

# **Undergraduate Programme Specification**

Session	2025/26	Last Modified	15.07.2025
Named Award Title	BA Business and Lea	dership	
Award Title for Each Award	BA Business and Leade	ership	
Date of Approval	November 2024		
Details of Cohort	February 2025 first inta	ike	
Applies to	September 2025 secor	nd intake	
Awarding Institution	University of the West of Scotland	Teaching Institution(s)	University of the West of Scotland
			New College Lanarkshire
Language of Instruction	on & Examination	English	
Award Accredited by		University of the West	of Scotland
Maximum Period of Ro	egistration	3	
<b>Duration of Study</b>			
Full-time	Х	Part-time	
Placement (compulsory)	No		
Mode of Study	∑ Full-time		
	Part-time		
Campus	Ayr	\times Lanarkshire	Online / Distance
	Dumfries	London	Learning
		Paisley	Other (specify)
			NCL
School	Business and Creative		
Divisional Programme Board	Marketing, Innovation	n, Tourism Events	
Programme Leader	Dr Karina McGowan		

# **Admissions Criteria**

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

#### **SQA National Qualifications:**

Applicants with non-Scottish based qualifications will also be considered provided these are at an equivalent level of study and that the programme title and content is relevant. Where there is any requirement to match content, this will be the responsibility of the programme leader.

• Prior experiential learning in respect of Recognition of Prior Learning (RPL) and/or Accreditation of Prior Learning (APL) will also be considered for entry to the NCL-based programme for applicants, subject to UWS requirements for entry on this basis. Further information can be found in Chapter 2 (pages 14 to 19) of the UWS Regulatory Framework documents - regulatory-framework-2023-2024.pdf

For applicants whose first language is not English, Regulation 2.12 sets out the English Language Requirements in terms of IELTS. See details at

https://www.uws.ac.uk/international/english-language-requirements/

"2.10 In addition to the above, programme documentation will set out appropriate requirements for specific prior qualifications and/or experience, and any competitive entry requirements. The University's equality and diversity policies apply, and equivalent qualifications and/or experience will be accepted in place of those specified. Programmes which provide entry into specific professions may be obliged to meet particular requirements on admissions set by Professional, Statutory and Regulatory Bodies (PSRBs) for entry, for example for Protection of Vulnerable Groups."

Note Regulation 2.4 on contextualised admissions.
Or GCE
Or SQA National Qualifications / Edexcel Foundation
Other Required Qualifications/Experience
Further desirable skills pre-application

## General Overview

The BA Business and Leadership has been designed to equip you with the skills and knowledge needed to thrive in the dynamic world of business whether this be self-employment or small and medium-sized enterprises (SMEs). We believe that true success lies at the intersection of passion and profession. You will graduate not only with a degree but with a portfolio of applied knowledge ready to make an impact.

In this degree programme, you will delve into the principles of business and leadership, providing you with a strong foundation for adding value to the organsiation you work in. From understanding market trends to principles of leadership, you will acquire the skills necessary to navigate a business setting. The programme curriculum has been designed to keep you ahead of the curve, teaching you to anticipate changes, embrace challenges, and turn disruptions into opportunities. From a leadership perspective, you will develop the skills required to drive positive change. You will be introduced to the concept of corporate social

responsibility and learn how to lead in a way that is adaptable, collaborative and beneficial for future generations.

The skills included in your degree reflect market expectations of a business degree and those of the Quality Assurance Agency (QAA) which oversees university degree programmes.

## Further Study Opportunities:

On completion of your degree, you may wish to study at postgraduate or master's level at UWS in our business related programmes, either on a full-time or part-time basis. On completion of this, you may even choose to study towards completion of a doctorate.

## **Typical Delivery Method**

# Learning, Teaching and Assessment:

The BA Business and Leadership programme uses a wide range of learning, teaching, and assessment strategies that will help you to attain the learning outcomes of the programme. Within each module, assessment methods have been designed and developed in line with the appropriate learning outcomes. These will help you to develop employability and interpersonal skills and encourage you to reflect on what you have learned. Importantly, assessments afford you the opportunity to contextualise your work within the area of the market that you aspire to move in to.

In your first term of study you will be introduced to a set of academic modules focused on developing your business acumen.

Modules in Term 1 include:

- Fundamentals of Leadership
- Emerging Issues in Business
- Contemporary Consumer Behaviour

In your second term of study, you will complete a professional development module where by you will select and define an opportunity and undertake a negotiated project, relevant to the course and your level of study. This will be of your choosing, ultimately having a significant impact upon your practical skills.

Modules in Term 2 include:

- Enterprise Creation
- Sustainable Leadership
- Professional Development Experience

The BA Business and Leadership degree will provide you, as a student, with a range of formative and summative assessment opportunities. This will include a range of group and individual reports, portfolios and debates/. Assessments will enable you to showcase and develop other core and meta skills, including digital literacy, communication, initiative leading and creativity.

Your studies will be supported by quality learning materials available on the Living Well platform, where you will have access to a range of resources including case studies, questions with solutions, discussion boards, journal articles and quizzes. Self-learning is key to your success, but you will be supported throughout your time on the programme. The programme will be delivered in a blended learning format, with supported online tutorials and workshops delivered on campus.

#### Any additional costs

Textbooks (also available in library) £50- 200 Stationary – notepads/pens/highlighters £20 Printing & photocopying £20

**Graduate Attributes, Employability & Personal Development Planning** 

The UK Higher Education Policy Institute (HEPI) published an article in 2023 summarising the key findings of a report 'An Analysis of the Demand for Skills in the Labour Market in 2035' by the Nuffield Foundation and University of Sheffield. This report details how demand for skills will change between now and 2035 based on the expected direction of our economy and available labour resources. It highlights the essential employment skills needed as:

- Collaboration
- Communication
- Creative Thinking
- Information Literacy (gathering, processing, and using information)
- Organising, planning, and prioritising work
- Problem-solving and decision making

Learning outcomes throughout the programme have been designed to ensure that you will have the opportunity to develop the skills and attributes that are most valued by employers. The programme has employability embedded into its core curriculum, thereby ensuring you are equipped to develop key skills and the ability to reflect on your own personal development.

As a graduate of UWS you will be:

- Universal globally relevant with comprehensively applicable abilities, skills, and behaviours
- Work ready dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
- Successful as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:

- Academic knowledge, skills and abilities related to high-level academic study
- Personal qualities and characteristics of well-rounded, developed, responsible individuals
- Professional -skills, aptitudes and attitudes required for professional working life in the 21st Century

## **Work Based Learning/Placement Details**

You will undertake 1 Professional Development module ,whereby you will select and define an opportunity and undertake a negotiated project, relevant to the course and your level of study. This will be of your choosing, ultimately having a significant impact upon your practical skills, employability and your entrepreneurial journey. This module is wide in scope and will allow you to undertake work including, but not limited to, work experience, consultancy work, entrepreneurial activity or volunteering. The onus is on you, the student, to select and experience an appropriate opportunity.

## **Attendance and Engagement**

In line with the <u>Student Attendance and Engagement Procedure</u>, Students are academically engaged if they are regularly attending and participating in timetabled on-campus and online teaching sessions, asynchronous online learning activities, course-related learning resources, and complete assessments and submit these on time.

For the purposes of this programme, academic engagement equates to the following:

Weekly engagement on the VLE platform and attendance at workshops.

# **Equality and Diversity**

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <u>UWS Equality, Diversity and Human Rights Code.</u>

# Programme structures and requirements, SCQF level, term, module name and code, credits and awards (Chapter 1, Regulatory Framework)

Learning Outcomes

SCQF LEVEL 7
Learning Outcomes
Knowledge and Understanding
A1
A2
A3
A4
A5
Practice - Applied Knowledge and Understanding
B1
B2
B3
B4
B5
Communication, ICT and Numeracy Skills
C1
C2
C3
C4
C5
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1
D2
D3
D4
D5
Autonomy, Accountability and Working with Others
E1
E2
E3
E4
E5

# CORE

SCQF	Module	Module Title	Credit	Terr	n		Footnotes
Level	Code			1	2	3	
Footno	tes for Core	Modules	,	•	•	•	
evel 7	Modules						
PTION							

SCQF	Module	Module Title	Credit	Terr	n		Footnotes
Level	Code			1	2	3	
Footno	tes for Option	Modules					

Level 7 Criteria for Progression and Award Please refer to UWS Regulatory Framework for related regulations

	SCQF LEVEL 8
	Learning Outcomes
	Knowledge and Understanding
<b>A1</b>	
A2	
А3	
A4	
<b>A</b> 5	
	Practice - Applied Knowledge and Understanding
B1	
B2	
В3	
B4	
B5	
	Communication, ICT and Numeracy Skills
C1	
C2	
<b>C</b> 3	
C4	
<b>C</b> 5	
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	
D2	
D3	
D4	
D5	
	Autonomy, Accountability and Working with Others
E1	
<b>E2</b>	
<b>E</b> 3	
E4	
E5	

# Level 8 Modules

# CORE

SCQF	Module	Module Title	Credit	Terr	n		Footnotes
Level	Code			1	2	3	

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Footno	tes for Core M	I Iodules					
Level 8 i	Modules						
OPTION							
		I	I				
SCQF	Module	Module Title	Credit	Terr			Footnotes
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Footno	tes for Option	Modules					
Level 8							
		sion and Award					
		<u>Regulatory Framework</u> for related re <sub>l</sub>	gulations				

	SCQF LEVEL 9
	Learning Outcomes (Maximum of 5 per heading)
	Knowledge and Understanding
A1	Demonstrate an understanding of the scope and defining features of business and leadership, and an integrated knowledge of key areas and boundaries
A2	Demonstrate knowledge of a substantial range of major concepts, values and principles relating to business and leadership
A3	Demonstrate knowledge and understanding of a broad range of practical activities relevant to business and leadership
A4	Demonstrate knowledge and understanding of personal development within the business enterprise and leadership
<b>A5</b>	
	Practice - Applied Knowledge and Understanding
B1	Apply knowledge and understanding of relevant and up-to-date theories
B2	Undertake independent research
В3	Reflect critically on own learning
B4	
<b>B</b> 5	
	Communication, ICT and Numeracy Skills
C1	Effectively interpret, use and evaluate numerical and graphical data
C2	Use a range of IT applications to support and enhance work
С3	Use a range of communication skills and some advanced and specialised skilled to convey complex information to a range of audiences for a range of purposes
C4	
C5	
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Use knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to clearly define problems of a generally routine nature
D2	Identify and address own learning needs within defined contexts and undertake independent learning with limited guidance
D3	
D4	
D5	
	Autonomy, Accountability and Working with Others
E1	Exercise a degree of independence and initiative in carrying out more complex activities which are sometimes set in challenging contexts
E2	Identify learning needs through reflection based on tutor, self and peer evaluation of performance in the more complex activities set
E3	Develop coping strategies of operating effectively within a team on complex activities in challenging contexts
<b>E4</b>	Be aware of and deal with ethical issues of relevance to business

E5							
l evel 9 l	Modules						
	1044100						
CORE							
SCQF	Module	Module Title	Credit	Terr			Footnotes
Level	Code	Fatouries Overtien	20	1	2	3	
9	BUSN09042	Enterprise Creation	20				
9	BUSN09079	Fundamentals of Leadership	20				
9	BUSN09089	Sustainable Leadership	20				
9	BUSN09078	Emerging Issues in Business	20			Щ	
9	BUSN09085	Professional Development Experience Level 9	20				
8	MARK08009	Contemporary Consumer Behaviour	20				
Footno	tes for Core M	odules	1	1	1		1
Level 9 I	Modules						
OPTION							
SCQF	Module	Module Title	Credit	Terr	n		Footnotes
SCQF Level	Module Code	Module Title	Credit	Terr	n 2	3	Footnotes
_		Module Title	Credit			3	Footnotes
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Level			Credit			3 	Footnotes
Level	Code		Credit			3 	Footnotes
Level	Code		Credit			3	Footnotes
Footno	tes for Option		Credit			3	Footnotes
Footno	Code tes for Option	Modules	Credit			3	Footnotes
Footno  Level 9  Criteria	tes for Option					3	Footnotes
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SCQF LEVEL 10

Learning Outcomes (Maximum of 5 per heading)					
Knowledge and Understanding					
A1					
A2					
А3					
A4					
<b>A5</b>					
Practice - Applied Knowledge and Understanding					
B1					
B2					
В3					
B4					
<b>B</b> 5					
Communication, ICT and Numeracy Skills					
C1					
C2					
C3					
C4					
C5					
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation				
D1					
D2					
D3					
D4					
D5					
	Autonomy, Accountability and Working with Others				
E1					
<b>E2</b>					
<b>E</b> 3					
E4					
<b>E</b> 5					

# Level 10 Modules

# CORE

SCQF	Module Code	Module Title	Credit	Terr	n		Footnotes
Level	Code			1	2	3	

Footno	tes for Core	Modules		
evel 10	) Modules			
PTION	I			
SCQF	Module	Module Title	Credi	
Level	Code			1 2 3
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Criteri	a for Award	/S Regulatory Framework	for related regula	tions
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There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61).

For students studying BA, BAcc, or BD awards the award will be BA Combined Studies. For students studying BEng or BSc awards, the award will be BSc Combined Studies.

## Version no: 1

## Change/Version Control

What	When	Who
V12425	Nov 2024	LQ
V2 2526	July 2025	KM