



Postgraduate Programme Specification

Session	2025/26	Last Modified	22 May 2024
Named Award Title	MSc International Management		
Award Title for Each Award	MSc International Management PG Dip International Management PG Cert International Management		
Date of Approval	August 2024		
Details of Cohort Applies to	All entering SCQF 11 from September 2024 (AY 2024-25)		
Awarding Institution	University of the West of Scotland	Teaching Institution(s)	University of the West of Scotland
Language of Instruction & Examination		English	
Award Accredited by		N/A	
Maximum Period of Registration		3 years Authorised Interruption Guidance notes (uws.ac.uk)	
Duration of Study			
Full-time	One year	Part-time	up to three years
Placement (compulsory)	N/A		
Mode of Study	☒ Full-time ☒ Part-time		
Campus	☐ Ayr ☐ Dumfries	☐ Lanarkshire ☐ London ☒ Paisley	☐ Online / Distance Learning ☐ Other (specify)
School	Business and Creative Industries		
Divisional Programme Board	Management, Organisations People		
Programme Leader	Ying Ding		

Admissions Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

Appropriate Undergraduate Qualifications:

Applicants will typically possess a degree or equivalent. In the absence of a degree, where entry requirements do not conform to the general entry requirements, other evidence can be considered on an individual basis in line with Regulations 2.13 – 2.36 (Recognition of Prior Learning – RPL / Recognition of Credit).

Other Required Qualifications/Experience

Applicants with a non-business related or general degree with relevant professional managerial experience will also be considered at the discretion of the programme leader.

Where English is not the first language, the applicant must be able to satisfy the University of their competence in English. IELTS overall score 6.0 with no element below 5.5, or equivalent UKVI recognised English language qualifications.

Further desirable skills pre-application

Computer literacy in Microsoft Office application software (i.e. Word, Excel and PowerPoint Presentation).

General Overview

General Overview

The MSc International Management is a challenging and rewarding course of study that offers students access to a range of disciplines and which cultivates critical insights into contemporary developments in management and organisational theory and practice. The course equips students with the practical and conceptual skills necessary for a successful career in the management field. The MSc is designed to produce graduates who are competent in the field of management, and who can succeed in a turbulent business world. The programme adopts a student-centred, research-informed teaching and learning approach. The main aims are to:

- Provide students with a firm grasp of the major theoretical and conceptual tools of international management
- Enable students to reflect upon and apply theoretical and conceptual tools to situations in which a high level of managerial competence is required.

Graduates will be able to demonstrate a high level of ability in:

- Sourcing and assessment of complex data sets
- Synthesis, integration and critical assessment of appropriate theoretical material

On completion of the MSc in International Management, graduates may pursue additional postgraduate study at the doctoral level both within the University and at other Higher Education Institutes. These may be either on a full-time, part-time or post-experience basis. They may also pursue Professional Institute qualifications in their chosen specialist area of study (e.g. Chartered Institute of Management).

The approach to teaching and learning rests on the use of workshops supplemented by seminar work, case studies and projects (individual and group) where the student's role as an independent learner is more pronounced. This combines practical learning and problem-solving using academic expertise, peer group input, and independent learning. Assessment is through a mixture of case studies, presentations, project work, and formal examinations.

Assessment methods flow from individual module learning objectives supplemented at the Masters level by the central integrative role played by the research dissertation. In this respect, the MSc dissertation assists in the development of some of the themes above, most notably the application of academic learning and the encouragement of independent study.

Typical Delivery Method

Face-to-face

Any additional costs

None

Graduate Attributes, Employability & Personal Development Planning

Upon completion of the course, students will have attained SCQF level 11 skills in relation to employment and PDP. In knowledge and understanding and practice, cognitive skills, communication, ICT and numeracy, and in autonomy, accountability and working with others. The processes of reflection and independent learning are strongly emphasised in the management discipline and this programme will endeavour to support students develop these skills.

As a graduate of UWS, you will be:

- Universal - globally relevant with comprehensively applicable abilities, skills and behaviours
- Work ready - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
- Successful - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:

- Academic – knowledge, skills and abilities related to high-level academic study
- Personal – qualities and characteristics of well-rounded, developed, responsible individuals
- Professional – skills, aptitudes and attitudes required for professional working life in the 21st Century

The underpinning attributes are developed through the key skills and competencies you will learn as part of your postgraduate degree programme.

Work Based Learning/Placement Details

There are no formal arrangements for work-based learning or placement opportunities. However, the programme encourages students to experience work-based learning through private employment or volunteering. Students interested in work-based learning can take the Developing Professional Practice module instead of Dissertation. The DPP module will provide students with the opportunity to work through a partnership agreement with the employer to develop a project that reflects the sector and relevant contextual factors related to the programme of study.

Attendance and Engagement

In line with the [Student Attendance and Engagement Procedure](#), Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this programme, academic engagement equates to the following:

In line with the Student Attendance and Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE, and complete assessments and submit these on time.

Students should also reference the 'BCI Guidance on Implementation of the Revised Student Attendance and Engagement Procedure' which details the School attendance and engagement requirements and how this will be monitored for attendance.

For the purposes of this programme, academic engagement equates to the following:

Students are academically engaged if they are regularly attending the on-campus lectures/tutorials/workshop. Also, they need to engage with the AULA site regularly to access to the teaching materials and complete assessments and submit these on time.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality, Diversity and Human Rights Code](#).

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At the University of the West of Scotland (UWS), our commitment to equality, diversity is integral to fostering an inclusive and supportive environment for all students. Our policy underpins every aspect of student engagement, ensuring UWS to be a fair and equitable place of learning. We strive to address and champion all dimensions of equality and diversity thus creating an institution that values and respects the unique contributions of each individual.

To meet the diverse needs of our student body, we are dedicated to adapting learning experiences and module assessments where required. This personalised approach ensures that all students can succeed, regardless of their background or circumstances. By embracing and promoting these principles, we aim to cultivate a learning community where everyone feels valued, supported, and empowered to achieve their full potential.

The programme team follows the above for the programme to ensure every student is treated with dignity and respect.

Programme structures and requirements, SCQF level, term, module name and code, credits and awards ([Chapter 1, Regulatory Framework](#))

Learning Outcomes

SCQF LEVEL 11 - Postgraduate Certificate (PgCert)	
Learning Outcomes	
Knowledge and Understanding	
A1	Demonstrate a critical and integrated understanding of some core areas of business which may include management history, management, global and corporate culture, marketing, HRM, and operations, within both the national and global context.
A2	Describe and critically assess the impact of national and organisational culture for global business transactions
A3	Analyse organisation theory and its impact on the integration of organisational functions
A4	
A5	
Practice - Applied Knowledge and Understanding	
B1	Use a significant range of specialist skills, techniques and practices associated with main functional areas of business
B2	Apply relevant knowledge and understanding to a range of complex situations taking account of its relationship and interaction with other areas of the organisation
B3	Demonstrate originality and creativity in applying knowledge and understanding to a range of business situations and problems
B4	
B5	
Communication, ICT and Numeracy Skills	
C1	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information.
C2	Communicate fluently and engage in discourse with lecturers, fellow students and external stakeholders, for example members of the business community and sector experts, and demonstrate the ability to convey complex ideas and concepts effectively.
C3	Effectively use communication and team skills through presentations, role play and group exercises.
C4	
C5	
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Identify, conceptualise and analyse new and abstract problems and issues related to the changing international business environment.
D2	Critically review and consolidate knowledge relating to complex business situations
D3	

D4	
D5	
Autonomy, Accountability and Working with Others	
E1	Exercise substantial autonomy and initiative in professional and equivalent activities
E2	Be self-directed and take responsibility for own study and using own initiative
E3	Develop time management skills to schedule and manage own and, where appropriate, others activities
E4	Use initiative to cooperate and share learning with fellow students and, where appropriate, demonstrate leadership in teams
E5	Demonstrate reflective practice relating to personal development and business practice

Postgraduate Certificate (PgCert) Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11053	International Business Management	20	☐	☐	☐	
11	BUSN11098	Leadership Development in a Changing World	20	☐	☐	☐	
11	BUSN11054	Strategic Management in an International Context	20	☐	☐	☐	
11	BUSN11101	Organisational Performance of MNEs	20	☐	☐	☐	
11	BUSN11156	Research Methods and Skills	20	☐	☐	☐	
				☐	☐	☐	
Footnotes for Core Modules							

Postgraduate Certificate (PgCert) Modules

OPTION

[illegible]

				☐	☐	☐	
				☐	☐	☐	
Footnotes for Option Modules							

Level 11- Postgraduate Certificate (PgCert)

Criteria for Award

Please refer to [UWS Regulatory Framework](#) for related regulations

In line with the Regulatory Framework, students completing 60 credits, of which at least 40 credits should be from the core modules, are eligible for the exit award of the Postgraduate Certificate (PgCert) in International Management.

No Distinction is awarded at PgCert level (Regulation 3.25).

Links: UWS Regulatory Framework; and Student Experience Policy Statement.

SCQF LEVEL 11 - Postgraduate Diploma (PgDip) Learning Outcomes	
Knowledge and Understanding	
A1	Effective use of cognitive, critical and intellectual skills.
A2	Knowledge and understanding of the key cognate areas such as marketing, finance and Human Resource Management.
A3	A critical understanding of the nature and role of planning and forecasting within the organisation and its relationships to business strategy.
A4	A critical understanding of the management of information in decision making
A5	Develop an extensive and in-depth knowledge and understanding of strategy and how this contributes to business development and growth at the national and global level
Practice - Applied Knowledge and Understanding	
B1	Be self-directed, taking responsibility for projects, following them through logically.
B2	Use a significant range of specialist skills, techniques and practices associated with main functional areas of business
B3	Identify, conceptualise, define and make informed judgements on problems and issues often in the absence of pertinent information.
B4	Apply relevant knowledge and understanding to a range of complex situations taking account of its relationship and interaction with other areas of the organization.
B5	Apply a range of skills, knowledge and understanding of business strategy to key issues in the changing global marketplace.
Communication, ICT and Numeracy Skills	
C1	Communicate fluently to peers and tutors, conveying knowledge, analysis and interpretation of academic and applied materials.
C2	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information
C3	Utilise software to enhance analysis
C4	Demonstrate critical evaluation using accurate numeracy and graphical data
C5	Effectively use communication and team skills through presentations, role play and group exercises.
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Identify, conceptualise and define new and abstract problems within management theory and practice.
D2	Develop original and creative responses to the analysis and synthesis of material.
D3	Identify, conceptualise and analyse new and abstract problems and issues related to a changing international business environment
D4	Critically review and consolidate knowledge relating to complex business situations
D5	Diagnose complex organisational problems and the inter-relationships between underlying factors, and create strategies and appropriate responses to deal with these, often with limited information.
Autonomy, Accountability and Working with Others	

E1	Develop good team skills, taking a leadership role.
E2	Exercise substantial autonomy and initiative in professional and equivalent activities
E3	Demonstrate critical reflection regarding individual and peer roles and responsibilities.
E4	Be self-directed and take responsibility for own study and using own initiative
E5	Develop time management skills to schedule and manage own and, where appropriate, other activities.

Postgraduate Diploma (PgDip) Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11053	International Business Management	20	☐	☐	☐	
11	BUSN110981	Leadership Development in a Changing World	20	☐	☐	☐	
11	BUSN11101	Organisational Performance of MNEs	20	☐	☐	☐	
11	BUSN11054	Strategic Management in an International Context	20	☐	☐	☐	
11	BUSN11156	Research Methods and Skills	20	☐	☐	☐	
				☐	☐	☐	
Footnotes for Core Modules							

Postgraduate Diploma (PgDip) Modules

OPTION

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN111231	Global Digital Business	20	☐	☐	☐	
11	BUSN11065	Contemporary Organisation Theory	20	☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
Footnotes for Option Modules							

Criteria for Award

Please refer to [UWS Regulatory Framework](#) for related regulations

In line with the Regulatory Framework, students completing 120 credits (five core modules and one optional module), are eligible for the exit award of the Postgraduate Diploma (PgDip) in International Management.

Distinction will be awarded in line with University Regulations and no imported credit can be used. (Regulations 3.35 & 3.26)

Links: UWS Regulatory Framework; and Student Experience Policy Statement.

SCQF LEVEL 11 – Masters	
Learning Outcomes (Maximum of 5 per heading)	
Knowledge and Understanding	
A1	Demonstrate extensive, detailed and critical knowledge of the literature within a key area of management
A2	Display a broad awareness of current issues in mainstream management areas.
A3	Display a critical understanding of a range of specialized theories, principles and concepts relevant to the chosen topic
A4	
A5	
Practice - Applied Knowledge and Understanding	
B1	Apply a range of standard and specialised research instruments
B2	Plan and develop a detailed dissertation within a management area
B3	Critically evaluate research and a range of information and evidence
B4	Apply an appropriate research strategy to the selection and distillation of relevant information from a wide range of sources and a large body of knowledge
B5	Analyse, evaluate and interpret evidence and theory underpinning both general management practice and the relevant subject area of the project.
Communication, ICT and Numeracy Skills	
C1	Utilise a range of written skills to compare and contrast literature
C2	
C3	
C4	
C5	
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Critically review, consolidate and extend knowledge through the production of a dissertation
D2	Demonstrate analysis of complex issues and make informed judgements in the absence of complete or inconsistent data/information
D3	
D4	
D5	
Autonomy, Accountability and Working with Others	
E1	Demonstrate the ability to interact with supervisors in an effective manner
E2	Demonstrate reflective practice
E3	Deal with complex ethical and professional judgements on key issues Core Modules SCQF Level Module Code Module Name
E4	
E5	

Masters Modules

CORE

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11053	International Business Management	20	☐	☐	☐	
11	BUSN11098	Leadership Development in a Changing World	20	☐	☐	☐	
11	BUSN11101	Organisational Performance of MNEs	20	☐	☐	☐	
11	BUSN11156	Research Methods and Skills	20	☐	☐	☐	
11	BUSN11054	Strategic Management in an International Context	20	☐	☐	☐	
11	BUSN11126	Developing Professional Practice	60	☐	☐	☐	
	or BUSN11102	or MSc INT MGMT Dissertation	60				
Footnotes for Core Modules							
Students choose BUSN11126 or BUSN11102							

Masters Modules

OPTION

SCQF Level	Module Code	Module Title	Credit	Term			Footnotes
				1	2	3	
11	BUSN11123	Global Digital Business	20	☐	☐	☐	
11	BUSN11065	Contemporary Organisation Theory	20	☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
				☐	☐	☐	
Footnotes for Option Modules							

Level 11- Masters

Criteria for Award

Please refer to [*UWS Regulatory Framework*](#) for related regulations

In line with the Regulatory Framework, students completing 180 credits (including all core modules) are eligible for the award of the MSc in International Management. Out of the 180 credits, students must achieve a minimum of 150 credits at SCQF Level 11 and none less than SCQF Level 10.

Distinction will be awarded in line with University Regulations and no imported credit can be used. (Regulations 3.35, 3.25 & 3.26)

Links: UWS Regulatory Framework; and Student Experience Policy Statement.

Regulations of Assessment

Candidates will be bound by the general assessment regulations of the University as specified in the [University Regulatory Framework](#).

An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.

To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

Combined Studies

There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School.

Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61).

For students studying at Level 11, they will normally be eligible for an exit award of PgCert / PgDip / Masters in Combined Studies.

Version no: 1

Change/Version Control

What	When	Who
Updated Links: - Academic Engagement Procedure - Equality and Diversity - University Regulatory Framework - Removed invalid links	19/10/2023	C Winter

Guidance Note 2023-24 provided	12/12/23	D Taylor
General housekeeping to text across sections and addition of links and some specific guidance. Addition of Duration of Study and some other text – for CMA.	12/12/23	D Taylor