Postgraduate Programme Specification

Session	2026/27	**Last Modified**	
Named Award Title	MBA Master of Business Administration MBA Master of Business Administration with Pathways		
Award Title for Each Award	**Master of Business Administration (MBA) (Paisley, DL, TNE)** **MBA with Banking and Finance (Paisley and London)** **MBA with Leadership (Paisley and London)** **MBA with Risk Management (Paisley only)** **MBA with Enterprise (Paisley only)** **MBA with Digital Marketing (London only)** **MB with Logistics and Supply Chain (London only)** **MBA with Luxury Branding (London only)** **PG Dip Strategic Management or 'with' pathways diploma names as in 'General Overview' section** **PG Cert Management**		
Date of Approval	29 April 2025		
Details of Cohort Applies to	All cohorts from 2025/26		
Awarding Institution	University of the West of Scotland	**Teaching Institution(s)**	University of the West of Scotland Nanyang Institute of Management (Singapore) AA Knowledge (Kuala Lumpur – Malaysia) UNIS ICADEMIE (Aix-en-Provence, France UNIS IFC AVIGNON (France)
Language of Instruction & Examination		English	
Award Accredited by		n/a	

Maximum Period of Registration		Please refer to the "Authorised Interruption of Study" Guidance Notes [Authorised Interruption Guidance notes (uws.ac.uk)]	
Duration of Study			
Full-time	12 months	**Part-time**	2 years PT 5 years DL
Placement (compulsory)	N/A		
Mode of Study	☒ Full-time ☒ Part-time		
Campus	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☒ London ☒ Paisley	☒ Online / Distance Learning ☒ Other (specify) Nanyang Institute of Management (Singapore) AA Knowledge (Kuala Lumpur – Malaysia UNIS ICADEMIE (Aix-en-Provence, France UNIS IFC AVIGNON (France)
School	**Business and Creative Industries**		
Divisional Programme Board	**Management, Organisations People**		
Programme Leader	Dr Daniel Perry (Scotland) Dr Melissa Kerr (London)		

Admissions Criteria
Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

For applicants whose first language is not English, Regulation 2.12 sets out the English Language Requirements in terms of IELTS. See details at - English Language Requirements | UWS | University of the West of Scotland

Appropriate Undergraduate Qualifications:
Applicants will typically possess a degree or equivalent. In the absence of a degree, where entry requirements do not conform to the general entry requirements, other evidence can be considered on an individual basis in line with Regulations 2.13 – 2.36 (Recognition of Prior Learning – RPL / Recognition of Credit).

Other Required Qualifications/Experience

Specifically, candidates would be expected to possess:
• a degree awarded by an appropriate institution, or
• a postgraduate award (passed at an appropriate level), or
• a final qualification of a professional body acceptable to the University
• have passed a pre-masters, or other foundation course or
be a mature student with relevant work or professional experience or
completion of an appropriate programme of study for which prior knowledge and skills have provided an appropriate foundation, at a level demanding more advanced and intensive study than a first degree and which is suitable for the fulfilment of the University's learning outcomes and which includes a compulsory element of advanced independent work.

In exceptional circumstances, applicants may also be considered with other academic, vocational or professional qualifications deemed to be equivalent.
Applications many also be considered from those who do not meet the above requirements but can complement the programme through their work experience.
The University's equality and diversity policies apply, and equivalent qualifications and/or experience will be accepted in place of those specified.

University of the West of Scotland (UWS) has a strong commitment to the Recognition of Prior Learning (RPL) which encompasses both Accreditation of Prior Learning (APL) and Accreditation of Prior Experiential Learning (APEL).

Further desirable skills pre-application
Work experience is not a requirement for joining the MBA. However, work experience is desirable and should be as broad as is reasonably practicable

General Overview
The MBA (Pathways) programmes will be delivered via a variety of modes detailed below:
- a one-year full time programme delivered over three terms (London and Scotland)
- a two-year part-time programme delivered over six terms (Scotland only)
- a five-year (maximum) distance learning/on-line programme delivered over fifteen terms.

The global nature of the business world requires management professionals who have a critical understanding of how business is conducted now and will be conducted in the future. Such professionals not only need strategic analytical skills, but also business intuition and judgement brought about by an enquiring and adaptive mind. The use of role play, case studies, in-company analysis will assist the honing of the students' communication, negotiation and facilitating skills. The overall aim therefore is to produce MBA graduates of the highest quality who can respond creatively and effectively to the challenges of the global business environment.

The pathways have a structure that takes advantage of an integrative teaching approach, starting with the crucial nature of business function integration. This theme will run throughout the pathways to allow a comprehensive understanding of how key business functions impact upon one another. As well as providing the essential core business knowledge and understanding, the programme places a strong emphasis on developing the applied managerial skills that are vital to managing creativity, as well as problem solving. Students may wish to continue their study through a Doctor of Business Administration and/or Continuous Professional Development

The MBA is aligned with The Curriculum Framework and has been designed to create an environment which facilitates the involvement of the student in a learning partnership.
Students drive their own MBA journey through their contribution and involvement with the programme activities and interaction with their peers. The programme aims to expose students to a learning and problem-solving environment that can be compared to that which they will/or have experienced in a real business context, e.g. dealing with conflict, negotiation, team members, and resolving business conundrums, as well as personal dilemmas. Interaction in this environment will allow the student to demonstrate their understanding of contemporary management theory as well as what they have absorbed through peer interaction, such learning processes are fundamental to module design. The overall theme of the programme and its constituent parts will be the application of the students' knowledge to real business issues. This applied focus will be underpinned by the study of theoretical concepts and paradigms in specific contexts synergising the various disciplines and areas that have been studied. This model of learning requires the student to conduct analysis of a specific issue and then consider different options before deciding on the most appropriate course of action. Each module is designed so that this process does not occur in isolation but rather it is a collaborative undertaking within syndicate groups from the MBA community.
For students to gain full advantage of this experience a detailed structure will be contained in the module handbooks stipulating what is expected of each student during these student-centred activities, e.g. preparative work, directed reading, independent research. All teaching mechanisms are student centred.

Unique to the UWS MBA is the requirement for all students to immerse themselves in the MBA community. Some module activities will require students to undertake syndicate work within their peer groups drawn from all modes of study and therefore from across the globe. This is designed to be a direct representation of life in the real business world and adds a true international dimension to the learning experience. A combination of formative and summative assessments will be used. Formative assessment is of particular importance during the initial stages of the MBA student journey as it will encourage the individual to reflect on their performance, their grasp on management theory and its application, their development as a leader, as well as their interpersonal skills. As the student progresses through the programme greater emphasis will be placed on summative assessments. The actual assessment format will be a mixture of online test, portfolio work, essays, presentations and projects. There will be individual, group and peer assessment. The use of group work assessment is used as a means of expanding one's knowledge from different cultural and sectorial perspectives. It also allows the student to undertake different roles within a team in which they must discuss, negotiate, and persuade and then sign up to a consensus outcome.

The Strategic Business Project or Developing Professional Practice at Masters stage will most likely be undertaken within the student's employer organisation and/or on a consultancy basis and will require the student to bring to bear all the knowledge and skills that they have developed throughout the programme on a significant business issue affecting the organisation. It may require qualitative and/or quantitative research and analysis. The student will be required to develop a suitable proposal which is acceptable to any host organisation, as well as the School.

The following titles are offered as part of the pathway suite:
MBA with Banking and Finance (Exit Pg Diploma in Strategic Management with Banking and Finance) * Paisley and London
MBA with Logistics and Supply Chain Management (Exit Pg Diploma in Strategic Management with Logistics and Supply Chain Management) * London
MBA with Digital Marketing (Exit Pg Diploma in Strategic Management with Digital Marketing) * London

MBA with Leadership (Exit Pg Diploma in Strategic Management with Leadership) * Paisley and London
MBA with Risk Management (Exit Pg Diploma in Strategic Management with Risk Management) * Paisley
MBA with Enterprise (Exit Pg Diploma in Strategic Management with Enterprise) * Paisley
MBA with Luxury Branding (Exit Pg Diploma in Strategic Management with Luxury Branding) * London

The generic MBA title will be available for study at the Paisley campus and via DL and with TNE partners, with the title used as an exit title where appropriate.
The above seven pathway titles will provide a distinctive Post Graduate offering at the London and/or Paisley campuses. All Scottish pathways are now based in Paisley.

Pathways:
Students undertaking the Banking &Finance pathway should undertake the Banking & Finance optional modules.
Students undertaking the Digital Marketing pathway should undertake the Digital Marketing optional modules.
Students undertaking the Leadership pathway should undertake both the Leadership modules.
Students undertaking the Logistics and Supply Chain Management pathway should undertake both the optional Supply Chain modules.
Students undertaking the Risk Management pathway should undertake both the optional Risk Management modules.
Students undertaking the Enterprise pathway should undertake both the optional Enterprise modules.
Students undertaking the Luxury Branding pathway should undertake both the optional Luxury Branding modules.
Students undertaking MBA should undertake Contemporary Management Challenges and one of the pathway options available at Paisley campus.
Note students cannot change pathways once the optional modules commence.

Typical Delivery Method
Lectures, Tutorials and Workshops
Students will typically be given weekly reading tasks to prepare them for weekly tutorial sessions which are either on campus (London, Paisley, TNE) or online (DL).

Modules within the programmes share a model based around hours of contact time per module per week. These sessions will make use of a variety of teaching tools including case studies, student-led presentations, discussion tasks and practical activities designed to enable students to take responsibility for their own learning and develop a rounded understanding of the subject matter. Each module is supported by further online content hosted on virtual learning environments (VLEs). This will include access to directed readings, online discussions, and embedded content from a variety of other settings.
Students should ensure they have access to suitable electronic devices prior to starting the course. Students will be expected to take responsibility for their own learning by accessing content through the VLE platforms and contributing to the activities supplied online and through class discussions.

Any additional costs
None

Graduate Attributes, Employability & Personal Development Planning

The MBA pathways aims to provide a robust underpinning in the knowledge, skills and understanding necessary for participants to operate effectively as general managers in a variety of environments such as Digital Marketing, Logistics, Luxury Branding, Enterprise, Supply Chain and Banking. As the MBA has seven different pathways the student can tailor their MBA to suit their aspirations which better places the UWS MBA graduate to achieve the employment they desire. The very nature of the programme, as well as the significant online peer interaction provides students with extensive networking opportunities allowing them to develop an international network of peers. Integrated into the programme is a strong focus on PDP. The Professional Management and research Skills module, aiding students to identify and build on their skills base and develop their research skills. From there, modular embedding of PDDP and opportunities beyond the programme run from the campus or online.

Learning outcomes throughout the programme have been designed to ensure that, in addition to acquiring subject matter-related knowledge, students will have the opportunity to develop skills and attributes that are most valued by employers.
As a graduate from UWS you will be:
• Universal - globally relevant with widely applicable abilities, skills and behaviours;
• Work ready - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience;
• Successful – have a solid foundation on which to continue succeeding and realising your potential, across various contexts.

During your time at UWS, you will develop attributes across three dimensions:
• Academic – knowledge, skills and abilities related to high-level academic study;
• Personal – qualities and characteristics of well-rounded, developed, responsible individuals;
• Professional – skills, aptitudes and attitudes expected from professional working life in the 21st century.

Work Based Learning/Placement Details

There are no formal arrangements for work-based learning or placement opportunities. However, the programme encourages students to experience work-based learning through private employment or volunteering. Elements of work-related learning are embedded through the modules using guest lecturers, real life case studies and industry projects.
Students interested in work-based learning can take the Developing Professional Practice module. The DPP module will provide students with the opportunity to work through a partnership agreement with the employer to develop a project that reflects the sector and relevant contextual factors related to the programme of study. It is the responsibility of the student to secure appropriate engagement with industry/employer to support this.

At the Dissertation stage there is the option of either the Strategic Business project or the Developing Professional Practice module. The DPP module will enable students to work with an employer on a project related to their pathway. The Business project is theory based and can include the gathering of primary data. It challenges students to integrate their past learning from the previous stages of the MBA in a rigorous research project, which will be of value in better understanding a key business issue. In so doing, students will develop their knowledge and confidence in designing, developing, compiling and delivering strategic business projects. The Developing Professional Practice module is designed to put theory into practice within a real world setting across and within Sectors: local, national and global. The module will enable students to develop skills and knowledge, both specialist and transferrable, enhancing their employability. It will enable students to build networks by connecting and working with professionals in industry.

Attendance and Engagement

In line with the Student Attendance and Engagement Procedure, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this programme, academic engagement equates to the following:
Students should also reference the 'BCI Guidance on Implementation of the Revised Student Attendance and Engagement Procedure', which details the School attendance and engagement requirements and how this will be monitored for attendance.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
To meet the diverse needs of our student body, we are dedicated to adapting learning experiences where required. This personalised approach ensures that all students can succeed, regardless of their background or circumstances. By embracing and promoting these principles, we aim to cultivate a learning community where everyone feels valued, supported, and empowered to achieve their full potential.

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (Chapter 1, Regulatory Framework)

Learning Outcomes

SCQF LEVEL 11 - Postgraduate Certificate (PgCert) Learning Outcomes	
Knowledge and Understanding	
A1	Demonstrate a critical and integrated understanding of the core areas of business including leadership, management, marketing, HRM, and operations, finance and enterprise within both a national and global contex
A2	
A3	
A4	
A5	
Practice - Applied Knowledge and Understanding	
B1	Apply relevant knowledge and understanding to a range of complex situations
B2	Practice in a wide range of professional contexts
B3	
B4	
B5	
Communication, ICT and Numeracy Skills	
C1	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information
C2	Effectively use various communication skills through presentations, role play and group exercises
C3	Develop and apply numeracy skills as appropriate to the assist in decision making processes
C4	Undertake critical evaluation of wide range of numerical and graphical data
C5	
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Critically analyse new and abstract problems and issues related to the current business environment
D2	Analyse and evaluate key current issues within the business context
D3	Develop critical responses to problems and issues
D4	
D5	
Autonomy, Accountability and Working with Others	
E1	Exercise substantial autonomy and initiative in professional and equivalent activities
E2	Work effectively in peer relationships

E3	
E4	
E5	

Postgraduate Certificate (PgCert) Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11141	Fundamentals of Senior Management	40	☒	☒	☒	
11	BUSN11143	The Strategic Manager	20	☒	☒	☒	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
Footnotes for Core Modules All modules are available for all 3 terms in all modes of delivery including TNE.							

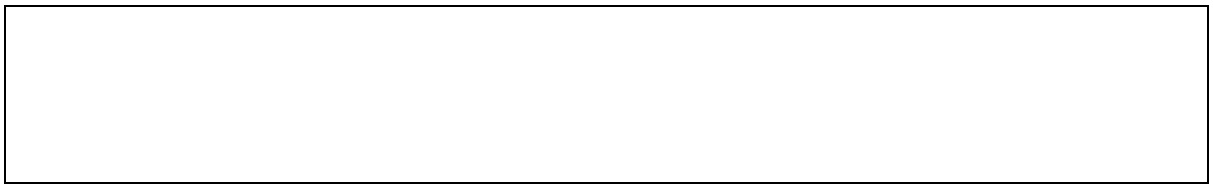
Postgraduate Certificate (PgCert) Modules

OPTION

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
Footnotes for Option Modules							

Level 11- Postgraduate Certificate (PgCert)
Criteria for Award
Please refer to UWS Regulatory Framework for related regulations

For students to be awarded the title of PgCert in Management they must obtain 60 credits which must include the core Fundamentals of Senior Management 40 credit modules and The Strategic Manager 20-credit module. Students who fail to achieve the core module but achieve 60 credits from other optional modules, may be awarded a PgCert Combined Studies.



SCQF LEVEL 11 - Postgraduate Diploma (PgDip) Learning Outcomes	
Knowledge and Understanding	
A1	Demonstrate a critical and integrated understanding of the core areas of business including leadership, management, marketing, HRM, and operations, finance and enterprise within both a national and global context
A2	Demonstrate a critical understanding of the core areas of the pathway specialism within both a national and global context
A3	
A4	
A5	
Practice - Applied Knowledge and Understanding	
B1	Apply relevant knowledge and understanding to a range of complex situations
B2	Utilise a range of specialised skills and practices at the forefront of the relevant pathway
B3	Practice in a wide range of professional contexts
B4	
B5	
Communication, ICT and Numeracy Skills	
C1	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information
C2	Effectively use various communication skills through presentations, role play and group exercises
C3	Develop and apply numeracy skills as appropriate to the assist in decision making processes
C4	Undertake critical evaluation of wide range of numerical and graphical data
C5	
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Critically analyse new and abstract problems and issues related to the current business environment
D2	Analyse and evaluate key current issues within the business context
D3	Analyse key current issues within the relevant pathway
D4	Develop critical responses to problems and issues
D5	
Autonomy, Accountability and Working with Others	
E1	Exercise substantial autonomy and initiative in professional and equivalent activities
E2	Work effectively in peer relationships
E3	
E4	

E5	

Postgraduate Diploma (PgDip) Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN	Fundamentals of Senior Management	40	☒	☒	☒	
11	BUSN	The Strategic Manager	20	☒	☒	☒	
11	BUSN	Professional Management and Research Skills	20	☒	☒	☒	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
Footnotes for Core Modules							

Postgraduate Diploma (PgDip) Modules

OPTION

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	ACCT11046	Corporate Finance	20	☒	☒	☒	Banking and Finance Pathway
11	ACCT11047	Money, Banking and the Financial system	20	☒	☒	☒	Banking and Finance Pathway
11	MARK11050	Theoretical Perspectives in Digital Marketing	20	☒	☒	☒	Digital Marketing Pathway
11	MARK11047	Digital Marketing Strategies	20	☒	☒	☒	Digital Marketing Pathway
11	MARK11049	Marketing Sustainable Luxury	20	☒	☒	☒	Luxury Branding Pathway
11	MAR11048	Luxury Brand Management	20	☒	☒	☒	Luxury Branding Pathway
11	BUSN11138	Supply Chain Management	20	☒	☒	☒	Logistics and Supply Chain

							Management Pathway
11	BUSN11137	Logistics Management	20	☒	☒	☒	Logistics and Supply Chain Management Pathway
11	BUSN1140	Ethical Leadership Responsible Organisations	20	☒	☒	☒	Leadership Pathway
11	BUSN11144	Theories of Leadership	20	☒	☒	☒	Leadership Pathway
11	BUSN11135	Enterprise & Entrepreneurship	20	☒	☒	☒	Enterprise Pathway
11	BUSN11136	Idea, Innovation and Creation	20	☒	☒	☒	Enterprise Pathway
11	BUSN11145	Risk Analysis and Decision Making	20	☒	☒	☒	Risk Pathway
11	BUSN11146	Risk Management and Systems Thinking	20	☒	☒	☒	Risk Pathway
11	BUSN11139	Contemporary Management Challenges*	20	☒	☒	☒	MBA

Footnotes for Option Modules

For students on the MBA generic award pathway, one option module is available to complement the Contemporary Management Challenges module. For all deliveries of the generic MBA students can choose from the Risk and Finance modules, or the Enterprise modules, or the Leadership modules, or Banking and Finance modules.

Level 11- Postgraduate Diploma (PgDip)
Criteria for Award
Please refer to UWS Regulatory Framework for related regulations

Students undertaking the PgDip in the following named awards must obtain 120 credits by undertaking the core modules (80 credits) and obtaining 40 credits from the relevant Pathway options:

Exit Pg Diploma in Strategic Management with Banking and Finance) * Paisley and London
Exit Pg Diploma in Strategic Management with Logistics and Supply Chain Management) * London
Exit Pg Diploma in Strategic Management with Digital Marketing) * London
Exit Pg Diploma in Strategic Management with Leadership) * Paisley and London
Exit Pg Diploma in Strategic Management with Risk Management) * Paisley
Exit Pg Diploma in Strategic Management with Enterprise) * Paisley
Exit Pg Diploma in Strategic Management with Luxury Branding) * London
Exit Pg Diploma in Strategic Management) * London and Paisley-(Generic PgDip MBA)

A distinction is awarded to students in line with University Regulations.

SCQF LEVEL 11 – Masters Learning Outcomes (Maximum of 5 per heading)	
Knowledge and Understanding	
A1	Demonstration of extensive, detailed and critical knowledge of the literature relevant to the chosen topic
A2	Critical understanding of a range of specialised theories, principles and concepts relevant to the chosen topic
A3	Display awareness of current issues relevant to the topic and related areas
A4	
A5	
Practice - Applied Knowledge and Understanding	
B1	Apply a significant range of skills, techniques and practices associated with the relevant subject area
B2	Critically evaluate research and a variety of types of information and evidence
B3	Apply an appropriate research strategy to the selection and distillation of relevant information from a wide range of sources and a large body of knowledge
B4	Analyse, evaluate and interpret evidence and theory underpinning both general management practice and the relevant subject area of the projec
B5	
Communication, ICT and Numeracy Skills	
C1	Further develop academic writing skills, including appropriate acknowledgement and referencing sources
C2	Use appropriate software to support and enhance analysis and presentation of quantitative and qualitative information
C3	Communicate with a range of audiences and adapt the communication to the context and purpose
C4	
C5	
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Demonstrate the ability to recognise problems in the workplace and identify suitable means to respond to and manage them effectively
D2	More specifically, use appropriate research and consultancy methods and techniques of enquiry to investigate a practical issue/problem
D3	Critically review, consolidate and extend knowledge, skills, practices and thinking in the discipline
D4	
D5	
Autonomy, Accountability and Working with Others	
E1	Demonstrate effective consultancy and project management skills
E2	Ability to interact with supervisor in an effective manner
E3	Demonstrate ability to self-manage time and resources
E4	Work in ways that are reflective, self-critical and based on research/evidence

E5	

Masters Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11141	Fundamentals of Senior Management	40	☒	☒	☒	Core to all pathways
11	BUSN11143	The Strategic Manager	20	☒	☒	☒	Core to all pathways
11	BUSN11142	Professional Management and Research Skills	20	☒	☒	☒	Core to all pathways
				☐	☐	☐	
11	BUSN11076	Strategic Business Project	60	☒	☒	☒	Or DPP
11	BUSN11126	Developing Professional Practice	60	☒	☒	☒	Or SBP
Footnotes for Core Modules							

Masters Modules

OPTION

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	ACCT11046	Corporate Finance	20	☒	☒	☒	Banking and Finance Pathway
11	ACCT11047	Money, Banking and the Financial system	20	☒	☒	☒	Banking and Finance Pathway
11	MARK11050	Theoretical Perspectives in Digital Marketing	20	☒	☒	☒	Digital Marketing Pathway
11	MARK11047	Digital Marketing Strategies	20	☒	☒	☒	Digital Marketing Pathway
11	MARK11049	Marketing Sustainable Luxury	20	☒	☒	☒	Luxury Branding Pathway
11	MAR11048	Luxury Brand Management	20	☒	☒	☒	Luxury Branding Pathway

11	BUSN11138	Supply Chain Management	20	☒	☒	☒	Logistics and Supply Chain Management Pathway
11	BUSN11137	Logistics Management	20	☒	☒	☒	Logistics and Supply Chain Management Pathway
11	BUSN1140	Ethical Leadership Responsible Organisations	20	☒	☒	☒	Leadership Pathway
11	BUSN11144	Theories of Leadership	20	☒	☒	☒	Leadership Pathway
11	BUSN11135	Enterprise & Entrepreneurship	20	☒	☒	☒	Enterprise Pathway
11	BUSN11136	Idea, Innovation and Creation	20	☒	☒	☒	Enterprise Pathway
11	BUSN11145	Risk Analysis and Decision Making	20	☒	☒	☒	Risk Pathway
11	BUSN11146	Risk Management and Systems Thinking	20	☒	☒	☒	Risk Pathway
11	BUSN11139	Contemporary Management Challenges	20	☒	☒	☒	MBA

Footnotes for Option Modules

For students on the MBA generic award pathway, one option module is available to complement the Contemporary Management Challenges module. For all deliveries of the generic MBA students can choose from the Risk and Finance modules, or the Enterprise modules, or the Leadership modules, or Banking and Finance Pathway.

Level 11- Masters
Criteria for Award
Please refer to UWS Regulatory Framework for related regulations

For the award of Masters, at least 180 credit points must be achieved (including all core modules). Students on an MBA pathway title must complete the prescribed pathway modules.

MBA - A Masters of Business Administration Degree (MBA generic) will be conferred on a student that meets the requirements of the university regulations. This involves the successful completion of the Postgraduate Diploma as well as the Strategic Business Project or Developing Professional Practice module and includes the Contemporary Management Challenges 20 credit module and one pathway 20-credit module.

MBA with Pathways - Students on an MBA pathway title must complete the prescribed pathway modules. A student must successfully complete the Postgraduate Diploma as well

as the Strategic Business Project or Developing Professional Practice module and the two relevant pathway 20-credit modules. MBA Pathway award titles are as follows:

MBA (Finance and Banking)
MBA (Leadership)
MBA (Risk Management)
MBA (Enterprise)
MBA (Digital Marketing)
MBA (Logistics and Supply Chain Management)
MBA (Luxury Branding)

Notes:

Banking and Finance pathway takes Corporate Finance and Money, Banking, and the Financial system.

Logistics and Supply Chain Management pathway take Supply Chain Management and Logistics Management

Digital Marketing pathway takes Digital Marketing Strategies and Theoretical Perspectives Digital Marketing

Leadership pathway takes Ethical Leadership Responsible Organisations and Theories of Leadership

Luxury Branding pathway takes Marketing of Sustainable Luxury and Luxury Brands Management

Risk pathway takes Risk Analysis and Decision Making and Risk Management and Systems Thinking

Enterprise pathway takes Enterprise & Entrepreneurship and Idea, Innovation and Creation

For students on the MBA Pathways if they fail one of the pathway 20 credits modules they can complete the Contemporary Management Challenges 20 credit module to achieve the MBA (generic award)

Distinction will be awarded in line with University Regulations.

Regulations of Assessment

Candidates will be bound by the general assessment regulations of the University as specified in the University Regulatory Framework.

An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.

To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

Combined Studies
There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61). For students studying at Level 11, they will normally be eligible for an exit award of PgCert / PgDip / Masters in Combined Studies.

Version no: 1

Change/Version Control

What	**When**	**Who**