ordinators should consider the accessibility of their module for groups with protected characteristics..

(N.B. Every effort will be made by the University to accommodate any equality and diversity issues brought to the attention of the School)

### Supplemental Information

<b>Divisional Programme Board</b>	Marketing Innovation Tourism & Events
<b>Assessment Results (Pass/Fail)</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>School Assessment Board</b>	Marketing Innovation Tourism & Events
<b>Moderator</b>	Salman Ahmad
<b>External Examiner</b>	Format: First initial + Surname. No titles. Please only enter if examiner has been approved for this module.
<b>Accreditation Details</b>	None
<b>Changes/Version Number</b>	1.01

### Assessment: (also refer to Assessment Outcomes Grids below)

#### Component 1

Continuous Assessment, measured through engagement and contributions to Synchronous and Asynchronous activity. This will represent 10% of the module mark

#### Component 2

Portfolio of work. This will represent 90% of the module mark.

(N.B. (i) **Assessment Outcomes Grids** for the module (one for each component) can be found below which clearly demonstrate how the learning outcomes of the module will be assessed.

(ii) An **indicative schedule** listing approximate times within the academic calendar when assessment is likely to feature will be provided within the Student Module Handbook.)

**Assessment Outcome Grids (See Guidance Note)**

<b>Component 1</b>						
<b>Assessment Type (Footnote B.)</b>	<b>Learning Outcome (1)</b>	<b>Learning Outcome (2)</b>	<b>Learning Outcome (3)</b>	<b>Learning Outcome (4)</b>	<b>Weighting (%) of Assessment Element</b>	<b>Timetabled Contact Hours</b>
Clinical/ Fieldwork/ Practical skills assessment/ Debate/ Interview/ Viva voce/ Oral			X		10%	12

<b>Component 2</b>						
<b>Assessment Type (Footnote B.)</b>	<b>Learning Outcome (1)</b>	<b>Learning Outcome (2)</b>	<b>Learning Outcome (3)</b>	<b>Learning Outcome (4)</b>	<b>Weighting (%) of Assessment Element</b>	<b>Timetabled Contact Hours</b>
Portfolio of written work	X	X		X	90%	0 Hours
<b>Combined Total for All Components</b>					<b>100%</b>	<b>12 hours</b>

**Change Control:**

<b>What</b>	<b>When</b>	<b>Who</b>
Further guidance on aggregate regulation and application when completing template	16/01/2020	H McLean
Updated contact hours	14/09/21	H McLean
Updated Student Attendance and Engagement Procedure	19/10/2023	C Winter
Updated UWS Equality, Diversity and Human Rights Code	19/10/2023	C Winter
Guidance Note 23-24 provided	12/12/23	D Taylor
General housekeeping to text across sections.	12/12/23	D Taylor

**Version Number: MD Template 1 (2023-24)**