

University of the West of Scotland

Undergraduate Programme Specification

Session: 2023/24

Last modified: 08/2023

Status: Pending

| | |
|---|--|
| Named Award Title: | BA (Hons) Business Single |
| Award Title for Each Award: | BA (Hons) Business BA Business Dip HE Business Cert HE Business |
| Date of Validation: | March 2022 |
| Details of Cohorts Applies to: | All entering SCQF 7 |
| Awarding Institution/Body: | University of the West of Scotland |
| Teaching Institution: | University of the West of Scotland |
| Language of Instruction & Examination: | English |
| Award Accredited By: | N/A |
| Maximum Period of Registration: | |
| Mode of Study: | Full Time Part Time |
| Campus: | Dumfries Lanarkshire Paisley New College Lanarkshire (Cumbernauld) |
| School: | School of Business & Creative Industries |
| Programme Board | Management, Organisations & People |
| Programme Leader: | Dr Wojciech Kwiatkowski |

Admission Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

SQA National Qualifications

Grades B, B, B, C @ Higher including English. Mathematics at least at standard grade

or GCE

Year 1 Entry:

Grades C,C,C @ A level plus 3 GCSEs including English and Mathematics.

Irish leaving certificate, B,B,B,C.

International Baccalaureate (IB) 24 points to include 2 Higher subjects at 4 points.

Year 2 Entry:

Grades B,B,B @ A level in relevant subjects, plus 3 GCSEs including English and Mathematics.

or SQA National Qualifications/Edexcel Foundation

An appropriate HNC/HND award in a suitable subject area commensurate with the programme being followed, with the level of entry and/or credit being awarded being subject to the content of the HN programme

Applicants may also be considered with other academic, vocational or professional qualifications deemed to be equivalent

Direct Entry is possible to the business programme at SCQF Levels 8 and 9, with the necessary qualifications or pre-requisites. Support arrangements are in place to assist the integration of those students joining the programme in this way.

Other Required Qualifications/Experience

Further desirable skills pre-application

University Admissions criteria apply

General Overview

The BA (Honours) offers you, as a student, an opportunity to study towards a degree that is designed to meet the needs of today's employers in a complex and ever-changing contemporary business environment. The BA (Hons) in Business helps develop your knowledge and skills to that required of Business Graduates entering employment in small, medium and large sized organisations in your own locality or across the globe.

The programme will provide you with the knowledge and understanding of how the business world interacts and will introduce you to the key areas that influence how businesses operate and how their employee, managers, leaders, and stakeholders are affected and influenced by each other. In order to help you become a proficient business professional, this course will introduce you to major areas of business such as marketing, people, leadership, finance, organisations, strategy, ethics, sustainability, innovation, digital business, and much more.

Business graduates with leadership abilities and an understanding of their capacity to effect positive change are in high demand around the world. By studying this course you will become reflective learners and you will develop transferable skills and personal capabilities alongside academic knowledge.

You can study either full-time or part-time (daytime) at one of our two campuses. The full-time Programme normally lasts 4 years (with 3 years for the Ordinary degree). In part-time mode, the Programme can normally be completed in 4.5 years (for the Ordinary degree) and 6 years for Honours. As a part-time applicant, you will work with our Student Education Advisors to plan your study route.

Our expert team uses a wide range of teaching, learning and assessment methods in order to help you demonstrate that you have achieved your learning outcomes. Individual modules use different mixes of teaching, learning and assessment methods as appropriate to the learning outcomes of that module. There is a deliberate attempt to expose you to a wide range of teaching, learning and assessment methods in order to assist the development your wide range of skills including employability skills. You are encouraged to become reflective learners and efforts are made to assist you in recognising and developing transferable skills and personal capabilities alongside academic knowledge.

During First Year, you will begin to recognise and develop learning skills and personal capabilities alongside a general understanding of the Business Management environment. In Second Year, building on your initial introduction to Business, you will enhance your knowledge of related and more specialised areas of Business and continue to build on and reflect upon your employability skills. In Third Year, theoretical knowledge will continue to be built upon, with further study in areas of Business and you will be encouraged to become more independent learners, accepting more responsibility for identifying your own development needs. This is strengthened at Honours level and is complemented by you undertaking a Business based Honours dissertation.

The overall assessment strategy ensures that a coherent balance of assessment is in place and that assessment supports employability and other complex learning intentions. The additional resources to support learning skills and personal development have been allocated at each level enhance this. You will frequently be given tasks to complete outside your formal contact hours. These tasks are not necessarily assessable but will help you develop your understanding and knowledge from the feedback that you receive. In addition to formal learning you will undertake significant levels of self-learning through the

various mediums such as Aula community discussion, the Internet, databases, journals and reference books. It is implicit in the course that by the end of their studies, you will have acquired a high level of competence in the use of computers and the application of any relevant software. The majority of modules require the use of computers for coursework submissions.

Over the four (or six) years of the degree, you will progress from demonstrating understanding and knowledge to being able to critically access and analyse key aspects of the business world and its influences. You will also learn to use a wide source of academically peer-reviewed publications in the form of journals and articles and learn how to use these to support your thinking and arguments. You will develop both as an independent thinker and as a team player, contributing to the work of others and of yourself.

On completion of your degree, you may choose to study at Post-Graduate or Masters Level, either within the University and at other Higher Education Institutions. This may be either on a full time or part-time, postexperience basis (e.g. MBA). You can also pursue Professional Institute qualifications in your chosen specialist area of study (e.g. Management Institute, Institute of Marketing, Institute of Personnel and Development).

If you want to get in touch with us please email: askbabusiness@uws.ac.uk

Graduate Attributes, Employability & Personal Development Planning

Learning outcomes throughout the programme have been designed to ensure that, in addition to the development of knowledge and understanding of the business and its components, students will have the opportunity to develop these skills and attributes that are most valued by employers. The programmes have employability embedded into the core curriculum, thereby ensuring that all students are exposed to the development of their key skills and have the opportunity to reflect on their own personal development. Employability skills development is continually reinforced throughout the programme. Although the general policy is that PDP should be embedded into the curriculum, it is also proposed that Personal Development Planning should be supported by students reflection on key points within the programme. A diagnostic on-line toolkit will be used to enable students to self diagnose abilities in areas such as numeracy, languages, study skills, writing skills, time management skills etc.

As a graduate from UWS you will be:

- **Universal** - globally relevant with comprehensively applicable abilities, skills and behaviours
- **Work ready** - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
- **Successful** - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:

- **Academic** – knowledge, skills and abilities related to high-level academic study
- **Personal** – qualities and characteristics of well-rounded, developed, responsible individuals
- **Professional** – skills, aptitudes and attitudes required for professional working life in the 21st Century

The employability skills and attributes which Students will gain experience in developing, applying and reflecting upon during the workplace learning will be those identified by The Council For Industry and Higher Education (CIHE) (2006) as the key competencies which employers value.

Upon certification, graduates may wish to apply for potential part exemption with the Chartered Management Institute (CMI), based on relevant, successfully completed modules if applicable. Please note that fees will apply, and the application process is subject to strict assessment and learning outcome criteria of modules undertaken.

Work Based Learning/Placement Details

Aspects of Work Based Learning is acknowledged within module activities. This includes both core and optional modules. There are also opportunities for students to attend and engage in employability and careers events.

Engagement

In line with the **Academic Engagement Procedure**, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time.

Where a programme has Professional, Statutory or Regulatory Body requirements these will be listed here:

<https://www.uws.ac.uk/media/6473/academic-engagement-procedure-061020.pdf>

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: [UWS Equality and Diversity Policy](#)

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (**Chapter 1, Regulatory Framework**)

A. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

| Knowledge and Understanding | |
|---|--|
| A1 | Develop and demonstrate knowledge and understanding of concepts, theories and skills appropriate for business. |
| A2 | Demonstrate learning skills appropriate for business. |
| A3 | Understand the multidisciplinary nature of business including, accounting and finance, marketing, human resource management and business management in a global context. |
| A4 | Recognise the evolving nature of business in a globalised society. |
| Practice - Applied Knowledge and Understanding | |
| B1 | Use Information and communications technology as appropriate to business. |
| B2 | Apply and practice relevant business and management information to a range of business situations. |
| B3 | Apply knowledge to a range of concepts, values and principles of business. |
| Communication, ICT and Numeracy Skills | |
| C1 | Use appropriate communication, information technology and numeracy skills. |
| C2 | Develop professional presentation and reporting techniques for working in industry. |
| C3 | Utilise a wide range of skills for the gathering, basic analysis and presentation of routine information, ideas and concepts. |
| Generic Cognitive Skills - Problem Solving, Analysis, Evaluation | |
| D1 | List and use problem-solving approaches relevant to business. |

| | |
|---|---|
| D2 | Implement basic evaluation techniques relevant to business. |
| Autonomy, Accountability and Working With Others | |
| E1 | Exercise some initiative and independence in carrying out defined activities independently or as part of a team under guidance. |
| E2 | Work with others to support development of active learning, reflective practice and personal development planning. |
| E3 | Accept responsibility for learning and engage in self and peer reflection. |

Core Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|--|--------|------|---|---|---|
| | | | | 1 | 2 | 3 | |
| 7 | MARK07006 | Introduction to Marketing | 20 | ✓ | | | |
| 7 | HURM07001 | Introducing People Management | 20 | ✓ | | | |
| 7 | BUSN07054 | Organisations in Society | 20 | ✓ | ✓ | | Long thin module - Runs over two trimesters |
| 7 | APPD07001 | ASPIRE | 20 | ✓ | ✓ | | Long thin modules - Runs over 2 trimesters |
| 7 | ACCT07017 | Introduction to Accounting and Finance | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

Core modules total 100 credits. Students enrol onto a total of 120 credits, upon enrolment.

Optional Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|------------------------------------|--------|------|---|---|--------------------|
| | | | | 1 | 2 | 3 | |
| 7 | ECON07010 | Economic Principles for Business 1 | 20 | | ✓ | | |
| 7 | ACCT07007 | Data Analysis | 20 | | ✓ | | |
| 7 | BUSN07050 | Entrepreneurial Opportunity | 20 | | ✓ | | Enterprise pathway |
| 7 | TOUR07007 | Tourism & The Experience Economy | 20 | | ✓ | | |
| 7 | DAAD07011 | Digital Design 1 | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

Students may wish to choose a language Option, including Arabic, French, German, Mandarin & Spanish. Please pay attention to the Timetable before making a choice. If you are thinking of doing a language option, speak to your programme leader.

Students select 20 credits of options. Students enrol onto a total of 120 credits, upon enrolment.

ECON07010 Economic Principles for Business 1 is highly recommended for

BA Business students. **Criteria for Progression and Award**

Progression is the transition from one level of a programme to the next.

For SCQF levels 7-9, a student who has not gained passes in some modules may be allowed to progress to the next level of study ("progression with deficit") provided:

they have gained at least 80 credits in the current level; and
they undertake the re-assessment (or choose to retake the module while studying at the next level); and
they meet all prerequisites for core modules in the next level of study; and they have undertaken the full set of modules as identified in the programme specification at their current level.

Students who achieve 120 credits at Level 7 or above will be eligible for the exit award of Certificate of Higher Education in Business. Where a student has met the credit requirements for progression at this level but has not fulfilled the core module requirements for the Business Programme, and can therefore not continue on the named programme, an exit award of Certificate of Higher Education in Combined Studies may awarded.

B. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

| Knowledge and Understanding | |
|---|---|
| A1 | Understand the contribution of government policies and initiatives on business, which may include legal framework and financial controls. |
| A2 | Demonstrate knowledge and understanding of types of business and their objectives, the impact on environmental factors on business, organisation structures and key business functions. |
| A3 | Understand the main areas and features of study in related business disciplines which may include project planning, risk assessment, consumer behaviour, health and safety and contract management. |
| Practice - Applied Knowledge and Understanding | |
| B1 | Determine and apply the appropriate market structures relevant to a business based upon the demand patterns, competition and barriers. |
| B2 | Demonstrate understanding of the various organisational cultures appropriate for organisational sector and structure. |
| B3 | Demonstrate an ability to apply business concepts/functions which impact organisational success. |
| B4 | Practice operational skills required in the business environment which may include business management, budgeting, marketing and HRM. |
| Communication, ICT and Numeracy Skills | |
| C1 | Use a range of communication skills and some advanced and specialised skills to convey complex information to a range of audiences and for a range of purposes. |
| C2 | Use a range of routine skills and techniques in more complex situations. |
| C3 | Use interpersonal skills of effective listening, persuasion and presentation. |
| Generic Cognitive Skills - Problem Solving, Analysis, Evaluation | |
| D1 | Develop an outline knowledge and understanding of management research and academic processes. |

| | |
|---|--|
| D2 | Undertake analysis, evaluation and synthesis of basic business concepts, information and arguments relevant to business. |
| D3 | Select and use problem-solving techniques to critically investigate and evaluate the operation of a business. |
| Autonomy, Accountability and Working With Others | |
| E1 | Exercise autonomy and initiative in some activities with appropriate guidance. |
| E2 | Take continuing account of own and others' roles, responsibilities and contributions in carrying out and evaluating tasks. |
| E3 | Systematically identify and address own learning needs in current areas, associated with the research and critical analysis of business. |

Core Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|---------------------------|--------|------|---|---|-------------------------------|
| | | | | 1 | 2 | 3 | |
| 8 | BUSN08062 | People, Planet and Profit | 20 | ✓ | | | |
| 8 | HURM08001 | Organisational Behaviour | 20 | ✓ | | | |
| 8 | BUSN08063 | Business Processes | 20 | ✓ | ✓ | | Long thin runs over two terms |
| 8 | BUSN08061 | Digital Workplaces | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

Core modules total 80 credits. Students enrol onto a total of 120 credits, upon enrolment.

Optional Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|-----------------------------------|--------|------|---|---|-------------------------------|
| | | | | 1 | 2 | 3 | |
| 8 | HURM08002 | HR Function | 20 | ✓ | ✓ | | Long thin runs over two terms |
| 8 | BUSN08066 | Workplace Health and Wellbeing | 20 | | ✓ | | |
| 8 | BUSN08067 | Business Information Technology | 20 | | ✓ | | |
| 8 | BUSN08058 | Business Accelerator | 20 | | ✓ | | |
| 8 | TOUR08012 | Tourism Operations and Management | 20 | | ✓ | | |
| 8 | BROA08005 | Recorded Audio Formats | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

Students may wish to choose a language option, including Arabic, French, German, Mandarin & Spanish. Please pay attention to the Timetable before making a choice. Speak to your programme leader about it.

Students select 40 credits of an optional module. Students enrol onto a total of 120 credits, upon enrolment.

Options may require travel to other campuses.

Criteria for Progression and Award

Progression is the transition from one level of a programme to the next.

For SCQF levels 7-9, a student who has not gained passes in some modules may be allowed to progress to the next level of study ("progression with deficit") provided:

they have gained at least 80 credits in the current level; and
they undertake the re-assessment (or choose to retake the module while studying at the next level); and
they meet all prerequisites for core modules in the next level of study; and they have undertaken the full set of modules as identified in the programme specification at their current level.

Students who achieve 240 credits with at least 90 credits at L8 will be eligible for the exit award of Diploma of Higher Education in Business. Where a student has met the credit requirements for progression at this level but has not fulfilled the core module requirements for the Business Programme, and can therefore not continue on the named programme, an exit award of Diploma of Higher Education in Combined Studies may awarded.

C. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

| Knowledge and Understanding | |
|---|--|
| A1 | Demonstrate knowledge of a substantial range of major concepts, values and principles of business associated with business. |
| A2 | Demonstrate study in depth and in context of a broad range of areas of business related disciplines. |
| A3 | Demonstrate knowledge and understanding of personal development within the business context. |
| Practice - Applied Knowledge and Understanding | |
| B1 | Apply knowledge and understanding of relevant and up-to-date theories and apply practice to undertake independent research. |
| B2 | Reflect critically on own learning. |
| Communication, ICT and Numeracy Skills | |
| C1 | Utilise and evaluate numerical information in a business context. |
| C2 | Make formal and informal presentations on standard/mainstream general business topics to a range of audiences. |
| Generic Cognitive Skills - Problem Solving, Analysis, Evaluation | |
| D1 | Use knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to clearly define problems of a generally routine nature. |
| D2 | Identify and address own learning needs within defined contexts and to undertake independent learning with limited guidance. |
| Autonomy, Accountability and Working With Others | |
| E1 | Work in groups or teams as a participant in a way that contributes effectively to the group's tasks. |
| E2 | Interact effectively with tutors and peers. |

Core Modules

| SCQF | Module Name | Credit | Term | Footnotes |
|------|-------------|--------|------|-----------|
|------|-------------|--------|------|-----------|

| Level | Module Code | | | 1 | 2 | 3 |
|-------|-------------|---------------------------------|----|---|---|---|
| 9 | BUSN09057 | Strategy and Strategists | 20 | ✓ | | |
| 9 | BUSN09056 | Project Mgt | 10 | ✓ | | |
| 9 | BUSN09042 | Enterprise Creation | 20 | | ✓ | |
| 9 | BUSN09055 | Leadership | 10 | | ✓ | |
| 9 | BUSN09053 | Emerging Business Issues | 10 | ✓ | | |
| 9 | BUSN09054 | Knowledge Management Principles | 10 | | ✓ | |

* Indicates that module descriptor is not published.

Footnotes

Core modules total 80 credits. Students enrol onto a total of 120 credits, upon enrolment.

Optional Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|---------------------------------------|--------|------|---|---|-----------|
| | | | | 1 | 2 | 3 | |
| 9 | HURM09002 | Managing Performance & Reward | 20 | ✓ | | | |
| 9 | MARK09016 | Marketing Communications Mix | 20 | ✓ | | | |
| 9 | HURM09005 | Critical Employment Relations | 20 | | ✓ | | |
| 9 | MARK09019 | Digital Project | 20 | | ✓ | | |
| 9 | BUSN09049 | Professional Development Experience 2 | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

Options may require travel to other campuses. Students may wish to choose a language option, including Arabic, French, German, Mandarin & Spanish. Please pay attention to the Timetable before making a choice.

Students select 40 credits of optional modules. Students enrol onto a total of 120 credits, upon enrolment.

NOTE- New College Lanarkshire will be restricted to all core modules (80 credits) PLUS two predetermined options (40 credits - namely Managing Performance and Reward AND Critical Employment Relations).

Criteria for Progression and Award

Progression is the transition from one level of a programme to the next.

For SCQF levels 7-9, a student who has not gained passes in some modules may be allowed to progress to the next level of study ("progression with deficit") provided:

they have gained at least 80 credits in the current level; and they undertake the re-assessment (or choose to retake the module while studying at the next level); and they meet all prerequisites for core modules in the next level of study; and they have undertaken the full set of modules as identified in the programme specification at their current level.

Students who achieve 360 credits with at least 90 credits at Level 9 will be eligible for the exit award of Bachelor of Arts in Business or to progress to level 10. Where a student has met the credit requirements for progression at this level but has not fulfilled the core module requirements for the Business Programme, and can therefore not continue on the named programme, an exit award of Bachelor of Arts in Combined Studies may awarded.

D. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

Knowledge and Understanding

| | |
|---|--|
| A1 | Systematically identify and address own learning needs, in current and new areas by making use of research and professional materials. |
| A2 | Demonstrate critical understanding of a defined business related research project or investigation. |
| Practice - Applied Knowledge and Understanding | |
| B1 | Analyse problems in terms of business related concepts and apply appropriate principles to propose solutions. |
| B2 | Interpret and explain complex business related concepts. |
| B3 | Retrieve, interpret and manipulate primary and secondary information from a variety of sources including electronic sources. |
| B4 | Identify accurately the issues which require researching. |
| B5 | Maintain the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic with minimal guidance. |
| Communication, ICT and Numeracy Skills | |
| C1 | Communicate effectively and appropriately orally and in writing. |
| C2 | Make use of and evaluate numerical and statistical information. |
| C3 | Distinguish between alternative opinions on the basis of evidence presented in coherent and logical arguments. |
| C4 | Make effective use of information retrieval systems and use information technology applications to present documents in an appropriate form. |
| Generic Cognitive Skills - Problem Solving, Analysis, Evaluation | |
| D1 | Maintain expertise in the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic. |
| D2 | Engage in discourse in relation to Business related studies and associated ethical issues. |
| D3 | Give reasons for opinions and identify flaws in arguments in relation to a business related discipline. |
| D4 | Adopt an evaluative approach to the study of business subjects. |
| D5 | Bring together information from a variety of sources, including research publications. |
| Autonomy, Accountability and Working With Others | |
| E1 | Work effectively together with others in groups or teams, taking a leadership role where appropriate. |
| E2 | Systematically identify and address own learning needs both in current and in new areas, making use of research primary legal source materials as appropriate. |
| E3 | Demonstrate the ability to learn independently with minimal guidance. |

Core Modules

| SCQF | Module Name | Credit | Term | Footnotes |
|------|-------------|--------|------|-----------|
|------|-------------|--------|------|-----------|

| Level | Module Code | | | 1 | 2 | 3 | |
|-------|-------------|--------------------------------|----|---|---|---|-----------------------------|
| 10 | BUSN10043 | Business Dissertation | 40 | ✓ | ✓ | | Trimesters 1 & 2 |
| 10 | BUSN10044 | Dissertation Research Skills | 10 | ✓ | | | First half of trimester 1 |
| 10 | BUSN10055 | Change Management | 10 | ✓ | | | Second half of Trimester 1. |
| 10 | BUSN10078 | The Knowledge Economy and Work | 20 | | ✓ | | |

* Indicates that module descriptor is not published.

Footnotes

The Business Dissertation module, commences from T1, with students submitting a dissertation at the end of T2. Dissertation Research Skills module running during the first 6 weeks of T1; Change Management commencing from the second half of T1.

Core modules total 80 credits. Students enrol onto a total of 120 credits, upon enrolment.

Optional Modules

| SCQF Level | Module Code | Module Name | Credit | Term | | | Footnotes |
|------------|-------------|---|--------|------|---|---|-----------|
| | | | | 1 | 2 | 3 | |
| 10 | HURM10003 | Organisational Culture & Development | 20 | | ✓ | | |
| 10 | MARK10016 | Marketing Strategy Theory (MST) | 20 | ✓ | | | |
| 10 | MARK10010 | Brands and Branding | 20 | ✓ | | | |
| 10 | MARK10007 | Contemporary and Cultural Issues in Marketing | 20 | | ✓ | | |
| 10 | HURM10005 | Critical Issues in International HRM | 20 | | ✓ | | |
| 10 | BUSN10076 | Enterprise with Creative Media | 20 | | ✓ | | |
| 10 | HURM10004 | Managing Equality & Diversity | 20 | | ✓ | | |
| 10 | HURM10009 | Transformational HRM * | 20 | ✓ | | | |

* Indicates that module descriptor is not published.

Footnotes

Options may require travel to other campuses. Some optional modules may not be available at Lanarkshire campus.

Students select 40 credits of optional modules. Students enrol onto a total of 120 credits, upon enrolment.

Criteria for Award

Students with 480 credits with a minimum of 90 credits at SCQF Level 10 will be eligible for the award of BA (Hons) Business. When a student has met the credit requirements but has not fulfilled the core module requirements for the Business programme, an exit award of BA/BA(Hons) in Combined Studies may be awarded.

Regulations of Assessment

Candidates will be bound by the general assessment regulations of the University as specified in the [University Regulatory Framework](#).

An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.

To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

Combined Studies

There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for an exit award of CertHE / DipHE or BA / BSc in Combined Studies.

For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.

For students studying BEng or BSc awards, the award will be BSc Combined Studies.

Changes

Changes made to the programme since it was last published:

general updates - 22/05/13

Changes to Level 7 and level 9 - 08/04/2015

Changes to the General details to make them more student orientated. Changes to level 8 - 04/03/2016

Accounting & Finance Level 8 replaced by Professional development 1. OD & Change Management Now an option at Level 9 - 01/04/2016

Marketing Environment and Business Functions adopted as core modules at L7. 23/03/18

L8 and L9 modules updated to reflect the programme as validated in 2017. 29/03/19

Instalment and refinement of new core offerings (various levels).

Refinement of options offered (various levels).

Cores and options updated, with new regulatory requirements, and mapping to programme learning outcomes.

Modules added to Level 9 and Level 10 optional lists, as per division discussions - 20/09/2020

Update of programme structure & credit amounts for core and optional modules upon enrolment (detail given per level) - 15/04/2021

Updates made to level 7 to reflect ILR new structures. Note the option 'digital imaging' shows at 40 credits but is to be amended to 20 credits (DAAD07009). Law modules removed from options at level 8 (these is no law at level 7 so no underpinning learning for these modules - did not run in 2021/22. Term boxes updated at all levels to show correct term of delivery. Option for Critical Employment Relations updated at level 9 to show terms 1 and 2 (changing to long thin module).

Level 10 updated to include new module as core (Knowledge Economy and Work) and Organisational Culture and Development now an option.

Updated to include delivery of level 9 at NCL Coatbridge and Cumbernauld campuses.

Updated to include new core common module Aspire on 18 July 2022.

Updated new PL name. Added level 8 ILR new framework modules. Add a HR option (transformaional HR) in level 10. 17/03/2023

Version Number: 1.10