

University of the West of Scotland Postgraduate Programme Specification

Session: 2024/25

Named Award Title:	MSc International Management
Award Title for Each Award:	MSc International Management PG Dip International Management PG Cert International Management
Awarding Institution/Body:	University of the West of Scotland
Language of Instruction & Examination:	English
Award Accredited By:	
Maximum Period of Registration:	
Mode of Study:	Full Time Part Time
Campus:	Paisley
School:	School of Business & Creative Industries
Programme Leader:	Dr Shaif Uddin Ahammed

Admission Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

Appropriate Undergraduate Qualification

First or second-class Honours degree, or equivalent, in social science or business-related disciplines. Applicants with a non-business related or general degree with relevant professional managerial experience will also be considered at the discretion of the programme leader.

Other Required Qualifications/Experience

Relevant professional managerial experience will be considered at the discretion of the Programme Leader. IELTS overall score 6.0 with no element below 5.5, or equivalent UKVI recognised English language qualifications.

Further desirable skills pre-application

General Overview

The objective of this Masters programme is to produce graduates who are competent within the major areas of management. Thus, its main aims are to:

- Provide students with a firm grasp of the major theoretical and conceptual tools of international management:
- Enable students to reflect upon and apply theoretical and conceptual tools to situations in which a high level of managerial competence is required.

Graduates will be able to demonstrate a high level of ability in:

- Sourcing and assessment of complex data sets
- Synthesis, integration and critical assessment of appropriate theoretical material.

On completion of the MSc in International Management, graduates may pursue additional Post-Graduate study at Doctoral level both within the University and at other Higher Education Institutes. These may

be either on a full time, part time or post-experience basis. They may also pursue Professional Institute qualifications in their chosen specialist area of study (e.g. Chartered Institute of Management). The approach to teaching and learning rests on the use of workshops supplemented by seminar work, case studies and projects (individual and group) where the student's role as an independent learner is more pronounced. This combines practical learning and problem solving using academic expertise, peer group input, and independent learning. Assessment is through a mix of case studies, presentations, project work, and formal examinations. Assessment methods flow from individual module learning objectives supplemented at Master's level by the central integrative role played by the research dissertation. In this respect, the MSc dissertation assists in development of some of the themes above, most notably the application of academic learning and the encouragement of independent study.

Graduate Attributes, Employability & Personal Development Planning

Upon completion of the course, students will have attained SCQF level 11 skills in relation to employment and PDP. In knowledge and understanding and practice, cognitive skills, communication, ICT and numeracy, and in autonomy, accountability and working with others.

The processes of reflection and independent learning are strongly emphasised with the management discipline and this programme will endeavour to support student develop these skills.

As a graduate from UWS you will be:

- **Universal** - globally relevant with comprehensively applicable abilities, skills and behaviours
- **Work ready** - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
- **Successful** - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:

- **Academic** – knowledge, skills and abilities related to high-level academic study
- **Personal** – qualities and characteristics of well-rounded, developed, responsible individuals
- **Professional** – skills, aptitudes and attitudes required for professional working life in the 21st Century

The underpinning attributes are developed through the key skills and competencies you will learn as part of your postgraduate degree programme.

Work Based Learning/Placement Details

N/A

Engagement

In line with the **Academic Engagement Procedure**, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time.

Where a programme has Professional, Statutory or Regulatory Body requirements these will be listed here:

The University monitors each student's personal engagement and attendance individually. You will be expected to bring your student card to campus each time you visit in order that you can register attendance at the keypad outside your learning spaces.

The minimum threshold for engagement with the MSc International Management is as follows:

Attendance at taught classes must be in excess of 75%

Students must engage with non-classroom based activity at least once per week on average, e.g. accessing the virtual learning environment or library resources

Submission of all assessments, except in cases of Extenuating Circumstances.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality and Diversity Policy](#)

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (**Chapter 1, Regulatory Framework**)

A. PG Cert

Learning Outcomes (Maximum of 5 per heading)

Knowledge and Understanding	
A1	Demonstrate a critical and integrated understanding of some core areas of business which may include management history, management, global and corporate culture, marketing, HRM, and operations, within both the national and global context
A2	Describe and critically assess the impact of national and organisational culture for global business transactions
A3	Analyse organisation theory and its impact on the integration of organisational functions
Practice - Applied Knowledge and Understanding	
B1	Use a significant range of specialist skills, techniques and practices associated with main functional areas of business
B2	Apply relevant knowledge and understanding to a range of complex situations taking account of its relationship and interaction with other areas of the organisation
B3	Demonstrate originality and creativity in applying knowledge and understanding to a range of business situations and problems
Communication, ICT and Numeracy Skills	
C1	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information.
C2	Communicate fluently and engage in discourse with lecturers, fellow students and external stakeholders, for example members of the business community and sector experts, and demonstrate the ability to convey complex ideas and concepts effectively
C3	Effectively use communication and team skills through presentations, role play and group exercises
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Identify, conceptualise and analyse new and abstract problems and issues related to the changing international business environment
D2	Critically review and consolidate knowledge relating to complex business situations
Autonomy, Accountability and Working With Others	
E1	Exercise substantial autonomy and initiative in professional and equivalent activities

E2	Be self-directed and take responsibility for own study and using own initiative
E3	Develop time management skills to schedule and manage own and, where appropriate, others activities
E4	Use initiative to cooperate and share learning with fellow students and, where appropriate, demonstrate leadership in teams
E5	Demonstrate reflective practice relating to personal development and business practice

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Criteria for Progression and Award

Where a student has met the credit requirements for an award in line with SCQF credit minima (see Regulation 1.21), but cannot continue on the named award, the School Board of Examiners is empowered to make an exit award of PgC in Combined Studies.

Students will be awarded the PG Cert in International Management when they have successfully completed two core modules from a combination of either; the International Business Management, and Leadership Development in a Changing World; or Strategic Management in an International Context, and Organisational Performance in MNEs. In addition to two core modules representing 40 credits student need to accrue 20 credits from the optional module selection giving the student a total of 60 credits of which a minimum of 40 are at least SCQF 11.

B. PG Dip

Learning Outcomes (Maximum of 5 per heading)

Knowledge and Understanding	
A1	Effective use of cognitive, critical and intellectual skills
A2	Knowledge and understanding of the key cognate areas such as marketing, finance and Human Resource Management.

A3	A critical understanding of the nature and role of planning and forecasting within the organisation and its relationships to business strategy.
A4	A critical understanding of the management of information in decision making
A5	Develop an extensive and in depth knowledge and understanding of strategy and how this contributes to business development and growth at the national and global level
Practice - Applied Knowledge and Understanding	
B1	Be self-directed, taking responsibility for projects, following them through logically.
B2	Use a significant range of specialist skills, techniques and practices associated with main functional areas of business
B3	Identify, conceptualise, define and make informed judgements on problems and issues often in the absence of pertinent information.
B4	Apply relevant knowledge and understanding to a range of complex situations taking account of its relationship and interaction with other areas of the organization.
B5	Apply a range of skills, knowledge and understanding of business strategy to key issues in the changing global marketplace
Communication, ICT and Numeracy Skills	
C1	Communicate fluently to peers and tutors, conveying knowledge, analysis and interpretation of academic and applied materials.
C2	Use a range of advanced skills including academic writing and referencing skills, analysis and interpretation of complex information and the use of appropriate ICT skills to aid dissemination of information
C3	Utilise software to enhance analysis
C4	Demonstrate critical evaluation using accurate numeracy and graphical data
C5	Effectively use communication and team skills through presentations, role play and group exercises.
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Identify, conceptualise and define new and abstract problems within management theory and practice
D2	Develop original and creative responses to the analysis and synthesis of material.
D3	Identify, conceptualise and analyse new and abstract problems and issues related to a changing international business environment
D4	Critically review and consolidate knowledge relating to complex business situations
D5	Diagnose complex organisational problems and the inter-relationships between underlying factors, and create strategies and appropriate responses to deal with these, often with limited information
Autonomy, Accountability and Working With Others	

E1	Develop good team skills, taking a leadership role.
E2	Exercise substantial autonomy and initiative in professional and equivalent activities
E3	Demonstrate critical reflection regarding individual and peer roles and responsibilities.
E4	Be self-directed and take responsibility for own study and using own initiative
E5	Develop time management skills to schedule and manage own and, where appropriate, others activities.

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Where a student has met the credit requirements for an award in line with SCQF credit minima (see Regulation 1.21), but cannot continue on the named award, the School Board of Examiners is empowered to make an exit award of PgDip in Combined Studies.

Students undertaking the PgDip in International Management must obtain 120 credits by undertaking the core modules (90 credits) and obtaining 30 credits from the above options

Criteria for Progression and Award

Students completing the required modules and who satisfy the above criteria are eligible for the exit award of the Postgraduate Diploma International Management.

A distinction is awarded in the Diploma to students who satisfy the criteria set out in the University Regulatory Framework - Regulation 3.2.5

C. Masters

Learning Outcomes (Maximum of 5 per heading)

Knowledge and Understanding	
A1	Demonstrate extensive, detailed and critical knowledge of the literature within a key area of management

A2	Display a broad awareness of current issues in mainstream management areas.
A3	Display a critical understanding of a range of specialized theories, principles and concepts relevant to the chosen topic
Practice - Applied Knowledge and Understanding	
B1	Apply a range of standard and specialised research instruments
B2	Plan and develop a detailed dissertation within a management area.
B3	Critically evaluate research and a range of information and evidence
B4	Apply an appropriate research strategy to the selection and distillation of relevant information from a wide range of sources and a large body of knowledge
B5	Analyse, evaluate and interpret evidence and theory underpinning both general management practice and the relevant subject area of the project
Communication, ICT and Numeracy Skills	
C1	Utilise a range of written skills to compare and contrast literature
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Critically review, consolidate and extend knowledge through the production of a dissertation
D2	Demonstrate analysis of complex issues and make informed judgements in the absence of complete or inconsistent data/information
Autonomy, Accountability and Working With Others	
E1	Demonstrate the ability to interact with supervisors in an effective manner
E2	Demonstrate reflective practice
E3	Deal with complex ethical and professional judgements on key issues

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
11	BUSN11126	Developing Professional Practice	60	✓	✓	✓	Students choose this or BUSN11102
11	BUSN11102	MSc INT MGMT Dissertation	60	✓	✓	✓	Students choose this or BUSN11126
11	BUSN11053	International Business Management	20	✓	✓	✓	

11	BUSN11098	Leadership Development in a Changing World	20	✓	✓	✓	
11	BUSN11101	Organisational Performance of MNEs	20	✓	✓	✓	
11	BUSN11XXX	Research Methods and Skills	20	✓	✓	✓	
11	BUSN11054	Strategic Management in an International Context	20	✓	✓	✓	

* Indicates that module descriptor is not published.

Footnotes

On successful completion of the Pg Diploma element of the programme, students are required to develop a research proposal for their MSc Dissertation or Developing Professional Practice Project. Students will be allocated a supervisor to oversee their research/project work.

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
11	BUSN11065	Contemporary Organisation Theory	20	✓	✓	✓	
11	BUSN11123	Global Digital Business	20	✓	✓	✓	

* Indicates that module descriptor is not published.

Footnotes

Additional modules available for Siberian campus

Criteria for Award

To successfully complete the Masters stage of the MSc International Management a student must achieve a minimum grade of 50%/B2 in the dissertation/professional practice project and 180 credits of which a minimum of 160 are at least SCQF11

A distinction is awarded in the Masters to students who satisfy the criteria set out in the University Regulatory Framework - Regulation 3.2.5

Regulations of Assessment
<p>Candidates will be bound by the general assessment regulations of the University as specified in the University Regulatory Framework.</p> <p>An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.</p> <p>To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.</p>
Combined Studies
<p>There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for an exit award of PgCert/ PgDip in Combined Studies.</p>

